



Advocacy Stream

Summary of Responsibilities

Revised: March 2017

Summary of Charge

The Vice-President for Advocacy is responsible for:

- Promoting EnglishUSA to current and potential members and to other organizations in the international education field
- Collaborating with the Executive Director and President to maintain communication with appropriate governmental agencies, advocacy/public policy personnel in other organizations,
- Communicating significant developments to the Board and members.
- With ED, coordinating speakers and planning the EnglishUSA Stakeholders Conference in Washington, DC
- Assisting ED in submitting appropriate proposals to TESOL and NAFSA conferences and when possible, serving on advocacy panels at conferences
- Mentoring the incoming VP Elect

Length of term(s)

The Advocacy stream consists of three-year terms. The first year is as Vice-President-Elect of Advocacy, followed by Vice-President of Advocacy, and in the last year, Immediate Past Vice-President for Advocacy.

Committees

The VP of Advocacy serves as the Stakeholders Conference Committee Chair. The VP-Elect of Advocacy and Immediate Past VP for Advocacy serve as Vice Chairs. All work closely with the Executive Director to plan the annual Stakeholders Conference. The VP and VP Elect also serve on the CIEPA (Council of IEP Associations) organized through NAFSA (with one closed meeting at NAFSA).

General Responsibilities

- Attend all board meetings, annual business meeting and reception, Stakeholders Conference and Professional Development Conference
- Provide stream reports for review and discussion at board meetings
- Report on stream accomplishments at the annual business meeting
- Align activities with the goals of the EnglishUSA strategic plan
- Review the strategic plan annually and contribute to its revision as necessary
- Contribute to the recruitment of new board members
- Participate in the Executive Director's annual performance review
- Mentor the incoming VP Elect
- Contribute to the EnglishUSA Newsletter or blog periodically