Cognitive Architecture

Designing for How We Respond to the Built Environment

Ann Sussman and Justin B Hollander, Tufts University, Medford, Massachusetts, USA

In Cognitive Architecture, the authors review new findings in psychology and neuroscience to help architects and planners better understand their clients and their built-in responses to the environment. The book takes an inside-out approach to design, arguing that the more we understand human behavior, the better we can design for it. The text suggests new ways to analyze current designs before they are built, allowing the designer to anticipate a user’s future experience. More than one hundred photographs and drawings illustrate its key concepts, with exercises and case studies, to help readers learn relevant scientific terms and suggest particular topics for further study.

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