
EDRA50 SUSTAINABLE URBAN ENVIRONMENTS:

RESEARCH, DESIGN AND PLANNING FOR THE NEXT 50 YEARS



SPONSORSHIP PROSPECTUS

50th ANNUAL CONFERENCE OF THE ENVIRONMENTAL DESIGN RESEARCH ASSOCIATION

May 22-26, 2019

Department of Technology, Culture & Society
TANDON SCHOOL OF ENGINEERING
NEW YORK UNIVERSITY
BROOKLYN, NEW YORK
conference@edra.org

EDRA50 Sustainable Urban Environments: Research, Design and Planning for the Next 50 Years will explore how environments at all scales can be designed in support of a more sustainable world. While cities are contributors to climate change and other environmental problems, the urban setting will be the proving ground for many of the solutions that address environmental, economic, social and behavioral issues across the globe. Environmental design research is integral to shaping urban design and changing environmental behavior at the global scale.

MISSION

The mission of EDRA is to provide a collaborative, multidisciplinary community to connect theory, research, teaching, and practice to recognize, create and advocate for environments that are responsive to diverse human needs. EDRA is committed to equity, inclusion, and respect for all persons.

50 years ago, Henry Sanoff and his team set us on a clear path against racial discrimination, design standardization, and a purely functional approach to the making of our cities and neighborhoods. They proposed a person-centered, compassionate approach to design and advocated for our responsibility as design researchers and practitioners to serve all of society, and to do that with creativity and delight.

For the EDRA story to continue to evolve and adapt to the changing landscape of our communities, we must challenge ourselves to act and continually renew our commitment to creating places that are democratically shaped, designed to be accessible, and capable of affording healthy relationships between people and the landscape, and between each other.

The strength of our responses to the societal challenges the world is facing requires new partnerships and collaborations between experts and citizen scientists, students and professors, designers and contractors, community groups and corporate clients.

EDRA50 will bring together researchers, teachers, and practitioners from around the world, in fields ranging from architecture, design and planning, to healthcare and governance, including both public and private sectors who are dedicated to EDRA's mission. The international conference is our annual opportunity to share new work, unearth new challenges, celebrate our successes, and build solid connections between throughout the field's current and future leaders in industry, academia and beyond!

Your support and participation are vital to ensuring that the work we do today is carried into the future.

A variety of sponsorship levels are available to provide targeted exposure to supporting organizations. Prices are quoted in U.S. dollars.

We look forward to seeing you in Brooklyn at EDRA50!

Register today to sponsor or exhibit at EDRA50
www.edra.org/event/edra50sponsorship

EDRA bridges theory, research, teaching, and practice to:

- Recognize and create more humane environments in collaboration with global stakeholders and communities;
- Promote cutting-edge research and practice that is essential to improve quality of life for all people;
- Transcend disciplinary boundaries and industry sectors in collaborative pursuit of environments that are responsive to diverse human needs;
- Advocate for diverse voices in the pursuit of social justice and sustainable environments.

TRANSFORMATIVE / \$20,000

Conference Sponsor

- Exclusive sponsorship of EDRA Great Places Awards and EDRA CORE
- Logo placement:
 - on conference badges;
 - on conference signage and in conference materials;
 - on conference marketing, web page and emails with link to corporate website;
 - on the mobile app web page splash screen.
- Full-page ad in the conference program book.
- Opportunity for a featured session for the organization to present research findings, conduct a technical or methods demonstration.
- Four full complimentary conference registrations.
- Premium reserved seating at conference plenary events.
- One complimentary exhibit table in preferred location.

RAINMAKER / \$10,000

Mid-day or Evening Plenary

- Opportunity to offer brief remarks during the plenary event.
- Logo placement:
 - at the sponsored plenary event;
 - on the mobile app web page splash screen
 - on conference signage and in conference materials;
 - on conference marketing, web page and emails with link to corporate website.
- One half-page ad in the conference program book.
- Two full complimentary conference registrations.
- Premium reserved seating at the sponsored plenary event.
- One complimentary exhibit table.

FOUNDATIONAL / \$5,000

Welcome Reception, Lanyards, Graduate Student Workshop, or Mobile Conference App

Lanyards with sponsor logo will be distributed to each attendee at registration.

With **Mobile App** sponsorship you will be recognized on the mobile app web page splash screen.

The **Graduate Student Workshop** is designed to provide a forum for graduate students to present and discuss their ongoing research with senior mentors in environmental design research and with other graduate students.

- Opportunity to provide brief remarks during the sponsored reception or workshop;
- Logo placement or name recognition:
 - at the sponsored event;
 - on conference signage and in conference materials;
 - on conference marketing, web page and emails with a link to your corporate website;
 - on the name badge of graduate student workshop student participants.

ESSENTIAL / \$2,500

Poster Sessions, Lunch, or Networking Breakfast

Poster Sessions will showcase the latest environmental design research and provide an networking opportunity for meeting attendees.

- Logo placement:
 - at the sponsored event;
 - on conference signage and in conference materials.
- Named recognition on the conference web page.

LEADER / \$1,500

Conference-wide Coffee Break

- Logo placement:
 - at the sponsored event;
 - on conference signage and in conference materials.

ADVOCATE / \$1,000 | FRIEND / \$500

Named recognition on the conference web page and in conference program book.

Help make EDRA49 a success by making a general contribution. Contributors receive name recognition on conference signage and in conference materials.

EXHIBITING OPPORTUNITIES

EDRA conferences gather top environmental design researchers and practitioners to provide an unequalled opportunity for exhibitors to network and build professional connections.

EXHIBITOR / \$1,000

All exhibits should fit on top of or directly behind a six-foot skirted table. Conference breaks, social gatherings, and book talks will be held near the exhibit area.

- One full complimentary conference registration.
- Name recognition on conference signage and in conference materials.

Exhibitor space is limited. EDRA does not provide additional security within the exhibit area. Responsibility for additional costs incurred outside of the standard exhibitor package is the sole responsibility of the exhibiting company.

STUDENT SCHOLARSHIP SUPPORT

Supporting environmental design research students is fundamental to ensuring the future of our profession and our organization.

Our student scholarship fund provides stipends to student members to assist with registration, travel, and lodging costs. Make a donation in any amount to ensure that students can participate in the conference as presenters and attendees.

Support for Student Scholarship will receive special mention at the EDRA50 Banquet.

Your support for Student Scholarships is welcome at any level.

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