

Thursday, October 3

8:15 – 9:00 am

Registration

Coffee and light breakfast

9:00 – 9:15 am

Welcome and introductions

Alan Broomhead, Vice President-Advocacy, EnglishUSA

9:15 – 9:45 am

EnglishUSA – President's Updates

Jane Robison, President, EnglishUSA

9:45 – 10:45 am

Through Thick & Thin: Takeaways from IEPs that have Survived & Thrived

Gerry Krzic (Ohio University), Jennifer Phillips (WESLI), Beata Schmid (EF), and Scott Stevens (University of Delaware)

10:45 – 11:00 am

Coffee break

11:00 – 12:00 pm

Department of Commerce & US Commercial Service Updates

Rachel Alraid & Amy Ryan

12:00 – 1:00 pm

Lunch and networking

Table Topics

1:15 – 2:15 pm

Session A: Embassy Perspectives on International Student Mobility

Maricy Schmitz (Brazil), Silvia Dangond Gibsone (Colombia), Minister Marta Peña (Mexico), SACM (TBD)

Session B: "It wasn't my decision!": Leading through the complexity of change

Nadine Baladi (Past EnglishUSA President), Mackenzie Kerby (ELS), Emma Tudor (EF)

2:20 - 3:30

Pathway Paths: Perspectives from the Field

Michele Bowman (Cleveland State University); Caroline Gear (International Language Institute of Massachusetts); Stephanie Marlow (Boise State University); Dana

Saif(International Language Academy) Amy Snow (University of Alabama: Birmingham);

Bill Wallace (University of Alabama); Sherry Warren (University of South Carolina);

Dana Saif(International Language Academy)

3:30 - 3:45

Coffee break

3:45 – 4:30 pm

Session A: Updates from US Department of State Bureau of Educational & Cultural Affairs

Jennifer Brown, Maggie Steingraeber

Session B: Updates from AIRC & ICEF

Rachel Durcan (ICEF, USA); Mike Finnell, American International Recruitment Council (AIRC)

4:45 – 5:15

Afternoon Remarks by Caroline Casagrande, Deputy Assistant Secretary, Department of State, Bureau of Educational and Cultural Affairs

5:30 – 7:30 pm

Networking Reception hosting by National Geographic Learning at the National Geographic Society

Friday, October 4

8:30 – 9:00 am

Coffee and light breakfast

9:00 – 10:00 am

Building Relationships & Resilience to Thrive: Organizational Collaboration

Jane Robison, President, EnglishUSA; Stan VanHorn, President, UCIEP; Joann Ng Hartmann, NAFSA; Chris Powers, TESOL International Association

10:00 – 11:00 am

Accrediting Body and IIE Updates and Data Insights

Julie Baer (IIE); Bill Larkin (ACCET); Mary Reeves (CEA)

11:00 – 11:15 am

Coffee break

11:15 – 12:15 pm

International Education Media Panel

Claudia Civinini (*PIE News*), Matthew Knott (*Study Travel Magazine*), Elizabeth Redden (*Inside Higher Education*)

12:15 – 1:15 pm

Lunch and networking

Table Topics

1:30 – 2:15 pm

Updates from SEVP and the Department of State Bureau of Consular Affairs

2:15 – 2:30
Coffee break

2:30 – 3:30
Advocating for our Industry
Bonnie Bissonnette (NAFSA, University of Maryland), Ilir Zherka (Alliance)

11:00 – 11:15 am
Coffee break

3:30 - 3:40
Wrap-up and evaluations

Table Topics

Eat. Talk. Learn.

Table Topics are a great way to share ideas, opinions, and suggestions with others while enjoying lunch.

Each table will have a facilitator, and seats are limited. Look for topic signs on tables in the East Alcove. Others interested in the topic can sit nearby to participate in the discussion. A limited number of seats is available at each table, but others can also sit nearby to discuss.

Tables in the West Alcove and Room can be used for general networking. Or, choose your own topic!

Thursday
Long-term Program Development
Social Media
Getting Involved with EnglishUSA
Managing Up
Third-Party Pathway Programs

Friday
Attracting Local Students
Working with Part-Time Teachers
Short-term Program Development
Digital Marketing/CRMs
Advocating: Locally and Nationally