President’s Updates

October 3-4, 2019
Stakeholders Conference
Washington, DC

Jane Robison, President
Missouri State University
Membership

365 member programs in 48 states & D.C.

37 Associates in 11 different industries

Nearly 1,000 online individual profiles

6 program types in various settings across the country

Multiple opportunities for volunteer engagement

4 dedicated EnglishUSA live events, 12 webinars, and 14+ presentations annually

4 strategic partnerships

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2019-20 Executive Board

Jane Robison, President
Caroline Gear, President-Elect
Nadine Baladi, Immediate Past President
Emma Tudor, VP-Standards
Engin Ayvaz, VP-Elect-Standards
Becky Challenger, Secretary

Alan Broomhead, VP-Advocacy
Mackenzie Kerby, VP Elect-Advocacy
Marcel Bolintiam, Immediate Past VP-Advocacy
Rachel Wells, VP-Outreach
Franklin Pesantez, VP Elect-Outreach
Jackie McCafferty, Treasurer
Bylaws & Policy Revisions

Present proposed bylaws revisions to membership following EnglishUSA annual business meeting

Two-week voting period (current bylaws require 2/3 of all votes cast be affirmative) in early June

Bylaws implementation plan and organization & board policies and procedures manuals completed with new categories

New membership categories implemented in Spring 2020 for FY2021 membership year / board member roles modified
Updates and Highlights

• Investment
• New bylaws
• Trade mission
• XX
  Yy
• ZZ
Overview of Bylaws Updates

Membership Expansion

a) Intensive English Programs (single site, multi-site) which may also include a pathway program
b) “Stand alone” Pathway programs (not connected to an IEP but governed by accredited institution)
c) Current service providers=Associate members
d) New Service Providers may include those who assist institutions in implementing a pathway program or IEP (i.e. curriculum setup, recruitment, etc.).
e) New bylaws will allow EnglishUSA to consider other ‘categories of engagement’ (not membership) such as consultants, students, retirees

Governance Updates

a) 5 Officers + 7 at-large Directors (vs. Officers + Streams)
b) Board Committees vs. Streams with opportunities for non-board participation
   • EX: governance, finance, professional development, conferences/events, advocacy
c) Three-year terms for all Board members (with a staggered term calendar to set up 4 new board members each year)
d) Robust policy manual and guidelines for committees to best serve (and for volunteers to contribute)
Announcement based on board discussion of whether to have annual meeting in October?
Call for Nominations (flyers in back)