

2020 EFC SPONSORSHIP OPPORTUNITIES AND PRICING

Education Finance Council (EFC) offers three sponsorship opportunities each year: the EFC Membership & Congressional Directory, the EFC Annual Membership Meeting, and the EFC Mid-Year Membership Meeting.

EFC MEMBERSHIP & CONGRESSIONAL DIRECTORY SPONSORSHIP

The EFC Membership & Congressional Directory is circulated to approximately 250 organizations. The inside front cover and the inside back cover are dedicated to sponsors. The cost is \$2,200 for a half-page advertisement or logo. Organizations are responsible for providing the artwork. Current sponsors have first right of refusal.

EFC CONFERENCE SPONSORSHIP

To sponsor a conference, first select a sponsorship level: Platinum, Gold, or Silver. You may upgrade your sponsorship to include an enhancement. Please note, to select the shared option for the Sponsorship Enhancement, you must have another organization that is sharing the Sponsorship Enhancement with you.

PREMIER SPONSORSHIP

EFC Affiliate Members that sponsor EFC at the Premier level — contributing a minimum of \$12,300 to any or all of the above sponsorship opportunities in a given calendar year — will receive an invitation for two individuals to attend the EFC CEO Strategic Planning Meeting, held annually in November. Please note, that portions of the meeting may be closed to Affiliate Members. The CEO Strategic Planning Meeting is attended by Voting Member CEOs and is an invitation-only event. Nonmembers are not eligible to attend.

DEADLINES

Sponsorship Commitments Must Be Received by the Following Dates:

- Membership & Congressional Directory – January 15, 2020
- Annual Membership Meeting – February 3, 2020
- Education Finance Conference – July 31, 2020

2020 ANNUAL MEMBERSHIP MEETING SPONSORSHIP OPPORTUNITIES

MEMBER RATES*

	Platinum	Gold	Silver
	\$6,150	\$4,650	\$3,150
Conference Program Listing	X	X	X
Speaking Opportunity	X	X	
Conference Registration	4	2	1

Sponsorship Enhancements (Must be a Platinum, Gold, or Silver Sponsor)

	Solo	Shared*
Host a Coffee Break	\$ 1,550	\$ 775 (2 maximum)
Host a Snack Break	\$ 3,550	\$1,775 (2 maximum)
Host a Breakfast	\$ 6,550	\$3,275 (2 maximum)
Host a Lunch	\$ 8,050	\$4,025 (2 maximum)
Host Reception	\$ 5,550	\$2,775 (2 maximum)
Host Dinner	\$16,550	\$8,275 (2 maximum)

NON-MEMBER RATES*

	Platinum	Gold	Silver
	\$8,150	\$6,650	\$5,150
Conference Program Listing	X	X	X
Speaking Opportunity	X	X	
Conference Registration	4	2	1

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	Solo	Shared*
Host a Coffee Break	\$ 1,950	\$ 975 (2 maximum)
Host a Snack Break	\$ 5,050	\$ 2,525 (2 maximum)
Host a Breakfast	\$ 9,550	\$ 4,775 (2 maximum)
Host a Lunch	\$11,800	\$ 5,900 (2 maximum)
Host Reception	\$ 8,050	\$ 4,025 (2 maximum)
Host Dinner	\$24,550	\$12,275 (2 maximum)

* Select either Platinum, Gold, or Silver level of sponsorship and then you may upgrade that level by selecting an enhancement.

* To select the shared option for the Sponsorship Enhancements, you must have another organization that is sharing the Sponsorship Enhancement with you.

2020 EFC EDUCATION FINANCE CONFERENCE SPONSORSHIP OPPORTUNITIES

MEMBER RATES*

	Platinum	Gold	Silver
Conference Program Listing	\$6,150 X	\$4,650 X	\$3,150 X
Speaking Opportunity	X	X	X
Conference Registration	4	2	1

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