

EDAM 2019 Budget

	2017 Actual	2018 Budget	2018 Projection	2019 Budget
Revenue				
Events				
Summer Networking	\$765.00	\$1,000.00	\$1,410.00	\$1,200.00
Webinars	\$80.00	\$200.00	\$80.00	\$200.00
Conference Registration	\$460.00			
Summer Conf Sponsor	\$19,500.00	\$19,000.00	\$17,750.00	\$17,000.00
Summer Conference Registrations	\$51,470.00	\$48,000.00	\$41,095.00	\$40,000.00
Summer Exhibit Fees	\$1,600.00	\$1,700.00	\$1,400.00	\$1,400.00
Winter Conf Sponsors	\$7,000.00	\$7,000.00	\$9,250.00	\$9,000.00
Winter Conf Registrations	\$45,850.00	\$45,500.00	\$48,500.00	\$48,000.00
Winter Exhibit Fees	\$2,200.00	\$2,000.00	\$3,600.00	\$3,000.00
Monthly Meetings	\$343.84			
Emerging Professional Events		\$0.00	\$112.00	\$200.00
Day at the Capitol		\$600.00	\$0.00	\$0.00
Fall Legislative Event		\$300.00	\$0.00	\$0.00
Total Events	\$129,268.84	\$125,300.00	\$123,197.00	\$120,000.00
Communication				
Web/E-Blast Advertising	\$20.00			\$200.00
Total Communication	\$20.00			\$200.00
Membership				
Membership Dues	\$121,940.00	\$125,000.00	\$125,320.00	\$125,000.00
Total Membership	\$121,940.00	\$125,000.00	\$125,320.00	\$125,000.00
Total Revenue	\$251,228.84	\$250,300.00	\$248,517.00	\$245,200.00
Expenses				
General & Admin				
Management Fees	\$114,130.65	\$90,750.00	\$90,750.00	\$93,225.00
IEDC Course Admin.				\$1,000.00
Bank Service Charges	\$375.75	\$600.00	\$600.00	\$600.00
Credit Card Fees	\$6,397.41	\$6,000.00	\$6,000.00	\$6,000.00
Insurance	\$1,589.50	\$1,590.00	\$1,590.00	\$1,600.00
President's Fund	\$108.92			
Past Presidents Events	\$1,409.17			
Board Meetings	\$329.35	\$500.00	\$0.00	\$0.00
Strategic Planning		\$2,500.00	\$2,500.00	\$2,500.00
Postage & Delivery	\$340.57	\$500.00	\$500.00	\$200.00
Printing and Reproduction	\$942.41	\$1,000.00	\$600.00	\$600.00
Professional Fees	\$224.00			
Prof Fees-Accounting	\$990.00	\$1,500.00	\$1,485.00	\$1,500.00
Committee Meetings	\$244.08	\$600.00	\$600.00	\$900.00
Office Supplies	\$1,534.39	\$200.00	\$531.49	\$300.00
Storage	\$139.11			
Telephone & Fax	\$1,025.27	\$200.00	\$200.00	\$200.00
Continuing Education Credits		\$200.00	\$1,354.00	\$1,400.00
Listserv	\$30.25	\$50.00	\$50.00	\$50.00
MNEDF	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00
Total General & Admin	\$134,810.83	\$111,190.00	\$111,760.49	\$115,075.00
Events				
Summer Networking	\$2,062.32	\$1,500.00	\$1,400.00	\$1,800.00
Webinars	\$297.56	\$500.00	\$500.00	\$500.00

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Emerging Professionals		\$200.00	\$200.00	\$200.00
Conf Exp-Summer	\$2,044.40			\$150.00
Conf Exp-Summer-Food & Bev	\$38,544.62	\$38,500.00	\$34,771.06	\$30,000.00
Conf Exp-Summer-Room Rental/AV	\$3,017.92	\$8,000.00	\$2,483.25	\$13,000.00
Conf Exp-Summer-Materials-Printing	\$5,609.82	\$5,000.00	\$3,793.10	\$4,000.00
Conf Exp-Summer-Speaker Exp	\$340.38	\$1,000.00	\$801.12	\$1,000.00
Conf Exp-Summer-Staff Expenses	\$936.15	\$1,000.00	\$965.18	\$1,000.00
Conf Exp-Winter	\$163.67	\$500.00	\$0.00	\$0.00
Conf-Exp-Winter-Food & Bev	\$27,864.80	\$29,000.00	\$22,044.65	\$25,000.00
Conf-Exp-Winter-Room Rental/AV	\$14,574.55	\$9,000.00	\$16,048.22	\$12,000.00
Conf Exp-Winter-Materials-Printing	\$5,339.14	\$4,000.00	\$3,441.86	\$4,000.00
Conf Exp-Winter-Speaker Expenses	\$50.00	\$500.00	\$500.00	\$2,500.00
Conf Exp-Winter-Staff Expenses	\$277.90	\$300.00	\$96.00	\$100.00
Summer-Special Event		\$3,450.00	\$2,692.10	\$3,000.00
Other Event Expenses		\$300.00	\$0.00	\$0.00
Winter Awards Trophies		\$1,200.00	\$707.01	\$800.00
President's Award	\$1,092.39	\$150.00	\$139.98	\$150.00
Annual Report		\$1,000.00	\$280.55	\$300.00
Total Events	\$102,215.62	\$105,100.00	\$90,864.08	\$99,500.00
Communication				
Communication Committee	\$725.30			
Total Communication	\$725.30			
Membership				
Printing		\$1,000.00	\$1,000.00	\$0.00
<i>Targeted Membership Outreach</i>		\$100.00	\$0.00	\$250.00
Total Membership		\$1,100.00	\$1,000.00	\$250.00
Marketing				
Web Site Maintenance	\$775.98	\$5,500.00	\$4,961.25	\$5,000.00
EDAM Giveaways		\$600.00	\$0.00	\$0.00
Email Marketing		\$400.00	\$2,160.50	\$600.00
MISC Marketing	-\$90.66	\$200.00	\$24.57	\$500.00
Brochures-Elevator Pitch	\$85.00	\$500.00	\$493.00	\$0.00
Misc Opportunities	\$1,160.29			
<i>Web Design/Updates</i>	\$277.40	\$500.00	\$500.00	\$250.00
Rescape	\$500.00	\$500.00	\$500.00	\$0.00
Total Marketing	\$2,708.01	\$8,200.00	\$8,639.32	\$6,350.00
Legislative				
Govt Relations Fees	\$20,003.34	\$23,000.00	\$23,000.00	\$23,000.00
Staff Travel	\$154.08	\$200.00	\$200.00	\$200.00
Day at the Capitol	\$787.12	\$200.00	\$0.00	\$100.00
Legislative Platform Design/Printing	\$830.04	\$600.00	\$600.00	\$700.00
Legislative Event		\$300.00	\$0.00	\$0.00
Total Legislative	\$21,774.58	\$24,300.00	\$23,800.00	\$24,000.00
Misc Expenses	\$60.00			
Total Misc Expenses	\$60.00			
50th Anniversary	\$18,166.26			
Total 50th Anniversary	\$18,166.26			
Total Expenses	\$280,460.60	\$249,890.00	\$236,063.89	\$245,175.00
Net Income from Operations	-\$29,231.76	\$410.00	\$12,453.11	\$25.00