

Advocacy Resources in Support of English Language Programs

Resource List

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Useful Resources

Albrecht, T.J. (Ed.). (2015). *Crisis management in a cross-cultural setting*. Washington: NAFSA: Association of International Educators.

Algren, M.S. (2016, October 26). How intensive English programs contribute to campus internationalization. Evollution: https://evollution.com/revenue-streams/global_learning/how-intensive-english-program-contribute-to-campus-internationalization/

Boyd, G. L., & O'Neill, M. E., (2006). *From the classroom to the boardroom: A guide to the successful transition from teaching to administration for ESL and beyond*. Ann Arbor, MI: Michigan University Press.

Christison, M., & Murray, D. E. (Eds.). (2012). *Leadership in English language education: Theoretical foundations and practical skills for changing times*. New York: Routledge.

Christison, M. A., & Stoller, F. L. (Eds.). (2017). *A handbook for language program administrators* (2nd ed.). Palm Springs, CA: Alta English Publishers.

Coombe, C. A., McCloskey, L., Stephenson, L., & Anderson, N. J., (Eds.). (2008). *Leadership in English language teaching and learning*. Ann Arbor, MI: University of Michigan Press.

Delk-Le Good, C. (2018, May 29) How American IEPs Can Adapt to the Shifting Marketplace. Evollution: https://evollution.com/revenue-streams/global_learning/how-american-ieps-can-adapt-to-the-shifting-marketplace/

Hoekje, B.J. and Stevens, S.G. (2018). *Creating a culturally inclusive campus: A guide to supporting international students*. New York: Routledge.

Pennington, M.C., & Hoekje, B.J. (2010). *Language Program Leadership in a Changing World: An Ecological Model*. Bingley, UK: Emerald Books.

Tannacito, D. J., (2013). *English language teachers as program administrators*. Alexandria, VA: TESOL International Association.

White, R., Hockley, A., Laughner, M. S., & Van der Horst, J. (2008). *From teacher to manager: Managing language teaching organizations*. New York: Cambridge University Press.

Winkle, C. (2013). *University Partnerships with the Corporate Sector: Faculty Experiences with For-Profit Matriculation Pathway Programs*. Leiden, Netherlands: Brill.

Winkle, C. & Algren, M.S. (2018). Current Trends in IEPs. In John Liontas, Ed.; *TESOL Encyclopedia of English Language Teaching*. Hoboken, NJ: Wiley. (online only)

Subscription Resources and Websites

Academic Impressions newsletter <https://www.academicimpressions.com/>

ACCET Standards: <http://docs.accet.org/downloads/docs/doc2.pdf>

AIEA <https://www.aieaworld.org/>

AIRC (American International Recruitment Council): <https://www.airc-education.org/index.asp>

Alliance for International Exchange: <https://www.alliance-exchange.org>

American English Forum (EducationUSA): <https://americanenglish.state.gov>

Bonard Market Monitor: http://bonard.moosend.com/show_campaign/9691ba7d-105b-42a8-a7c0-e2d3610b9f72/482c3042-8709-495a-be42-a709c2419674/

Broomhead, Alan. Blog for intensive English program management:

<https://globalschoolsupport.com/author/globalschoolsupport12/>

Bureau of Educational & Cultural Affairs: <https://eca.state.gov>

CEA Standards <https://cea-accredit.org/about-cea/standards>

Chronicle of Higher Education <https://www.chronicle.com/>

EducationDive <https://www.educationdive.com/>

EducationUSA: <https://educationusa.state.gov/us-higher-education-professionals>

EducationUSA in the Middle East and North Africa <https://www.facebook.com/groups/MENAEdUSA/>

EducationUSA Monthly Newsletter: <https://educationusa.state.gov/us-higher-education-professionals/online-services/us-higher-education-monthly-newsletter>

EF Annual Report: EF English Proficiency Index, <https://www.ef.edu/epi/>

EnglishUSA <https://www.englishusa.org/>

Evollution newsletter <https://evollution.com/>

FELCA (Federation of Education and Language Consulting Associations): <https://www.felca.org>

GAELA Global Alliance of English Language Associations: <https://www.linkedin.com/company/gaela/>

Global School Support, Blog for IEP Management: <https://globalschoolsupport.com>

Global Newsletter (for subscribers to *The Chronicle*) <https://www.chronicle.com/account/profile/newsletters>

