

FaB Wisconsin

THE STATE **FOOD** and **BEVERAGE** INDUSTRY CLUSTER ORGANIZATION



WHO WE ARE

We're FaB Wisconsin, where the business of food meets our passion for better food and beverage. We're an economic development cluster organization. We're organized to take and elevate the undeniable strength of Wisconsin's food and beverage production and its supporting ecosystem for economic impact.



MISSION

To tighten and heighten Wisconsin's ecosystem for improved food and beverage industry awareness and capacity for growth and innovation.



VISION

For Wisconsin to be renowned for feeding and quenching our own, and the world, with better food and beverage.



GOAL

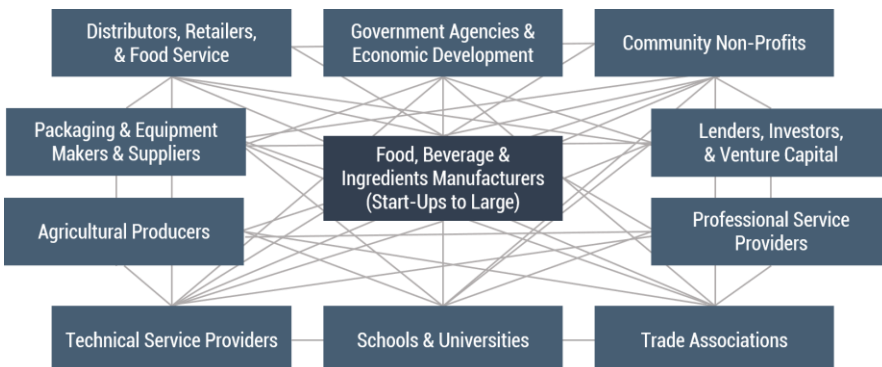
To grow food and beverage manufacturing in Wisconsin.

OUR STRATEGIC AREAS OF FOCUS



WHAT DOES A CLUSTER LOOK LIKE?

A concentrated industry ecosystem:



MEMBERSHIP

FaB has over **200 member companies** of which 50% are food and beverage companies and 50% are technical and professional service providers, suppliers, trade associations, government, and higher education.

EXECUTIVE BOARD

CHR. HANSEN

DAVID CARPENTER

President
Chr. Hansen



GIACOMO FALLUCCA

CEO & Chairman of the Board
Palermo's Pizza



ANDY GEHL

President
Contract Comestibles



SHELLEY JUREWICZ

Executive Director
FaB Wisconsin

LEADERSHIP

EXECUTIVE BOARD

FOOD AND BEVERAGE COUNCIL CHAIRS

FOOD and BEVERAGE COUNCIL

SENIOR INDUSTRY EXECUTIVES

INDUSTRY GROWTH COMMITTEE

ENTREPRENEURS, BUSINESS OWNERS, R&D, ACADEMIA

TALENT COMMITTEE

HR, RECRUITMENT, OPERATIONS

COLLEGE COLLECTIVE

HIGHER EDUCATION, TRAINING

FOOD SAFETY COMMITTEE

QUALITY, SAFETY, REGULATORY

ANNUAL MEMBERSHIP FEES

FOOD OR BEVERAGE COMPANY

applies to food, beverage and ingredient processors and manufacturers, equipment and packaging manufacturers, food and beverage distributors, retail, food service and producers of crops, livestock and fish

10 or Fewer Full-Time Equivalent Employees in Wisconsin	\$200
11- 50 Full-Time Equivalent Employees in Wisconsin	\$500
51 – 100 Full-Time Equivalent Employees in Wisconsin	\$750
101 – 300 Full-Time Equivalent Employees in Wisconsin	\$1,000
301 – 500 Full-Time Equivalent Employees in Wisconsin	\$1,500
501 – 750 Full-Time Equivalent Employees in Wisconsin	\$2,000
751+ Full-Time Equivalent Employees in Wisconsin	\$2,500

INDUSTRY SUPPLIER OR TECHNICAL SERVICE PROVIDER

applies to equipment and packaging distributors, engineering, testing, certification/audits, safety, labeling, product development, R&D, logistics, storage, architects/construction, sanitation and technical consulting

Wisconsin-Based Independent Consultant	\$750
Company with Wisconsin-Only Operations/Offices	\$1,000
Company with National or Global Operations/Offices	\$3,000

INDUSTRY PROFESSIONAL SERVICE PROVIDER

applies to legal, accounting, banking, marketing, employment/staffing, insurance, non-technical consulting (e.g. management or leadership)

Wisconsin-Based Independent Consultant	\$1,000
Company with Wisconsin-Only Operations/Offices	\$2,000
Company with National or Global Operations/Offices	\$3,000

NON-PROFIT OR MEMBERSHIP ASSOCIATION

\$250

HIGHER EDUCATION, GOVERNMENT, UTILITY, OR ECONOMIC DEVELOPMENT

\$1,500

K-12 SCHOOL

Free

THE FaB TEAM



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MEMBERSHIP BENEFITS

SHINE ON

Visibility benefits you receive just for joining

Member Listing

A promotion of FaB's members

Marketplace Directories

Public, searchable directories of member company profiles

Member Store Locator and Career Center Listing

A direct link to your store locator and job openings

FaBfeed and Regulatory Updates

All things FaB in bite-sized pieces

TURN OUT

We make it worth your time with discounted events

CEO Briefings

Invite-only sessions for top industry professionals

Best Practice Sessions

Events in Human Resources and Food Safety

Innovation Café

A café-style member event with a spotlight on innovation and showcasing FaBcap Accelerator participants

Innovation Market

An annual FaBcap pitch and exhibition event with a keynote presentation and awards ceremony

FaB Annual Meeting

Celebrating a year of FaB and our members

STEP UP

Help yourself with these opportunities

FaBcap Accelerator

An annual nine-month accelerator program for ten FaB members to build their capacity for growth

FaBsafe Certificate®

A basic food safety certificate for food and beverage manufacturers with an annual renewal option

Job Board

Unlimited postings included in your membership

FaB Farm-Factory-Fork High School Career Discovery

Inspire the next generation of industry talent

Career Infographic

Promote industry with easy talking points

Industry Feedback

Participate in FaB surveys and share in the results

Sponsorship Opportunities

Looking for visibility above and beyond?

DIG IN

Leadership advancing the industry and your business

FaB Council

An invite-only opportunity for top industry executives

Talent Committee

For human resources and recruiting professionals

Industry Growth Committee

For marketing, R&D, and product development professionals

Food Safety Committee

For quality, safety, and regulatory professionals