



2018-19 Conference Advertising/Exhibiting/Sponsorship Pricing
 IEP Stakeholders Conference – October 3-4, 2018, Washington, DC
 Professional Development Conference – January 17-19, 2019, San Francisco, CA

Registration for Associates opens June 1st!

2018-19 Conference Advertising/Exhibiting/Sponsorship Pricing		Stakeholders	PDC	Both Events (20% discount)
Advertising				
<i>Full color ads</i> in conference programs. Back and inside covers available by request only on first-come basis. <i>Tables (see below) with back and inside cover ads available by request only on first-come basis.</i>				
Back cover	<i>By request only</i>	\$ 525.00	\$ 625.00	\$ 920.00
Inside cover	<i>By request only</i>	\$ 425.00	\$ 525.00	\$ 760.00
Full page		\$ 375.00	\$ 475.00	\$ 680.00
1/2 page		\$ 300.00	\$ 400.00	\$ 560.00
Exhibitor Tables				
<i>Exhibitors</i> will be listed in the program(s) and can display and distribute promotional materials throughout the conference.				
<i>Exhibitors</i> will receive 1 complimentary (free) registration. Associates who exhibit at the PDC are entitled to submit a session proposal by the submission deadline.				
<i>Tables with back and inside cover ads available by request only on first-come basis.</i>				
Table only		\$ 700.00	\$ 800.00	\$ 1,200.00
Table + 1/2 page ad		\$ 800.00	\$ 900.00	\$ 1,360.00
Table + full page ad		\$ 875.00	\$ 1,000.00	\$ 1,500.00
Table + inside cover	<i>By request only</i>	\$ 1000.00	\$ 1,100.00	\$ 1,680.00
Table + back cover	<i>By request only</i>	\$ 1,050.00	\$ 1,175.00	\$ 1,780.00
Sponsorships				
<i>Sponsors</i> will be listed in the program(s) and will receive 1 complimentary (free) registration. <i>PDC Sponsors will be entitled to submit a session proposal by the submission deadline.</i>				
Breakfast	1 st or 2 nd day (either conference)	\$ 775.00	\$ 875.00	\$ 1,320.00
Lunch	1 st or 2 nd day (either conference)	\$ 1,025.00	\$ 1,225.00	\$ 1,760.00
Reception	<i>PDC only</i>	N/A	\$ 1,500.00	N/A
Swag: Exhibitors and sponsors are welcome to donate pens, notebooks, or other swag to include at the registration table for all participants. Contact execdirector@englishusa.org to coordinate.				