

ETIS Big Data Working Group Meeting Agenda Draft V5
Lisbon – October 18 & 19, 2018 – ETIS Community Gathering 2018

Day 1 (October 18 th , 2018)		
08:00 – 09:00	Registrations	
09:00 – 11:00	Common Session	
09:00 – 09:15	Welcome by the ETIS Chairman	<i>Paul Slot EVP Infrastructure, KPN</i>
09:15 – 09:30	Welcome by Altice Portugal CTO	<i>Luís Alveireinho Chief Technology Officer, Altice Portugal</i>
09:30 – 10:20	<p>“What to Do When Machines Do Everything: How to Get Ahead in a World of AI, Algorithms, Bots, and Big Data.”</p> <p>Malcolm will give his view on how artificial intelligence will change industries at large and the telecom sector in particular.</p>	<i>Malcolm Frank Chief Strategy Officer, Cognizant</i>
10:20 – 11:00	<p>“From a technology company to an AI company”</p> <p>Risto will give his view on future disruptions of the telecom industry with a specific focus on AI.</p>	<i>Risto Siilasmaa Chairman of Nokia and F-Secure</i>
11:00 – 11:30	<i>Coffee Break</i>	
11:30 – 13:00	Session I: The Future of Innovation and AI – Joint session with DTSF & Innovation WG Use cases and business models on Innovation and AI followed by a roundtable discussion	
11:30 – 12:15	<p>“Where will the Innovation come from in the Digital Telco”</p> <p>Developing a methodology for identifying the winning digital services and sharing use cases and business models surrounding drones, connected cars, AR/VR and AI</p>	<i>Martin Creaner CEO at Centernode, former president & CEO of TM Forum</i>
12:15 – 13:00	Roundtable discussion with Malcolm Frank, Risto Siilasmaa and Martin Creaner.	<i>All participants</i>
13:00 – 14:00	<i>Lunch</i>	
14:00 – 15:30	Session II: Machine Learning/Big Data use cases – Technical/Business perspectives Roundtable presentations on the latest projects in Machine Learning/Big Data	
14:00 – 14:15	From Digital Transformation to Margin – a big data approach	<i>Rui Cruz BringLabs</i>
14:15 – 14:30	Calculating customer value of mobile sites for investment prioritization	<i>Albert Dunai Magyar Telekom</i>
14:30 – 14:45	Big Data use cases in banking sector	<i>Anne Merel Oosterbroek ING</i>

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14:45 – 15:30	Machine Learning use cases – roundtable presentations. Each participant will have 10 minutes to present. <ul style="list-style-type: none"> - Latest use cases and projects - What worked well - What didn't work - Lessons learned - Next steps 	<i>All participants</i>
15:30 – 16:00	<i>Coffee Break</i>	
16:00 – 17:30	Session III: Startup Pitches	
16:00 – 16:15	Local innovation and start-up scene in Portugal	<i>Ana Lehmann Secretary of State for Industry, Portugal</i>
16:15 – 17:30	Startup presentations	<i>Guest Speakers</i>
17:30 - 17:40	Wrap-up of day 1	<i>Wim de Meyer, ETIS</i>
18:30	<i>Sightseeing boat tour to the city center from the hotel</i>	
20:30	<i>Official dinner in BEER MUSEUM, Praça do Comércio - Ala Nascente - 62/65 Lisboa</i>	

Day 2 (October 19 th , 2018)		
09:00 – 11:00	Session IV: Joint workshop with Innovation Working Group: Creating value through AI and Big Data Guest speakers from other sectors and a joint workshop with Innovation WG	
09:00 – 09:15	Chatbots - Natural Language Processing	<i>Gianluca Pereyra Visor AI</i>
09:15 – 09:30	AI use case in a call center – chatbot + human-agent platform - Anete	<i>Krists Avots Director of corporate development & strategy, Lattelecom</i>
09:30 – 09:45	Scaling data science across the enterprise: a new approach based on a self-driving cloud architecture and a new data innovation process	<i>Amine Mouadden Oracle</i>
09:45 – 11:00	Co-Creation workshop – Leveraging Big Data and AI to create value 1. Idea clustering session – 45 min 2. Summary and presentations – 30 mins	<i>Raitis Linde Lattelecom All participants</i>
11:00 – 11:30	<i>Coffee Break</i>	

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11:30 – 13:00	Session V: Data Monetization through Big Data Data monetization opportunities for telcos	
11:30 – 11:50	Data Monetization / Data-as-a-Service using Location Intelligence	<i>Pedro Moura Mapidea</i>
11:50 – 12:10	Data monetization use cases at A1 Austria	<i>Mario Meir-Huber Head of Data, Analytics & AI, A1 Austria Telekom</i>
12:10 – 12:30	Use case with telco	<i>Tech Mahindra</i>
12:30 – 13:00	Group discussion	<i>All participants</i>
13:00 – 14:00	<i>Lunch + Wrap up session with Paul Slot, ETIS Chairman</i>	
13:30 – 14:00	Session VI: Wrap up with Paul Slot, ETIS Chairman Representatives of each of the working groups will briefly present their perspectives on the future of telcos, how they are addressing digital disruption and opportunities for artificial intelligence in their domain. The main topics being pursued and addressed within their meetings will also be mentioned.	
14:00 – 15:30	Session VII: Data Privacy and Profiling – Joint session with Data Privacy WG A presentation and mini-workshop discussing the opportunities and challenges with profiling, privacy implications and legal basis	
14:00 – 14:15	Presentation on the possibilities for the use of profiling and GDPR implications	<i>Jerone Jongenelen KPN</i>
14:15 – 15:30	Mini workshop with Data Privacy Working Group	<i>All participants</i>
15:30 – 16:00	Session VIII: Key takeaways and future topics	
15:30 – 16:00	Wrap up of the meeting and future topics	<i>All participants</i>
16:00	<i>Farewell Reception</i>	
19:00	<i>Informal dinner in the center of Lisbon, THE SANDEMAN CHIADO, Largo Rafael Bordalo Pinheiro 28, 1200-108 Lisboa</i>	