



FOR IMMEDIATE RELEASE

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ENVIRONMENTAL DESIGN RESEARCH ASSOCIATION PRESENTS "THE LANDSCAPE OF ACCOUNTABLE CARE: HOW A PATIENT FOCUS IS CHANGING THE INDUSTRY"

*Inaugural Event Explores Translational Research & Practice Focused on
Emerging Healthcare Models*

(McLean, VA, September 10, 2013) – The [Environmental Design Research Association](http://www.edra.org) (EDRA) is conducting an inaugural translational research symposium, [The Landscape of Accountable Care: How a Patient Focus is Changing the Industry](#), on Friday, October 11, at the New York School of Interior Design (NYSID) in New York City. Developed in partnership with NYSID, this formative event engages the expertise of leading healthcare design researchers and practitioners together with providers and policymakers who shape and implement healthcare policy and systems for New York.

Sessions will afford designers, care and service providers and policymakers the opportunity to learn about emerging models of patient-centered care, navigate nuances of new policies and strategize for effective delivery systems, while embracing research as a means to improve patient, staff and resource outcomes, and create opportunities to increase coordination, cooperation, and overall effectiveness for future healthcare design projects. Attendees have the opportunity to earn 6.5 AIA LU | HSW and EDAC credits.

"EDRA's compelling interdisciplinary approach, its diverse membership, and especially EDRA's breadth and depth of research on multiple scopes, venues, and scales of environments positions us to offer a unique partnership for learning and impact opportunity as we disseminate applied research specifically to those creating and managing new and modified environments," said Rula Awwad-Rafferty, PhD, Chair of the EDRA Board of Directors and Professor of Art & Architecture at the University of Idaho. "The Accountable Care Symposium is an excellent opportunity to explore human-focused translational research in action, in a significant time where it can effectively chart many paths for the present and the future. We appreciate the integral support and leadership of the New York School of Interior Design and the symposium organizing committee in the creation and development of this important event."

Symposium topics engage the audience in a variety of sessions that build from broad definition of issues and topics to specific actions and practices, exploring "Emerging Care Environments"; "Informing Emerging Models Through Research"; "Overcoming Barriers Together: Small Interventions with Big Impacts"; "A Model for Success"; and "A Call to Action: Patient-Center, From Planning to...". The diversity of presenters, representing the layers of healthcare landscape adds to the depth and agility of the program, with confirmed presenters: **Jason Helgerson**, Medicaid Director, State of New York; **Nicholas Watkins, PhD**, Principal and Research Lead, BBH Design; **Whitney Austin Gray, PhD**,

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Healthcare Design Leader, Cannon Design; **Sanjay Parmar, AIA**, Associate Principal and Senior Healthcare Planner, Perkins Eastman; **Bruce Komiske**, Project Executive, Westchester Medical Science Village and Living Science Center; **Susan Frazier, RN, MA**, Chief Operating Officer, the Green House Replication Initiative at NCB Capital Impact; **Tama Duffy Day, FIIDA, FASID, LEED AP BD+C**, Principal and Global Interior Design Healthcare Practice Leader, Perkins+Will; **Ann Sloan Devlin, PhD**, May Buckley Sadowski '19 Professor of Psychology, Connecticut College; **Eileen Malone, RN, MSN, MS, EDAC**, Senior Partner, Mercury Healthcare Consulting, LLC; **Barry S. Rabner**, President and CEO, Princeton HealthCare System; **Susan Lorenz, DrNP, RN, NEC-BC, EDAC**, Vice President of Patient Care Services/Chief Nursing Officer, Princeton HealthCare System; **Jessica Vuocolo, IIDA**, Associate and Interior Designer, HOK; and **Erin Peavey, Associate AIA, LEED AP+BD+C, EDAC**, Researcher + Medical Planner, HOK. **Susan S. Szenasy**, Editor in Chief of METROPOLIS, will facilitate the concluding session, bringing into focus key issues driving this movement.

The symposium is open to the public; space is limited to 125 registrants. For more information on the Accountable Care Symposium and to register, visit www.edra.org/content/edra-inaugural-fall-symposium-landscape-accountable-care.

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About EDRA:

The Environmental Design Research Association is an international, interdisciplinary organization founded in 1968 by design professionals, social scientists, students, educators, and facility managers. EDRA exists to advance and disseminate environmental design research, thereby improving understanding of the inter-relationships of people with their built and natural surroundings toward creation and curation of environments responsive to human needs. Visit www.edra.org for more information.