Hechinger Report <https://hechingerreport.org/>

Higher Education Marketing Blog: <https://www.higher-education-marketing.com/blog>

ICEF Monitor: <http://monitor.icef.com>

IIE (Institute of International Education): <https://www.iie.org/>

IIE Open Doors: <https://www.iie.org/Research-and-Insights>

IIE Bulletins <https://us4.list-manage.com/subscribe?u=1c2990d53535fcb3c05526d43&id=aae91ae631>

Inside Higher Education Daily Digest <https://www.insidehighered.com/>

IREX: <https://www.irex.org>

Latitudes Blog (Karin Fischer (contributor to *The Chronicle*)) <https://latitudes.substack.com/>

Lead5050 (Women in International Education Leadership): <https://www.lead5050.com>

Mapping SEVIS by the Numbers <https://studyinthestates.dhs.gov/sevis-by-the-numbers>

NAFSA <https://www.nafsa.org/>

NAFSA Advocacy (Connecting Our World: <https://www.nafsa.org/policy-and-advocacy>

NAFSA Action Alert signup: <https://www.connectingourworld.org/app/register?1&m=317003>
NAFSA International Student Economic Value Tool
https://www.nafsa.org/Policy_and_Advocacy/Policy_Resources/Policy_Trends_and_Data/NAFSA_International_Student_Economic_Value_Tool/
Open Campus (newsletter) <https://www.opencampusmedia.org/>
PIE News Updates <https://thepienews.com>
Return on Investment (ROI) for International Educators: <https://roiie.com>
SEVIS by the Numbers <https://studyinthestates.dhs.gov/sevis-by-the-numbers>
SEVP (assorted links): [Hyperlinks](#)
StudyTravel Updates <https://studytravel.network>
TESOL <https://www.tesol.org/>
TESOL Advocacy main page: <https://www.tesol.org/advance-the-field/advocacy-resources>
TESOL Action Alert signup: <https://www.tesol.org/advance-the-field/tesol-advocacy-action-center>
TESOL Resource Center: <https://www.tesol.org/connect/tesol-resource-center/>
Times (London) Higher Education <https://www.timeshighereducation.com>
TIRF, The International Research Foundation for English Language Education: <https://www.tirfonline.org>
UCIEP <https://uciep.org/> (Consortium of University and College Intensive English Programs)
University Affairs (Canada; similar to Inside Higher Ed in the USA; website, and can subscribe to free newsletter) <https://www.universityaffairs.ca/>
University World News <https://www.universityworldnews.com/>
US Commercial Service (Department of Commerce): <https://www.trade.gov/cs/>
US Commercial Service Newsletter: International Education Connection (Global Education and Training Services Team). Signup page: <http://2016.export.gov/industry/education/>
U.S. Department of Commerce - International Trade Administration: [Newsletters](#) (account creation page)
US Department of State, Office of English Language Programs: <http://tinyurl.com/USStateEnglish>
Visa Statistics <https://travel.state.gov/content/travel/en/legal/visa-law0/visa-statistics.html>
World Economic Forum <https://www.weforum.org/>

Relevant Facebook Groups & Pages / LinkedIn / Twitter Feeds

Chronicle of Higher Education Reporter Karin Fischer: <https://twitter.com/karinfischer>
EducationUSA: <https://www.facebook.com/EducationUSA/>
EducationUSA US Higher Ed Professionals: <https://www.facebook.com/EdUSAHEI/>
EnglishUSA Twitter: <https://twitter.com/ELPsintheUSA>
EnglishUSA Facebook Page: <https://www.facebook.com/groups/IEPsintheUSA/>
EnglishUSA LinkedIn: <https://www.linkedin.com/company/englishusa/>
EUSA /Middle East & North Africa Facebook: <https://www.facebook.com/groups/MENAEdUSA/>
Globe Trotter United <https://www.facebook.com/groups/173832606012925/> (for recruiters)
IIE: Institute of International Education <https://www.facebook.com/IIEglobal/>
Inside Higher Education Reporter Elizabeth Redden: <https://twitter.com/ElizRedden>
NAFSA Connecting our World: <https://twitter.com/ConnectOurWorld>
The PIE News: <https://twitter.com/ThePIENews>
The PIE Review: <https://twitter.com/ThePIEReview>
#YouAreWelcomeHere: <https://twitter.com/YouAreWelcome>