

# FaB Wisconsin

THE STATE **FOOD** and **BEVERAGE** INDUSTRY CLUSTER ORGANIZATION



## WHO WE ARE

We're FaB Wisconsin, where the business of food meets our passion for better food and beverage. We're an economic development cluster organization. We're organized to take and elevate the undeniable strength of Wisconsin's food and beverage production and its supporting ecosystem for economic impact.



### MISSION

To tighten and heighten Wisconsin's ecosystem for improved food and beverage industry awareness and capacity for growth and innovation.



### VISION

For Wisconsin to be renowned for feeding and quenching our own, and the world, with better food and beverage.



### GOAL

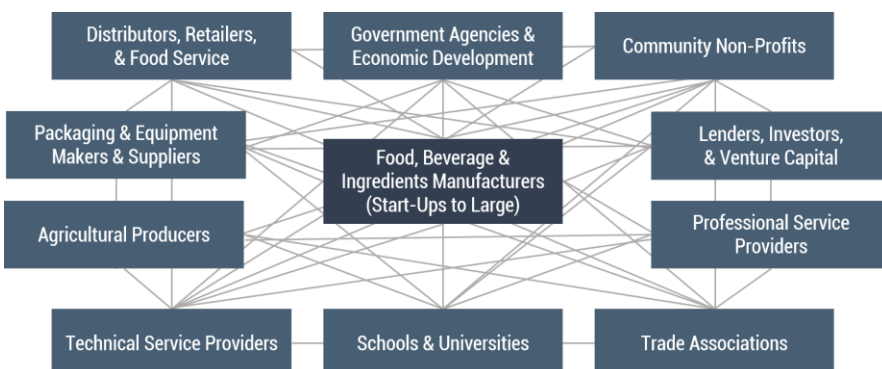
To grow food and beverage manufacturing in Wisconsin.

## OUR STRATEGIC AREAS OF FOCUS



## WHAT DOES A CLUSTER LOOK LIKE?

A concentrated industry ecosystem:



## MEMBERSHIP

FaB has over **200 member companies** of which 50% are food and beverage companies and 50% are technical and professional service providers, suppliers, trade associations, government, and higher education.

## EXECUTIVE BOARD

**CHR. HANSEN**

**DAVID CARPENTER**  
President  
Chr. Hansen



**GIACOMO FALLUCCA**  
CEO & Chairman of the Board  
Palermo's Pizza



**ANDY GEHL**  
President  
Contract Comestibles



**SHELLEY JUREWICZ**  
Executive Director  
FaB Wisconsin

## LEADERSHIP

### EXECUTIVE BOARD

FOOD AND BEVERAGE COUNCIL CHAIRS

### FOOD and BEVERAGE COUNCIL

SENIOR INDUSTRY EXECUTIVES

### INDUSTRY GROWTH COMMITTEE

ENTREPRENEURS, BUSINESS OWNERS, R&D, ACADEMIA

### TALENT COMMITTEE

HR, RECRUITMENT, OPERATIONS

### COLLEGE COLLECTIVE

HIGHER EDUCATION, TRAINING

### FOOD SAFETY COMMITTEE

QUALITY, SAFETY, REGULATORY

## ANNUAL MEMBERSHIP FEES

### FOOD OR BEVERAGE COMPANY

*Includes food, beverage and ingredient processing and manufacturing, equipment and packaging manufacturing, food and beverage distribution, retail, food service, and production of crops, livestock & fish*

|   |         |
|---|---------|
| 10 or Fewer Full-Time Equivalent Employees in Wisconsin | \$200   |
| 11- 50 Full-Time Equivalent Employees in Wisconsin      | \$550   |
| 51 – 100 Full-Time Equivalent Employees in Wisconsin    | \$825   |
| 101 – 300 Full-Time Equivalent Employees in Wisconsin   | \$1,100 |
| 301 – 500 Full-Time Equivalent Employees in Wisconsin   | \$1,650 |
| 501 – 750 Full-Time Equivalent Employees in Wisconsin   | \$2,200 |
| 751+ Full-Time Equivalent Employees in Wisconsin        | \$2,750 |

### FOOD AND BEVERAGE NON-PROFIT OR ASSOCIATION

|                         |       |
|-------------------------|-------|
| Any number of employees | \$250 |
|-------------------------|-------|

### HIGHER EDUCATION, GOVERNMENT, WORKFORCE DEVELOPMENT, OR ECONOMIC DEVELOPMENT

|                         |         |
|-------------------------|---------|
| Any number of employees | \$1,500 |
|-------------------------|---------|

### TECHNICAL SERVICE PROVIDER

*Includes equipment and packaging distribution, engineering, testing, certification/audits, safety, labeling, product development/R&D, logistics/storage, and architecture/construction*

|                         |         |
|-------------------------|---------|
| Any number of employees | \$1,500 |
|-------------------------|---------|

### PROFESSIONAL SERVICE PROVIDER

*Includes consulting, legal, insurance, banking, accounting, marketing, employment/staffing, and utilities*

|                         |         |
|-------------------------|---------|
| Any number of employees | \$2,500 |
|-------------------------|---------|

### K-12 SCHOOL

|                 |      |
|-----------------|------|
| Wisconsin-based | Free |
|-----------------|------|

## THE FaB TEAM



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**Membership & Marketing Manager**

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## MEMBERSHIP BENEFITS

### VISIBILITY

*Baseline benefits you receive just for joining*

#### Member Listing

A promotion of FaB's members

#### Marketplace Directories

Public, searchable directories of member company profiles

#### Monthly New & Renewing Member Recognition

One FaBfeed per month dedicated to recognizing our new and renewing members

#### Exclusive Industry Branding

Use of the FaB Wisconsin and FaB Made in Wisconsin logos to show your member and industry pride

#### Sponsorship Opportunities

Looking for visibility above and beyond?

### EVENTS

*Discounted events for you and your team*

#### CEO Briefings

Invite-only sessions for top industry professionals

#### Best Practice Events

Hot topics presented by our Talent, Food Safety, Supply Chain, and International Forums, open only to members & sponsors

#### Innovation Café

A café-style member event with a spotlight on innovation and showcasing FaBcap Accelerator participants

#### Innovation Market

An annual FaBcap pitch and exhibition event with a keynote presentation and awards ceremony

#### FaB Annual Meeting

Celebrating a year of FaB and our members

#### Scaler Seminar

A four-hour introduction to business and financial models that can support a scaling food or beverage manufacturing business

#### FaB Farm-Factory-Fork High School Career Discovery

Inspire the next generation of industry talent

### SIGNATURE SERVICES

*Additional opportunities to get engaged and involved*

#### FaBcap Accelerator

An annual nine-month accelerator program for ten FaB members to build their capacity for growth

#### FaBsafe Certificate®

A basic food safety certificate for food and beverage manufacturers with an annual renewal option

#### The Future Food Center

A center of excellence and engagement where businesses co-locate for a competitive advantage

#### Career Center

Attract and retain talent with our job board, career videos, infographic, and activity guide