



Economic Development  
Association of Minnesota

## Board of Directors Meeting

May 30, 2018 | 10:00 am – 12:00 pm

Via Phone

### MINUTES

**Attending:**

Matt Brown, Chris Eng, Erik Hansen, Christy Lewis, Jeff Rossate, Erin Sparks, Sean Sullivan, Gene Goddard, Morgan Hill, Tim Korby, Patrick Conroy

**Absent / Excused:**

Megan Barnett-Livgard, Kim Lindquist, Adam Kienberger

**Staff:**

Colleen Ayers, Executive Director

Meeting called to order by Matt Brown at 10:03 am.

### EXECUTIVE COMMITTEE REPORT

The April financials and Board meeting minutes were included in the packet.

**Motion made and seconded to approve the April 2018 meeting minutes and financial report. Motion carried.**

### CONFERENCE COMMITTEE

Colleen reported that conference planning is going well. To date, 99 people are registered and \$14,900 has been secured for sponsorship and exhibitor revenue. Board members are encouraged to register if they have not already, and to spread the word about sponsorship.

### EDAM U COMMITTEE

Erik Hansen reported that the webinar last week about the Kraus-Anderson redevelopment went well. There were approximately 16 people on the call. Erik requested that Board members make an effort to attend EDAM U webinars and events to show their support. The Minnesota Economic Development Foundation's two day academy will be in August and Patrick will send information to Colleen to be distributed via the e-newsletter.

### GOVERNMENT RELATIONS COMMITTEE

The legislative session has concluded. The Governor vetoed the supplemental budget bill that proposed to move funds from JCF and MIF, so that initiative will not move forward. Senator/Lieutenant Governor Michelle Fischbach has resigned her Senate seat and has officially been sworn in as Lieutenant Governor, so there will be a special election to fill her Senate seat.

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#### EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

#### EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.

The gubernatorial panel at the conference is up in the air until the candidates have been finalized. Tim Pawlenty is not available to participate.

#### **MARKETING & COMMUNICATIONS COMMITTEE**

The committee is developing a strategic communications plan. It is currently in draft form and the committee will meet to review/finalize in June.

#### **MEMBER SERVICES COMMITTEE**

The diversity outreach continues, but the committee has run into some scheduling difficulties with some of their targets. None of the organizations have taken them up on the offer to join and attend the conference for free. Overall membership numbers are tracking close to the 2018 budget goal. The summer networking event is tentatively planned for August 16 at Brookview golf course, and will include lawn bowling. The committee will do a site visit on Friday morning to make sure it will work.

#### **EMERGING PROFESSIONALS COMMITTEE**

The committee is planning a tour of Treasure Island Center and a Saints game outing in July in partnership with Minnesota Brownfields. It will be hosted by the Emerging Professionals, but all EDAM members will be welcome.

#### **MINNESOTA ECONOMIC DEVELOPMENT FOUNDATION**

Tim reported that planning and sponsorship for the golf event in conjunction with the summer conference is going well. The goal is for the event to raise \$7,000 to fund internships for the following year.

#### **JUNE BOARD MEETING**

The regular date for the June Board meeting falls on the first day of the Summer Conference. It will either be cancelled, or will be conducted via conference call on a different date if there is business to discuss.

#### **ADJOURNMENT**

*Motion made and seconded to adjourn. The meeting was adjourned at 10:25 am.*

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