

New ETIS Strategy officially launched at the 11th Community Gathering in Zagreb

Croatia, Zagreb, 13-14 October 2016, ETIS hosted its 11th annual Community Gathering in Zagreb.

The theme of the Gathering was “Delivering the Digital Transformation Promise” and at the event, the new ETIS Strategy was officially launched.

During the ETIS Community Gathering more than 160 attendees took part in the Working Groups representing 23 operators. Prior to the Gathering, the Management Board elected a Vice-Chairman and a new Council Member.

On Wednesday 12 October 2016, the ETIS Management Board met. Paul Slot (KPN) was elected as Vice-Chairman of ETIS and Charlotte Hersdorf (TDC) was elected as a new ETIS Council Member.

The Community Gathering was kicked-off with the Common Session by Wim De Meyer (ETIS Managing Director) on Thursday morning: “Today we are launching our New ETIS Strategy which is articulated around 5 Focus Domains with 20 underlying strategic topics. By implementing the New Strategy we will better support our Members to reach their strategic objectives and to improve their business performance”. The Digital Transformation within Hrvatski Telekom was then presented by the CEO, Mr. Davor Tomaskovic who was keynote speaker. Further presentations included the views of Swisscom, Amazon Web Services and Ericsson on Digital Transformation. A common thread in the presentations was that the Digital Transformation is disrupting our and many other industries.

During the Gathering two new Working Groups were launched: the Innovation Working Group and the Data Privacy Task Force.

A visit to the Ericsson Nikola Tesla facilities included interesting demonstrations highlighting Croatia’s lead in a number of domains such as e-prescription.

The remaining part of the event was dedicated to Working Group Sessions and Joint Sessions. Many of the 20 strategic topics were addressed: IoT, 5G, SDN/NFV, Data Privacy, Big Data, Digital Transformation, Cloudification, Artificial Intelligence, Security, Dev/Ops, Customer Experience, Cost Optimization ...

By sharing knowledge on all these topics and by collaborating where possible, ETIS is helping its Members to reach their strategic objectives and improve their operational performance.

Follow us on Twitter [@etisorg](https://twitter.com/etisorg) and if you are interested in joining ETIS, please [contact us](#) via our website www.etis.org. Our 2015-2016 Activity Report is available publicly [here](#).

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About ETIS

ETIS is the trusted community for Telecom professionals. Our goal is to enable our Members to reach their strategic objectives and to improve their business performance by sharing knowledge on industry challenges and by collaborating where possible. For more information, please visit www.etis.org.

