International Students Are a Priority for the United States

Economic Impact in 2018:
- $45.3 billion
- 455,000+ jobs

Total International Students in the U.S. 1948/49 - 2017/18


UNCLASSIFIED
GLOBAL COMPETITION FOR INTERNATIONAL STUDENTS ACCELERATES

2001: 2.1 million students worldwide

2017: 4.6 million students worldwide


UNCLASSIFIED
- 550+ advisers
- 435 advising centers in 178 countries and locations
- 15 million contacts in 2018
INTERNATIONAL OPPORTUNITIES FOR AMERICAN TESOL PROFESSIONALS

English Language Fellows

- U.S. English teachers on 10-month fellowships at educational institutions
- Projects include teaching, teacher training, and materials development, Access involvement, and more

English Language Specialists

- U.S. experts who conduct high-level, short-term programs
- Projects include teacher training workshops, national conferences, curriculum development, and consultations with universities and governments
IEP students from Colombia have increased by 6.5%!
IEP students from Brazil have increased by 13%!
WHAT CAN AMERICAN COLLEGES AND UNIVERSITIES DO?

- Interact with and promote @EducationUSA on your social media properties
- Develop and maintain strong alumni networks
- Grow strategic partnerships domestically and abroad
- Attend the EducationUSA Forum, regional forums, and fairs
SOLUTIONS FOR A NEW GLOBAL ENVIRONMENT

- A whole-of-agency and whole-of-government approach to collaboration
- Work directly with U.S. colleges and universities, higher education associations, and state consortia
- A high-quality global marketing campaign
- A broader array of reputable recruitment professionals
THANK YOU

CAROLINE CASAGRANDE
DEPUTY ASSISTANT SECRETARY