



Economic Development  
Association of Minnesota

## Board of Directors Meeting

November 28, 2018 | 9:00 – 11:00 am

EDAM Office

### MINUTES

#### Attending:

Megan Barnett-Livgard, Matt Brown, Kim Lindquist, Adam Kienberger, Chris Eng, Erik Hansen, Christy Lewis (via phone), Erin Sparks (via phone), Sean Sullivan (via phone), Gene Goddard (via phone), Morgan Hill (via phone), Tim Korby, Patrick Connoy

#### Absent / Excused:

Jeff Rossate

**Staff & Guests:** Colleen Ayers, Executive Director

Meeting called to order by Megan Barnett-Livgard at 9:01 am.

#### EXECUTIVE COMMITTEE UPDATE

October financials and board meeting minutes were distributed in the meeting packet. Megan provided a brief recap of the committee strategy session held in early November, and a summary document was included in the meeting packet.

**Motion made and seconded to approve the October 2018 meeting minutes and financial report. Motion carried.**

#### POLICY & PROCEDURES MANUAL

The updated manual draft was distributed. No additional changes were proposed.

**Motion made and seconded to approve the updated Policy & Procedures Manual. Motion carried.**

#### 2019 BUDGET

The updated 2019 budget draft was distributed.

**Motion made and seconded to approve the 2019 budget as presented. Motion carried.**

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#### EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

#### EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.

## **EXCELLENCE in ECONOMIC DEVELOPMENT AWARDS**

The board reviewed the nominees in each category and selected the winners. The awards will be presented during the opening session of the 2019 Winter Conference.

## **CONFERENCE COMMITTEE**

### **Future Conference Locations**

Colleen asked for guidance on 2020 conference locations, as it is time to begin securing venues. The board provided the following direction:

Summer 2020 – Duluth/DECC (2<sup>nd</sup> year of a 2 year cycle); mid-June is best for timing

Winter 2020 – Twin Cities Metro – Bloomington area

It was noted that we should check for conflicts with the dates of the League of Minnesota Cities conference and Grandma's Marathon.

### **Kirstin Barsness Speaker Requests**

Kirstin Barsness, and EDAM past president, is a presenter at the Winter 2019 conference and has requested the following:

- Complimentary conference registration
- 1 night complimentary lodging
- Someone to video record her session

The board advised following the non-member speaker policy regarding her attendance: she may attend the day she is speaking free of charge, but should register/pay for the additional day if she plans to participate in the whole conference. The requests for complimentary lodging and video services were not approved. She is welcome to arrange for video recording herself if she would like to have her presentation recorded.

## **GOVERNMENT RELATIONS COMMITTEE**

The 2019 legislative policy & success stories document was distributed. The annual legislative stakeholders meeting will be held on December 11, and Colleen will forward the invitation to the board. EDAM was contacted by the Walz/Flanagan transition team to provide input on commissioner appointments. The deadline to apply for positions is December 7.

## **MARKETING & COMMUNICATIONS COMMITTEE**

No report.

## **MEMBER SERVICES COMMITTEE**

No report.

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## **MINNESOTA ECONOMIC DEVELOPMENT FOUNDATION**

The Foundation continues to work to bring the IEDC basic course back to the Twin Cities next year. They will be accepting internship applications again soon.

## **EDAM U COMMITTEE**

The committee is hosting a tour of Evolve Workplace on December 4 and has a committee planning retreat on December 6.

## **ADJOURNMENT**

**Motion made and seconded to adjourn. The meeting was adjourned at 9:40 am.**

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