September 2019 Member Connection

The EnglishUSA Member Connection is distributed regularly throughout the year to provide members with information and updates on upcoming activities and events.

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Just Weeks Away! Stakeholders Conference

EnglishUSA welcomes Deputy Assistant Secretary Caroline Casagrande for pre-reception remarks!

Check out the schedule [here](#) and register today! Regular registration rates end Friday, September 20! Late registration will be available through September 27 but be sure to get your member and regular registration rate today!

![Stakeholders Conference](image)

Former Board members Thomas Tyner, Bessie Karras-Lazaris, Karin Sandler and Joy MacFarland at the 2019 Stakeholders event. Don't miss out on the signature even for this fall!

Assessment Providers & Services Webinars

September 25 & October 9, 2019
The first of two complimentary webinars on assessment (second one will be October 9) will feature Trinity College, Michigan Language Assessment and Pearson Language Tests, all of whom specialize in different types of assessment tools & services. Each of these companies is also an EnglishUSA Associate. Participants will have the opportunity to dialog with the experts and learn what support is available from a variety of ESL assessment providers.

Key Objectives:
1. Contextualize the relationship between assessments used by your program and the assessments used by your institutions (if applicable) for admissions
2. Identify factors used to determine assessments used
3. Connect with assessment provider representatives and learn about support available

Presenters (September 25 at 2:00pm ET):
-Alex Thorpe, Trinity College London
-Gad Lim, Michigan Language Assessments
-Jennifer Manning, Pearson Language Tests

Presenters (October 9 at 2:00pm ET):
-Marian Crandall, ETS/TOEFL
-Misty Wilson, IELTS

Moderator:
Cheryl Delk-Le Good, Executive Director, EnglishUSA

Click to register for webinar(s)!

EnglishUSA Journal: Call for Submissions

EnglishUSA invites contributions from teachers, administrators and staff in the field of English language teaching to be published in the bi-annual EnglishUSA Journal, which focuses on theory and practice in the discipline.
The journal serves as a medium for sharing best practices, addressing current issues and presenting research in the field of teaching English as a second/foreign language.

Submissions are being accepted for "In the Classroom" contributions. Check out the guidelines and process here. Deadline: September 30th. Email standards@englishusa.org for more information.

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**2020-21 EnglishUSA Board of Directors**

Considering taking volunteering and involvement in EnglishUSA to the next level? Check out the Call for Nominations (due November 1, 2019)

[Click here for information and submission link]

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**New Member Program & Associate for 2019-20**

Click on logos below for more information on our new members! We look forward to supporting our new members and learning more from our Associates on how they can help us support our mission.

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**New Partnership with ARP**

EnglishUSA is excited to announce a new partnership with Association Revenue Partners (ARP). ARP is a digital marketing company that works with state and national associations to provide advertising opportunities allowing industry companies to reach association members. EnglishUSA is always looking for new ways to bring together our industry service providers and members. Associates, be on the lookout for more information soon!

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**2020 Professional Development Conference**
Cheryl Delk-Le Good, Executive Director, is busy this fall representing EnglishUSA and its members at multiple meetings, conferences and events. Here’s a list for the rest of 2019:

- Global Alliance for English Language Associations (GAELA) Annual Meeting
- ALPHE/Study Travel London Workshop
- Alliance for International Exchange Annual Meeting
- ACCET Conference
- Certified Trade Mission with US Commercial & Foreign Services
- AIRC Conference
- ICEF Miami Workshop

Members Only Resources: slides from presentations (e.g. TESOL 2019), survey results, and much more (must sign in to view)!

Take Action: Resources to advocate for your students and programs, including tools from NAFSA and the Alliance

Online Forums: Open Member and three interest area forums. Set up your preferences to get daily or digested messages in your inbox.

The EnglishUSA closed Facebook group has become a great way to share local, regional, national and international updates among programs & stakeholders. Click on icon to join the closed group!