

Sponsor Prospectus 2019

**Environmental
Bankers
Association**



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www.envirobank.org

EBA Sponsorships are reserved for EBA Members only. Please join EBA prior to sponsoring.

About the Environmental Bankers Association...

Established in 1994, the Environmental Bankers Association (EBA) is a non-profit trade association that represents the financial services industry, including bank and non-bank financial institutions, insurers, asset management firms and those who provide services to them. It's members include lending institutions, property and casualty and life insurers, the environmental consulting and appraisal community and attorneys.

Each year, the most prominent group of Environmental Bankers travel to attend the largest events sponsored by EBA. These influential leaders participate in networking opportunities and education sessions designed to assist them in the future of the ever-changing banking industry with regards to environmental risk management and sustainable development lending. Being a Sponsor with the EBA during these events not only expands your business through branding but it also means that you have gone the extra mile to show our members what their business means to you.

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Levels of Opportunity

Diamond Level (\$5,500)

- ❖ Shared sponsorship of both **Receptions** (Individual sponsorship of a specific reception may be done on a first come-first served basis with an additional fee of \$2,750. Total sponsorship will then cost \$8,250.)
- ❖ Opportunity to speak/ welcome guests from podium (4min)
- ❖ **TWO** Full Registrations to Conference
- ❖ **Exhibit Table - 6'** (first selection of location)
- ❖ Opportunity to add up to five company's educational events or webinars to the EBA Event Calendar (within calendar year)
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Recognition in EBA Publications
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Exposure on EBA's Social Media
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Website Exposure
- ❖ Hyperlink to Company's website on EBA Conference site
- ❖ Additional services may be purchased in addition to the Diamond Sponsorship - see page 4 for more details
- ❖ First right of refusal to sponsor offsite or specialty events, if applicable. Additional costs may be incurred.

Gold (\$2,200)

- ❖ Shared Sponsorship of all **AM and PM Breaks**
- ❖ **ONE** Full Registration to Conference
- ❖ **Exhibit Table - 6'**
- ❖ Recognition in EBA Publications
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Exposure on EBA's Social Media
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Website Exposure
- ❖ Hyperlink to Company's website on EBA Conference site
- ❖ Additional services may be purchased in addition to the Gold Sponsorship - see page 4 for more details

Platinum Level (\$3,300)

- ❖ Shared sponsorship of **Conference meals (lunch & break facts)** (Individual sponsorship of a specific meal may be done on a first come-first served basis with an additional fee of \$1,650. Total sponsorship will then cost \$4,950. Breakfast with the Board will be sponsored by the EBA.)
- ❖ Opportunity to speak/ welcome guests from podium (2min)
- ❖ **ONE** Full Registration to Conference
- ❖ **Exhibit Table - 6'**
- ❖ Opportunity to add up to **three** company's educational events or webinars to the EBA Event Calendar (within calendar year)
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Recognition in EBA Publications
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Exposure on EBA's Social Media
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Website Exposure
- ❖ Hyperlink to Company's website on EBA Conference site
- ❖ Additional services may be purchased in addition to the Platinum Sponsorship - see page 4 for more details

Silver (\$1,100)

- ❖ **ONE** Full Conference Registration
- ❖ Complimentary inclusion of one item to the "Welcome Gift Bag" (if applicable)
- ❖ Recognition in Welcome Newsletter to attendees
- ❖ Company name displayed at Conference
- ❖ Company name displayed in on-site program
- ❖ Company name listed on EBA Conference site
- ❖ Website Exposure
- ❖ Hyperlink to Company's website on EBA Conference site

Additional Opportunities / Add-Ons at Company's Expense for Exclusive Offers

Available to Diamond and Platinum Sponsorships:

- ❖ Additional Exhibit space – 6' table top \$300
- ❖ Company logo desserts @ lunch \$300 *
(can only be selected by lunch sponsors)
- ❖ Conference Table Candies with Company Logo \$200 *
- ❖ Under Door Flyer (2 available; Sun/Mon nights) \$450 *
- ❖ Name Badge Lanyards (1 available) \$500 *
- ❖ Guest Room Key Cards (1 available) \$500 *
- ❖ Conference Welcome Bag with Company Logo \$500 **
(1 available)

Available to Gold Sponsorships:

- ❖ Candy bars w/Company logo – pm break \$150 *
- ❖ Conference Table Candies with Company Logo \$200 *
- ❖ Under Door Flyer (2 available; Sun/Mon nights) \$450 *
- ❖ Name Badge Lanyards (1 available) \$500 *

*Pricing does not include cost for the materials or associated hotel fees to complete or deliver add-on.

