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## Sponsorship Opportunities

June 1, 2020 – May 31, 2021

### LEVELS:

- \_\_\_\_\_ Platinum: \$10,000
- \_\_\_\_\_ Gold: \$6,500
- \_\_\_\_\_ Silver: \$3,000
- \_\_\_\_\_ Bronze: \$1,500

Please let us know why you have chosen to sponsor and partner with EPCNYC.

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Please let us know what you would like to get out of this sponsorship.

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### Organization Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact(s): \_\_\_\_\_

Email(s): \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total to be Charged: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

### Full Payment Must Accompany All Contracts

Please include your company logo, website link, and a brief company profile.

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## Corporate Sponsor Benefits

## Platinum Gold Silver Bronze

### VISIBILITY

	Platinum	Gold	Silver	Bronze
Logo and link rotating on EPCNYC homepage during the membership year	X	X		
Logo, link and 150 word profile on Sponsor page on EPCNYC website	X	X		
Logo and link on dedicated Sponsor page on EPCNYC website	X	X	X	X
Logo and link on all event communications	X	X	X	
Provide one webinar per sponsorship year to EPCNYC members* Name and logo on approximately 3 webinar communications (*Topic must be industry related and content cannot be solely about the sponsoring organization and/or its products or services. Content must meet Sponsorship Committee approval.)	X	X		
Provide one email blast or mailing to EPCNYC members per sponsorship year (Coordination through EPCNYC; list not to be provided to sponsor. Content must meet Sponsorship Committee approval.)	X	X		
Provide one "sponsor spotlight" blurb on EPCNYC's social media pages per sponsorship year.	X	X	X	X

### PROGRAMS AND NETWORKING EVENTS VISIBILITY

	Platinum	Gold	Silver	Bronze
Logo on general event signage at all EPCNYC Programs.	X	X	X	
A short opportunity to address attendees at the start of EPCNYC events. EPCNYC moderator acknowledgment of the speaking sponsor level at all EPCNYC Programs, Round Tables, and Networking Events. One table will be designated for sponsors to place information on near the registration table at EPCNYC events.	3 events	2 events	1 event	
Identification as a sponsor on name badge at EPCNYC Programs.	X	X	X	X
Exclusive logo visibility on table top signs at Estate Planners Day.	X	X	X	

### ADDITIONAL BENEFITS

	Platinum	Gold	Silver	Bronze
Complimentary tickets to EPCNYC Educational Programs and Networking Events.	4 per event	3 per event	2 per event	1 per event

### SPONSOR FIRMS WITH FIVE (5) OR MORE EPC MEMBERS WILL ALSO RECEIVE:

17% discount on all individual EPCNYC memberships (\$500/\$350 EPCNYC membership annual fee is reduced to \$415/\$291 for all EPCNYC members of your firm)

### ESTATE PLANNERS DAY

	Platinum	Gold	Silver	Bronze
Exhibitor Booth & Tickets	Booth + 4 tickets	2 tickets	1 ticket	N/A



**ESTATE  
PLANNING  
COUNCIL**

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**Speaking Opportunities - brief introduction of your organization as well as present the next speaker.**

**Yes**

**LIMITATIONS**

**3 per calendar  
year**

**5 per  
calendar  
year**

**Unlimited**

**Unlimited**

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