SPONSORSHIP OPPORTUNITIES
A variety of sponsorship levels are available to provide targeted exposure to supporting organizations. Prices are quoted in U.S. dollars.

**Platinum Level - $7,500**

**BENEFITS:**
- One complimentary exhibit table
- Two complimentary conference registrations
- One full-page ad in the program book
- Logo recognition on signage at registration and in the program book
- Logo placement on meeting webpage with a link to your corporate website

**SPONSORSHIP OPTIONS:**
- **Awards Banquet**
  Conference attendees will be invited to attend this special dinner to honor EDRA award recipients. The sponsor will have the opportunity to provide brief remarks during the banquet and will have premium reserved seating.
- **Great Places Awards Welcome Reception**
  EDRA48 will kick off with a special reception recognizing the Great Places Award recipients. The sponsor will have the opportunity to provide brief remarks during the reception.
- **Lounge**
  With several sessions, events and activities taking place during EDRA48, space designated as the "lounge" is guaranteed to attract a crowd. Attendees will visit this designated space for one-on-one meetings, to catch up on work and unwind. The sponsor will receive special signage recognition near this high traffic area.

**Gold Level - $5,000**

**BENEFITS:**
- One complimentary conference registration
- One half-page ad in the program book
- Logo recognition on signage at registration and in the program book
- Logo placement on meeting webpage with a link to your corporate website

**SPONSORSHIP OPTIONS:**
- **Plenary Speakers (three opportunities available)**
  Well renowned speakers will present the latest environmental design research. Sponsors will receive special recognition during these highly attended presentations.
- **Poster Session (two opportunities available)**
  Poster sessions will showcase the latest environmental design research and provide an opportunity for all meeting attendees to network. Sponsors will receive special recognition during these high traffic sessions.
- **Lanyards**
  Meeting themed lanyards will be distributed to each attendee at registration. The sponsor’s logo will be featured on each lanyard.
- **Student Conference Scholarship Program**
  Sponsors will have the opportunity to support young researchers with a travel grant for five students to attend EDRA48. EDRA will work with the sponsoring organization to establish criteria for EDRA to use when awarding scholarships.

**Silver Level - $2,500**

**BENEFITS:**
- One quarter-page ad in the program book
- Logo recognition on signage at registration and in the program book
- Logo placement on meeting webpage with a link to your corporate website

**SPONSORSHIP OPTIONS:**
- **Graduate Student Workshop**
  The Graduate Student Workshop is designed to provide a forum for graduate students to present and discuss their ongoing research with senior mentors in environmental design research and with other graduate students. Sponsor’s name will be listed on Workshop promotions and on the program hand-out.
- **Student Volunteer Support**
  Student volunteers play a key role in the execution of the annual conference. Volunteers and staff will be wearing conference branded t-shirts featuring the sponsor’s logo. The student volunteers will also have a special break area with signage acknowledging the sponsor’s support.
A variety of sponsorship levels are available to provide targeted exposure to supporting organizations. Prices are quoted in U.S. dollars.

### Bronze Level - $1,000

**BENEFITS:**
- Logo recognition on signage at registration and in the program book
- Logo placement on meeting webpage with a link to your corporate website

**SPONSORSHIP OPTIONS:**
- **Daily Refreshments (four opportunities available)**
  Attendees will enjoy light snacks and beverages during daily morning and afternoon breaks. Sponsors will receive special recognition during their respective refreshment break.
- **Mobile Session Transportation (multiple opportunities available)**
  Several mobile sessions will be offered to highlight Madison’s culture and history. Sponsor logos will be featured on bus signage and on the mobile session tickets that are distributed to registrants.

### Contributing Level - $500

Help make EDRA48 a success by making a general contribution.

**BENEFITS:**
- Logo recognition on signage at registration and in the program book
- Logo placement on meeting webpage with a link to your corporate website

### EDRA47 Exhibit Opportunities

EDRA conferences gather top environmental design researchers and practitioners to provide an unequalled opportunity for exhibitors to network and build professional connections.

**Table Top Exhibit: $750**
- One full event registration
- Recognition in the program book, signage and meeting web page
- One 6’ skirted table
- Two chairs
- Wastebasket

**Technology Exhibit: $2,500**
- One full event registration
- Recognition in the program book, signage and meeting web page
- Two 15-minute demonstration slots
- Wireless microphone and sound system
- 60” plasma screen on stand and power

All exhibits should fit on top of or directly behind the six-foot skirted table. While the exhibit area will be locked each evening, EDRA does not provide additional security within the exhibit area. Space is limited.

EDRA48 will host a select number of data collection technology vendors to showcase tools that assist in carrying out design research and projects. Valuable tools include ways of measuring use of devices in context, charting end-to-end behaviors in a space, how people seek, obtain, and use information, mood mapping, etc. Time slots for demonstrations are limited.

Payment for additional items outside of the standard exhibitor package is the sole responsibility of the exhibiting company. Please be sure to carefully consider additional fees for electrical hook ups and shipping charges.

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**Not sure which sponsorship opportunity to choose?**

Construct your own sponsorship package to fit your unique needs and goals. To discuss sponsorship and reserve an opportunity for your company, please contact EDRA headquarters at headquarters@edra.org, or call 651-379-7306.
Sponsor/Exhibit Agreement Form

All support and exhibit requests will be responded to on a first-come, first-served basis and immediate payment is required. EDRA reserves the right to assign exhibit locations.

* Prices are quoted in U.S. dollars.

Please provide the following corporate information:

- Company ________________________________
- Street Address ________________________________
- City ___________________ State ___________
- Postal Code _____________________________
- Main Contact _____________________________ Email _____________________________
- Title _____________________________ Phone _____________________________
- Date _____________________________ Mobile _____________________________
- Signature _____________________________

EDRA48 Sponsorship Opportunities

Platinum Level - $7,500
- Awards Banquet
- Great Places Awards Welcome Reception
- Lounge

Gold Level - $5,000
- Plenary Speaker (please select day)
  - Thursday
- Poster Session (please select day)
  - Thursday
- Lanyards
- Student Conference Scholarship Program

Silver Level - $2,500
- Graduate Student Workshop
- Student Volunteer Support

Bronze Level - $1,000
- Daily Refreshments (please select day)
  - Wednesday
  - Thursday
  - Friday
  - Saturday
- Mobile Session Transportation (multiple)

Contributing Level - $500
- Contributing Level

EDRA48 Exhibit Opportunities

- Table Top Exhibit - $750
- Technology Exhibit - $2,500

Please return this form to:
EDRA
1000 Westgate Drive Suite 252
St. Paul, MN 55114
P 651-379-7306 • F 651-290-2266
headquarters@edra.org