

ETIS Digital Telco Strategy Forum Meeting Agenda
Lisbon – October 18 & 19, 2018 – ETIS Community Gathering 2018

Day 1 (October 18 th , 2018)		
08:30 – 09:00	Registrations	
09:00 – 11:30	Common Session	
09:00 – 09:15	Welcome by the ETIS Chairman	<i>Paul Slot KPN</i>
09:15 – 09:30	Welcome by CTO Altice Portugal	<i>Luís Alverinho Chief Technology Officer Altice Portugal</i>
09:30 – 10:20	<p>“What to Do When Machines Do Everything: How to Get Ahead in a World of AI, Algorithms, Bots, and Big Data.”</p> <p>Malcolm will give his view on how artificial intelligence will change industries at large and the telecom sector.</p>	<i>Malcolm Frank</i>
10:20 – 11:00	<p>“From a technology company to an AI company”</p> <p>Risto will give his view on future disruptions of the telecom industry with a specific focus on AI.</p>	<i>Risto Siilasmaa</i>
11:00 – 11:30	<i>Coffee Break</i>	
11:30 – 13:00	Session I: The future of innovation and AI – Joint session with the Innovation & Big Data WGs	
11:30 – 12:15	<p>“Where will the Innovation come from in the Digital Telco”</p> <p>Developing a methodology for identifying the winning digital services and sharing use cases and business models surrounding drones, connected cars, AR/VR and AI</p>	<i>Martin Creaner</i>
12:15 – 13:00	Roundtable discussion with Malcolm Frank, Risto Siilasmaa and Martin Creaner.	<i>All participants</i>
13:00 – 14:00	<i>Lunch</i>	
14:00 – 15:30	Session II: Digital transformation journeys	
14:00 – 14:45	<p>“The 10 digital transformation journeys of the Telco”</p> <p>Exploring the wide scope of digital transformation and the different drivers that are causing digital transformation to happen. Discussing the likely end states for Telcos post transformation (dumb/smart bit pipe, full service provider, etc...) and the strategies to get there.</p>	<i>Martin Creaner</i>
14:45– 15:30	Roundtable Discussion	<i>All participants</i>
15:30 – 16:00	<i>Coffee Break</i>	
16:00 – 17:30	Session III: Start-up and local innovation scene Presentations by local start-ups and companies on AI, geo-analytics, IoT, customer experience (chat bots)	
16:00 – 16:15	The State Secretary of Industry will discuss the local innovation and start-up scene in Portugal.	<i>Ana Lehmann Portuguese Government</i>
16:15 – 17:30	Startup presentations	<i>Guest speakers</i>
17:30 - 17:40	Wrap-up of day 1	<i>ETIS</i>
18:30	<i>Sightseeing boat tour to the city center from the hotel</i>	
21:00	<i>Group dinner hosted by ETIS</i>	

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Day 2 (October 19 th , 2018)		
09:00 – 10:40	Session IV : Joint Session with Network and IT Transformation WG on 5G Practical implications and NFV Networks	
09:00 – 09:30	“Achieving an ROI on NFV” Explores the challenges in making a return on the NFV investment and how NFV investment intersects with the 5G business case	<i>Martin Creaner</i>
09:30 – 09:50	5G - industry initiatives and learnings	<i>Torbjörn Lundahl Ericsson</i>
09:50 – 10:05	NFV update	<i>Wim Bouckenooghe Proximus</i>
10:05 – 10:25	Zero-Touch Provisioning as a Key Driver Towards 5G	<i>Carlos Rodrigues Comarch</i>
10:25 – 10:40	Roundtable discussion led by Martin Creaner	<i>All participants</i>
10:40 – 11:00	Session V: Fiber to the Home	
10:40– 11:00	Fiber to the Home update by Altice	<i>Jorge Bonifácio Head of Network Architecture and Strategy, Altice</i>
11:00 – 11:30	<i>Coffee Break</i>	
11:30-12:30	Session VI : Joint session with Network and IT Transformation WG - Blockchain update	
	Blockchain opportunities for Telcos as a user and as a provider & Self-Sovereign Identity (Usage of SIM card, protection against e-SIM) for telcos as a user and as a provider	<i>Oskar van Deventer TNO</i>
12:30-13:00	Session VII : Quantum computing in telecom with Network and IT Transformation WG	
	Introduction of topic & Discussion/Roundtable	<i>Herman Pals TNO</i>
13:00 – 14:00	<i>Lunch including wrap-up Session at 13h30 with Paul Slot</i>	
14:00 – 15:00	Session VIII: TeBIT presentation by Boston Consulting	
14:00 – 14:30	Introduction and presentation of TeBIT 2018 Results With zoom-in on Digital KPIs	<i>Frank Felden The Boston Consulting Group</i>
14:30 – 15:00	Roundtable discussion	<i>All participants</i>
16:00 – 17:30	Farewell Reception	
19:00-22:30	Informal dinner in center of Lisbon	