This project was supported by the City of Windom and a Community Wellness Grant from Des Moines Valley Health and Human Services Statewide Health Improvement Program (SHIP).
Economic Development

Traditional Strategy: Attracting Businesses
- TIF
- Abatement
- Revolving Loan Funds
- Land
- Grants

Newer Model of Economic Development: Attracting & Retaining Residents
- Livability
- Active Living
- Parks & Recreation
- Clubs & Organizations
- Role of Placemaking
- Broadband

Enhance, Market, Promote
Econ. Dev. Staff Work In:

- Energy
- Transportation
- Land Use
- Economic Development
- Infrastructure
- Parks & Rec.
Attract & Retain Residents

- City Planning
- New Developments
- Land Use Decisions
- Infrastructure
Economics:

How Walkability Raises Housing Values in U.S. Cities

River Bluff Drive

Walkscore = 16

Walkscore = $4,000-$34,000 home value

*www.ceosforcities.org/work/walkingthetwalk
www.walkscore.com
Economics: How Walkability Raises Housing Values in U.S. Cities

820 5th Avenue
Walkscore = 61

Higher score = $4,000-$34,000 home value

*www.ceosforcities.org/work/walkingthetwalk
www.walkscore.com
820 5th Avenue

*www.ceosforcities.org/work/walkingthewalk
www.walkscore.com
The Next Generation of Home Buyers:
- Livability
- Walkability
- Bikeability
- Connections
- Americans are driving less overall!
Obesity

It’s twin epidemics of **physical inactivity** and poor nutrition.*
Changes in Walking & Cycling to School, 1969 to 2001

Ham et.al., Jour. of Physical Activity & Health, 2008, 5, 205-215

W/B = Walk/Bike
A proposal:
Think about walkability and bikeability when considering decisions that influence the built environment
Goal & Objective

**Goal:** To enable the City of Windom to become a more walkable community through strategic pedestrian improvements outlined in the Windom Active Living Plan.

**Objective:** Identify destinations, gaps, areas of concern, and prioritize projects for addressing pedestrian infrastructure in the City of Windom.
Who is involved

- Community Members
- Businesses
- Chambers
- Conv. & Visitors Bureau
- Clubs
- Organizations
- Nonprofits

- City Staff
- Econ. Dev. Staff
- SHIP – Public Health
- MnDOT
- DNR
- Reg. Dev. Commissions
- Hospital Staff

Community, Community, Community
Sidewalk & Trail Map
<table>
<thead>
<tr>
<th>Rank</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Windom Recreation Area Sidewalk Gap</td>
</tr>
<tr>
<td>2</td>
<td>Windom High School/Middle School - Safe Routes to School Trail</td>
</tr>
<tr>
<td>3</td>
<td>Windom Bike Loop - River Road Loop</td>
</tr>
<tr>
<td>4</td>
<td>Windom Bike Loop - River Road Loop</td>
</tr>
<tr>
<td>5</td>
<td>15th Avenue Safe Route to School</td>
</tr>
<tr>
<td>6</td>
<td>Collins Avenue Sidewalk Gap</td>
</tr>
<tr>
<td>7</td>
<td>16th Street Safe Route to School</td>
</tr>
<tr>
<td>8</td>
<td>16th Street Sidewalk Gap</td>
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<tr>
<td>9</td>
<td>Midblock Crossing - Highway 60/71</td>
</tr>
<tr>
<td>10</td>
<td>Abby Park Neighborhood Sidewalk Gap</td>
</tr>
<tr>
<td>11</td>
<td>Mayflower Park Recreation Trail</td>
</tr>
<tr>
<td>12</td>
<td>6th Avenue South Sidewalk Gap</td>
</tr>
<tr>
<td>13</td>
<td>Highway 60 Pedestrian Connectivity - 1st Avenue North Sidewalk Gap</td>
</tr>
<tr>
<td>14</td>
<td>Highway 60/71 Pedestrian Connectivity - 3rd Avenue South &amp; Cindy Street Sidewalk Gap</td>
</tr>
<tr>
<td>15</td>
<td>12th Street Sidewalk Gap</td>
</tr>
<tr>
<td>16</td>
<td>6th Street Sidewalk Gap</td>
</tr>
</tbody>
</table>
## Non-Infrastructure Goals

