



Economic Development  
Association of Minnesota

## Board of Directors Meeting

July 31, 2019 | 10:00 am – 12:00 pm

EDAM Office @ The Harrington Company

### MINUTES

#### Attending:

Matt Brown, Kim Lindquist, Morgan Hill (via phone), Megan Barnett-Livgard, Patrick Connoy (via phone), Samantha DiMaggio, Chris Eng (via phone), Christy Lewis, Eric Maass, Maureen Sandey, Sean Sullivan

#### Absent / Excused:

Tim Korby

**Staff & Guests:** Colleen Ayers, Executive Director

Meeting called to order by Matt Brown at 10:02 am.

### EXECUTIVE COMMITTEE REPORT

#### DIRECTOR VACANCIES

The board proposed Maureen Sandey to fill Erik Hansen's vacant director spot for the remainder of 2019. The DEED representative spot is still vacant at this point.

**Motion made and seconded to appoint Maureen Sandey as a director for the remainder of 2019. Motion carried.**

#### FINANCIALS & MEETING MINUTES

June 2019 financials and board meeting minutes were included in the packet.

**Motion made and seconded to accept the financials and approve the meeting minutes as presented. Motion carried.**

#### COMMITTEE CHAIR APPOINTMENTS

The following committee chairs/vice chairs were proposed (August 1, 2019 – July 31, 2020):

- Conference: Chair Eric Maass, Vice Chair Hanna Klimmek (Board Liaison: Eric Maass)
- Member Services: Chair Colleen Eddy, Vice Chair Tim Johnson (Board Liaison: Christy Lewis)
- EDAM U: Chair Mary Matze, Vice Chair Lucas Evenson (Board Liaison: Patrick Connoy)
- Emerging Professionals: Chair Jacquell Hajder, Vice Chair Anders Victor (Board Liaison: Morgan Hill)
- Government Relations: Chair Samantha DiMaggio, Vice Chair Mitch Forney (Board Liaison: Samantha DiMaggio)

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#### EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

#### EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.

- Marketing & Communications: Chair Keith Dahl, Vice Chair Marie Pflipsen (Board Liaison: Morgan Hill)
- Minnesota Economic Development Foundation Board Liaison: Tim Korby

**Motion made and seconded to approve the committee chair appointments as presented. Motion carried.**

### **STRATEGIC PLANNING PROPOSAL**

A proposal from Louis Jambois was included in the packet, and he offered his services for a \$2,000 fee. The board reached consensus to move forward with Jambois as the facilitator for the October 3 session. Committee chairs will also be invited to participate, and Colleen will send them a calendar notice. The planning session will be at the Kraus-Anderson office, from approximately 9:00 am – 3:00 pm.

### **CONFERENCE COMMITTEE**

The Summer Conference financials and attendance stats were included in the packet. The committee will meet soon to discuss 2020 planning and will start brainstorming locations for 2021. Eric is looking into having the 2020 Summer Wednesday evening event at a theater in West Duluth, with shuttle buses providing transportation from Canal Park.

### **MEMBER SERVICES COMMITTEE**

The mentorship program will be launched in late August or early September, and officially kicked off in late 2019 or early 2020.

Now that the medalist program is several years old, it should be evaluated to see if we need to make changes to the structure/packages for 2021. For 2020, the goal is to create one packet that allows medalists to renew their membership and sign up for Winter/Summer sponsorship opportunities all at the same time.

### **EDAM U COMMITTEE**

The Rochester EDAM On the Road event went well and received coverage from a local news station.

### **EMERGING PROFESSIONALS COMMITTEE**

The committee is partnering with NAIOP to cross-promote their Real Estate Recess event and EDAM's Summer Networking Event.

### **GOVERNMENT RELATIONS COMMITTEE**

There is a meeting set up with DEED Commissioner Grove on Tuesday, August 20 at 10:30 am at the DEED office. Anyone interested in joining should contact Chris Eng.

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## **MARKETING & COMMUNICATIONS COMMITTEE**

The photos taken by the professional photographer at the Summer Conference are on Flickr now and can be used for future marketing materials.

## **MINNESOTA ECONOMIC DEVELOPMENT FOUNDATION**

The Basic Economic Development Course went well and was at capacity with a waiting list. The Foundation plans to offer it again next year, likely in April or May. It was suggested that the Foundation consider offering scholarships for local NDC courses as well as IEDC.

## **ADJOURNMENT**

**The meeting adjourned at 11:01 am.**

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