**Pricing does not include cost for the item. Attendee Welcome Bag will display name of the Platinum or Diamond Sponsor. Should Sponsor wish to have this for "Bankers Only," Sponsor will be responsible for associated hotel fees with regards to room deliveries. Otherwise, bags will be distributed to all attendees at the Registration Desk.

Do you have other ideas for sponsorship opportunities?
Contact us at eba@envirobank.org for consideration and pricing.

Note:

All Services/Add-ons are on a first come-first serve basis with payment due at time of selection.

New (available to Diamond, Platinum & Gold):

- ❖ Exclusive Sponsor of Wednesday Breakfast & Session \$750
- ❖ Mobile App Sponsor \$500
- ❖ Session Polling Sponsor \$500
- ❖ Commemorative Pins Sponsor \$500
- ❖ A/V Contributing Sponsor \$1,000

Sponsorship Packages at a Glance

	SILVER	GOLD	PLATINUM	DIAMOND
Recognition in Welcome Newsletter to attendees	✓	✓	✓	✓
Exposure on EBA's social media outlets		✓	✓	✓
Company name displayed at conference	✓	✓	✓	✓
Company name displayed in on-site program	✓	✓	✓	✓
Complimentary inclusion of one item to the "Welcome Gift Bag" - (if applicable)	✓	✓	✓	✓
Hyperlink to Company's website on EBA site	✓	✓	✓	✓
Opportunity to enhance package with additional sponsorship items (excludes cost of materials)		✓	✓	✓
Exhibit Table - 6-ft		✓	✓	✓
Recognition in EBA publications	✓	✓	✓	✓
Website Exposure as a Sponsor of EBA	✓	✓	✓	✓
ONE FULL registration to Conference	✓	✓	✓	
TWO FULL registrations to Conference				✓
Opportunity to add Company's events to the EBA Calendar (see breakdown of levels for specifics)			✓	✓
Shared Sponsorship of all AM / PM Breaks		✓		
Shared Sponsorship of all Meal Functions + 2 minutes podium time			✓	
Shared sponsorship of all Receptions + 4 minutes podium time				✓
First right of refusal to sponsor offsite or specialty events, if applicable. Additional costs may be incurred.				✓

Want to purchase a year round Sponsorship Package for 2019?

Should you wish to purchase a full year of sponsorship for the EBA Conferences, please see the following breakdown for opportunities available. Contact Lisa Kraus Gardner at lisa@envirobank.org for arrangements.

	<u>Full Year (2 Conferences / January and June)</u>	<u>Price per Conference (if purchased separately)</u>
Diamond	\$10,450	\$5,500
Platinum	\$6,270	\$3,300
Gold	\$4,180	\$2,200
Silver	\$2,090	\$1,100

The Fine Print on EBA Sponsorships

- ❖ EBA shall not refund, rebate, or credit any fees associated with Sponsorship.
- ❖ EBA reserves the right to refuse to sell sponsorship, exhibit space or advertising to any company it deems objectionable or cross-purposed to the association's mission.
- ❖ EBA publishes a conference agenda, with most EBA-sanctioned event activities (including sessions, receptions, luncheons, etc.) taking place on Sunday from 8am - 12pm; and again from 4pm - 7pm; on Monday from 7am - 7pm; on Tuesday from 7am - 5pm; and on Wednesday from 8am - 12:30pm. We ask that all attending members, affiliates and sponsors plan their meetings and private functions in accordance so they do not conflict with any of the aforementioned time frames.
- ❖ EBA does not share our members nor attendees' contact information. We publish the attendee list online; and share an attendee list with names and company names prior to conference.

Payment Policy:

All payments for the January Conference are due by December 11, 2018 or net 45 days, whichever comes first. All payments for the June Conference are due by May 21, 2019 or net 45 days, whichever comes first. Failure to pay in full by deadline date will result in a late payment fee of 15% of total sponsorship package. Please note that payment can be made with a credit card at the time of registration.

Registration and Marketing Benefits:

Sponsorship registration is required before pre-event marketing benefits begin. Marketing benefits are effective as soon as registration is received, regardless of payment option. If you prefer a contract and invoice instead of registering online, please contact Lisa Kraus Gardner at lisa@envirobank.org.

Exhibit Table Assignment Considerations:

Exhibit spaces are table-top displays and include one (1) 6-foot table and two chairs. All exhibits will be assigned on a first-come, first-served basis, after priority given to Sponsor levels. Specific table assignments may take into account the amount of space required, exhibiting history, type of physical exhibit, and product type. Opportunities for exhibit tables may sell out, depending on the space availability at the host hotel. Exhibit space is not guaranteed until written confirmation is sent by EBA. Exhibit assignments will be made by December 18, 2018 for the Winter Conference, and by May 28, 2019 for the Summer Conference.