<table>
<thead>
<tr>
<th>Rank</th>
<th>Project</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Windom Water Trail</strong></td>
</tr>
<tr>
<td>2</td>
<td><strong>City Park Map</strong></td>
</tr>
<tr>
<td>3</td>
<td>Parklet(s) on the Square</td>
</tr>
<tr>
<td>4</td>
<td>Road Art / Crosswalk Painting</td>
</tr>
<tr>
<td>5</td>
<td>Crossing Safety - Highway 62 &amp; 4th Avenue</td>
</tr>
<tr>
<td>6</td>
<td>Stop Bars on Highway 60/71</td>
</tr>
<tr>
<td>7</td>
<td>Stop for Pedestrian Signs</td>
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<tr>
<td>8</td>
<td>Curb Extensions - Winfair Elementary</td>
</tr>
<tr>
<td>9</td>
<td>Creative Ideas - Parks &amp; Recreation / Active Living</td>
</tr>
<tr>
<td>10</td>
<td>Paved Shoulders, Fog Lines &amp; Center Striping</td>
</tr>
<tr>
<td>11</td>
<td>River Road Maintenance - paved shoulders, fog lines &amp; center striping</td>
</tr>
<tr>
<td>12</td>
<td>Curb Extensions - General</td>
</tr>
<tr>
<td>13</td>
<td>Problem Intersections</td>
</tr>
<tr>
<td>14</td>
<td><strong>Regional Park Designation</strong></td>
</tr>
<tr>
<td>15</td>
<td>Pedestrian Lighting</td>
</tr>
</tbody>
</table>
Windom Water Trail

Windom Active Living Plan (2016); pg. 61

**Anticipated Launch: June 2017**

**Action Steps**
- Build kayak launches (Dynamite, Island, and Mayflower Parks)
- Provide trail signage
Anticipated Launch: Spring 2017

Action Steps

- Determine layout and information in brochure
- Approve brochure draft
- Promote and distribute in key areas
• Seeking designation through Greater MN Regional Parks & Trails Commission
• Park Classifications
  • Special Recreation Feature Park (unique recreational draw)
  • Natural Resource-Based Park (100+ acres minimum)
• Application process pending per revisions
  • Future cooperation/partnership with Parks & Recreation Board
6th Avenue South Sidewalk Gap

Goal: Increase connectivity and safety along 6th Avenue South to neighborhoods in southwest Windom.

Strategy: Fill in the sidewalk gap along 6th Avenue South to the Good Samaritan Society.
15th Avenue Safe Route to School

**Goal:** Increase connectivity and safety to the Windom Area Middle/High School.

**Strategy:** Eliminate parking on one side of the street and provide a separate on street space for pedestrians.

Fill in the sidewalk gap along 15th Avenue between the wide paved shoulder along River Road and the sidewalk along 17th Street.
*Parklet(s) on the Square*

**Goal:** Increase safety and the aesthetic characteristics of the Square in Windom.

**Strategy:** Install a parklet by the Windom Public Library on 9th Street and or by the River City Eatery.

Explore other options to make the Square more inviting, safer, and pedestrian friendly.
**Road Art / Crosswalk Painting**

**Goal:** Ensure existing pedestrian safety improvements are maintained around the Square and at other higher traffic volume intersections in Windom.

**Strategy:** Maintain crosswalks around the Square and at other higher traffic volume intersections in Windom.

Fill in crosswalks around the Square with road art to increase community charm. Have groups, organizations, businesses, and individuals adopt a crosswalk to fill in.
**Windom Bike Loop – River Road Loop**

**Goal:** Increasing biking within the City of Windom.

**Strategy:** Add a wide paved shoulder to County Road 15 and first 1,000 feet south of the North Windom Industrial Park along Highway 71.

Maintain the wide paved shoulder along Highway 71 between Highway 60 and 1,000 feet south of the North Windom Industrial Park.

Add bike route signage to the Windom Bike Loop when it is completed.

Market the Windom Bike Loop via maps when it is completed.
QUESTIONS?

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507-822-5918 (Cell)
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COMMUNITY 
WELLNESS 
PARTNERS
COTTONWOOD | JACKSON | NOBLES

City of Windom