

July 22, 2019



July 2019 Member Connection

The EnglishUSA Member Connection is distributed regularly throughout the year to provide members with information and updates on upcoming activities and events.

Contents

- Stakeholders Conference Speakers & Registration
- 2019-2020 Dues: Last chance to be included in Fall 2019 printed directory
- July 24th Associates Showcase Webinar
- New Member & Associates
- Certified Trade Mission Update
- Revised Bylaws Approval
- 2020 Professional Development Conference Call for Proposals Open

Stakeholders Conference Updates



The EnglishUSA Advocacy team is excited to announce planned speakers for the 2019 Stakeholders Conference. New speakers/panels this year include:

- Deputy Assistant Secretary Caroline Casagrande, Bureau of Educational and Cultural Affairs, US Department of State
- Elizabeth Redden, Correspondent, *Inside Higher Education*
- Claudia Civini, Senior Reporter, *The PIE News*

We are also pleased to welcome back stakeholders from last year to provide updates and insights:

- ACCET & CEA
- AIRC
- ICEF
- EducationUSA
- StudyTravel

- Department of Commerce
- UCIEP
- TESOL
- NAFSA Leadership
- Alliance for International Exchange
- SEVP
- Department of State, Bureau of Consular Affairs
- Embassy representatives: Brazil & Colombia

We are also working on multiple sessions with member colleagues on hot topic issues including pathway program implementation and how to stay relevant and resilient to be announced soon!

Schedule will be provided by mid-August. Save \$25 by registering before August 2nd!

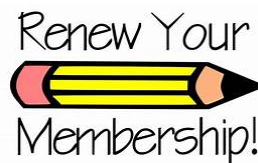
REGISTER

Stakeholders Reception

We are also honored to be holding our Stakeholders Reception on October 3, 2019 at the National Geographic Society (walking distance from the Stakeholders Conference venue), sponsored by our EnglishUSA Associate, National Geographic Learning!



Last chance to be included Fall printing!



Thank you to all programs that renewed their 2019-20 dues. We will be printing the 2019-20 directory for upcoming conferences and workshops the first week of August. Only programs with paid dues will be included in the printed directory, which is updated two times annually. If you haven't had the chance to do so yet, here are the steps:

1. Visit the site www.englishusa.org
2. Log in at the top or at the right (using your Master Program Profile login, NOT your individual profile)
3. Click on "Membership Info" in the "My Profile" box
4. Review, make any necessary updates to your profile (program updates and also adding sub-accounts—additional staff!) and save
5. Make the dues payment

If you have any questions, need any assistance during the renewal process, or no longer wish to renew, please email us at info@englishUSA.org.

Associates Showcase Webinar

July 24, 2019
2:00 - 3:15 (ET)

EnglishUSA has over 30 Associates, consisting of different types of companies and organizations from all over the world that support EnglishUSA's mission, vision, and values. Associates exhibit and sponsor at EnglishUSA conferences and often offer discounts on their products & services for members. Five Associates will be sharing general information about their company and what they offer in 10-minute blocks. We'll prepare the schedule in advance so that you can join for selected segments or the whole shebang!

Click on the logos below to learn more about each company!

Schedule

2:00 - 2:10: Introductions/Housekeeping
2:10 - 2:20: Lewis Johnson, alelo (teaching/learning support)
2:20 - 2:30: Peter Novak, Cambridge Assessment (testing/assessment)
2:30 - 2:40: John Newcombe, EDMISS (student administration technology)
2:40 - 2:50: Scott Cross, Higher Education Marketing (recruitment/marketing support)
2:50 - 3:00: Stephen Glegg, Global Student Mobility (recruitment/marketing support)
3:00 - 3:10: Doug Ronson, ESQ Educational Services (student housing)
3:10 - 3:15: Concluding remarks/questions



[Click here for link!](#)

New Member & Associates for 2019-20

New Mexico State University's Center for English Language Programs (CELP) has been operating for over for over 40 years. Welcome Jan Synder and the CELP instructors & staff!

ESQ Educational Services provide informative guidebooks to help ensure that both hosts and international students have a great experience in homestay.

Pro Lingua Associates publishes materials focused on building all the basic language skills for English language learners at all proficiency, age, and academic levels.





Certified Trade Mission to Brazil and Colombia Update



The interest from member programs in the 2019 Certified Trade Mission with US Commercial and Foreign Services was amazing. Within 20 minutes, nearly 30 programs had submitted an application. The Mission was preliminarily limited to 20 programs based on venue space and planned events.

The applications are currently being vetted by the Department of Commerce; EnglishUSA will notify accepted programs the week of July 22nd. Programs that had to be moved to the waiting list have been notified.

Bylaws - Membership Approved!



The bylaws vote took place in June. Each program site administrator received a ballot to vote on the programs amended bylaws for EnglishUSA. The proposed bylaws have been approved by a 2/3 majority of votes cast!! The EnglishUSA Board of Directors and Executive Director will be working on the implementation of the bylaws, which will have an impact on association governance and membership starting in 2020. Check out the approved bylaws [here!](#)

2020 Professional Development Conference Call for Proposals

SAVE THE DATE AND MAKE YOUR PLANS NOW
for the 12th Annual Professional Development Conference Jan. 23- 24, 2020

THRIVING IN TIMES OF CHANGE
★ *Best Practices, New Ideas & Innovative Methods for a Changing World* ★

Learn Collaborate Share

The banner features a blue background with a sun icon in the top right corner. At the bottom, there are three icons representing people: 'Learn' (three people), 'Collaborate' (three people in a circle), and 'Share' (three people). The text is in white and teal colors.

IDEA GENERATOR: PDC 2020 Proposals!

EnglishUSA will be opening up the Call for Proposals for the 2020 Professional Development Conference in San Francisco in late June. Accepted conference presenters receive a significant discount on registration (in addition to the member discount).

Do you have a session idea and need a co-presenter? Or, would you like to share ideas of potential sessions you'd like to see?

Our "Idea Generator"* [form](#) allows you to easily submit basic information about yourself, area of interest and topic and then connect with others across the country looking to present and partner on a session proposal. Fill out the form by clicking link below and keep up with responses with [this link](#).

*Thanks to Region VII NAFSA for the idea!

[Click Here for Form](#)

[Click Here for Responses](#)

Website Resources



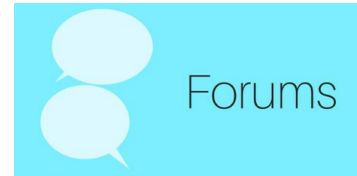
Members Only Resources: slides from presentations (e.g. TESOL 2019), survey results, and much more (must sign in to view)!

[Members Only](#)



Take Action: Resources to advocate for your students and programs, including tools from NAFSA and the Alliance

[Advocacy](#)



Online Forums: Open Member and three interest area forums. Set up your preferences to get daily or digested messages in your inbox.

[Online Forums](#)



The EnglishUSA closed Facebook group has become a great way to share local, regional, national and international updates among programs & stakeholders. Click on icon to join the closed group!