



Economic Development
Association of Minnesota

Board of Directors Meeting

December 19, 2018 | 11:00 am – 1:00 pm

Cooper

MINUTES

Attending:

Megan Barnett-Livgard, Matt Brown, Kim Lindquist, Adam Kienberger, Chris Eng, Christy Lewis, Erin Sparks, Sean Sullivan, Gene Goddard, Tim Korby

Absent / Excused:

Patrick Connoy, Erik Hansen, Morgan Hill, Jeff Rossate

Staff & Guests: Colleen Ayers, Executive Director; 2019 Directors: Eric Maass & Samantha DiMaggio

Meeting called to order by Megan Barnett-Livgard at 11:20 am.

STUDENT RATE FOR WINTER CONFERENCE

We have had requests for a discounted student rate to attend the Winter 2019 Conference.

**Motion made and seconded to offer a student rate of \$110 for the full conference and \$55 for a single day.
Motion carried.**

CHAMBER OF COMMERCE MEMBERSHIP TRADE

The Chamber of Commerce has purchased an individual EDAM membership for 2019 and has not requested a membership trade for next year.

TWITTER WALL SPONSORSHIP

The Communications Committee is discussing moving away from Twitter and focusing more energy on building up EDAM's LinkedIn presence. Given that, it doesn't make sense to offer a Twitter wall sponsorship for the conferences. The group discussed other options and decided not to replace this sponsorship offering with another social media-related option. The Board requested that the committee put their decision about Twitter into their January committee report so the Board can discuss.

ADJOURNMENT

The meeting was adjourned at 11:40 am.

EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.