

Corporate Partnership



For established businesses that support and promote our aims, objectives and values, our Corporate Membership package will make you true partners of the Institute of Export & International Trade

The Institute of Export & International Trade has spent over 80 years refining and developing competence in international trade and now is the time to join us in building a better environment for UK exports.

Value of Corporate Partnership to your Business

- **Enhanced reputation within your industry and market sectors.**
- **As a Corporate Partner you would get exposure to leading global brands and their key staff**
- **A real voice for your concerns and issues with government, HMRC and other influencing bodies via regular member surveys, roundtables and participation in IOE&IT responses to requests for evidence from central government with regard to proposed legislative changes.**
- **Media opportunities working with TV, national press, specialist export forums and UKTI publications and websites.**
- **External recognition of your business as a champion of Export best practice and featured in our partner publications.**

“As a global SME funder, corporate membership of Institute of Export & International Trade is about being aligned with a recognised and well-regarded institute. Importers and exporters value our commitment to supporting international trade and working with the IOE&IT demonstrates our dedication to understanding the needs of businesses trading overseas.”

- Yvonne Wedel Andersen
Bibby Factors International Limited

Benefits for your Business

Corporate Partnership provides access to a range of unique range of best practice advice, support, and resources to help you keep up-to-date with the ever-changing world of international trade.

Technical Helpline

Unlimited access for any international trade issue, helping you to keep your business running smoothly.

One-to-One Advisory Session

A **session** with one of our experts.

President's Lunches

Come along to the House of Lords for lunch with our President, to network with fellow Corporate Partners and raise concerns for the Institute to feedback to government. These events are **exclusively for Corporate Partners**.

Featured Webinar

Our webinar programme covers a wide range of topics. Corporate Partners can get involved by **featuring as a panelist** on a webinar, promoted directly to both the Institute and Open to Export audiences. Giving you the opportunity to present details of your business offering and build contacts.

Discounts

Institute members get **exclusive discounts** to some of our partner organisation events, such as the C5 conferences.

Communications Package

To keep you up to date with Daily FX bulletins and our Monthly e-Newsletter, not to mention content written across all aspects of trading on our website blog. Corporate partners can **contribute articles** for our blog, which will also be promoted across our social media accounts.

Preferential Member Rates

On all our **world-renowned training courses**, including bespoke training courses designed with our help and expertise.

Networking Opportunities

Events where your business will be able to meet with other export professionals to **build relationships** and discuss the latest developments in international trade.

Continuing Professional Development (CPD) Programme

Free access to the Institute's CPD programme for up to 5 staff members and discounts on further staff access.

A Voice For Your Concerns

Feedback to government on issues that impact you, plus participate in Institute responses to central government with regard to proposed legislative changes. Contribute to our Annual Survey and roundtables.

Affiliate Memberships

Six free Affiliate Memberships, allowing your staff to engage in networking opportunities, help boost business opportunities and forge valuable relationships

Job Board

Place your vacancies in front of our members and thousands of monthly visitors to our website. Corporate partners can place an **unlimited number of job adverts for free**.

Member Journal

Receive 'World Trade Matters' - the Professional Journal for members of the IOE&IT - every quarter. Corporate partners can **contribute articles for inclusion** and receive a **20% discount on advertising** in the Journal.

Media Opportunities

Working with **TV, national press, specialist export forums** and Department for International Trade publications and websites.

Your Business Logo

Featured on our website with a short **profile and direct link** to your company website.

Sponsorship Opportunities

The chance to **sponsor an Institute event** or academic award, putting your brand in front of an audience of international trade professionals.

Business Logo

IOE&IT **Corporate Partner Logo** to use on your company letterheads, emails, internet and intranet, showing your customers that your business is dedicated to professionalism in international trade



Additional Benefits

Your company logo on our website with a direct link to your company website, exposing your business to a wider international market.

IOE&IT Corporate Logo to use on your company letterheads, emails, websites and intranet, demonstrating to visitors that your business is dedicated to professionalism in international trade.

Sponsorship opportunities – the chance to sponsor an IOE&IT event or academic award. Each year the IOE&IT hosts a number of prestigious events and presents awards to the top students at our graduation ceremony. Your business could be featured as a key sponsor – we have a range of sponsorship packages available to our valued corporate member

Contact us

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The Cost of Export Mistakes

- A university had a bill for £125k for not completing a simplified IPR bill of discharge when goods were re-exported.
- A company used a duty relief scheme for imports by charities but did not fulfil the conditions of the customs procedure, which resulted in a debt of over £500k.
- A supplier to the airline industry imported goods under their end use approval but the goods were imported to incorrect tariff codes and the goods did not qualify for end use – retrospective demand for £60k
- No approval for removal of waste materials which were left after goods had been imported under IPR – the cost to one chemical company was £220k.

