

FaB Wisconsin

THE STATE FOOD and BEVERAGE INDUSTRY CLUSTER ORGANIZATION



WHO WE ARE

We're FaB Wisconsin, the state's food and beverage industry cluster organization and we believe in feeding our own and the world better – together. With a focus on our food, beverage, ingredient, equipment and packaging makers, we're raising industry awareness and capacity for growth and advancement.



MISSION

To take and elevate the undeniable strength of Wisconsin's food and beverage industry, and work to tighten, sharpen, and heighten the ecosystem that supports its capacity for growth, innovation, and world leadership in making better food and beverage.



VISION

For Wisconsin to be the premiere place where the business of food meets our passion for making better food and beverage, where we're known for feeding and quenching our own, and the world, better, together.



GOAL

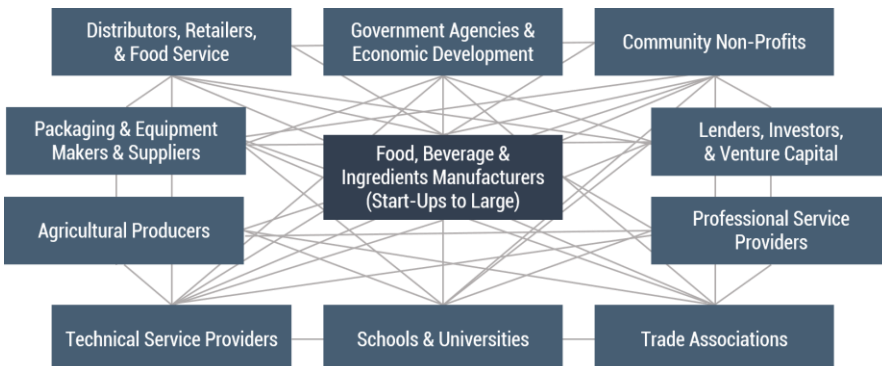
To grow Wisconsin's manufacturing of better food and beverage.

OUR STRATEGIC AREAS OF FOCUS



WHAT DOES A CLUSTER LOOK LIKE?

A concentrated industry ecosystem:



MEMBERSHIP

FaB has over **200 members** with nearly **900 industry professionals**, including food and beverage companies, industry suppliers, technical service providers, professional service providers, non-profits, associations, higher education providers, government and economic development entities, utilities, and K-12 schools.

EXECUTIVE BOARD

CHR. HANSEN

DAVID CARPENTER

President
Chr. Hansen



GIACOMO FALLUCCA

CEO & Chairman of the Board
Palermo's Pizza

CONTRACT COMESTIBLES

ANDY GEHL

President
Contract Comestibles

FaB
FOOD AND BEVERAGE WISCONSIN

SHELLEY JUREWICZ

Executive Director
FaB Wisconsin

LEADERSHIP

EXECUTIVE BOARD

FOOD AND BEVERAGE COUNCIL CHAIRS

FOOD and BEVERAGE COUNCIL

SENIOR INDUSTRY EXECUTIVES

INDUSTRY GROWTH COMMITTEE

ENTREPRENEURS, BUSINESS OWNERS, R&D, ACADEMIA

TALENT COMMITTEE

HR, RECRUITMENT, QUALITY, OPERATIONS

FOOD SAFETY COMMITTEE

QUALITY, SAFETY, REGULATORY

ANNUAL MEMBERSHIP FEES

FOOD OR BEVERAGE COMPANY

applies to food, beverage and ingredient processors and manufacturers, equipment and packaging manufacturers, food and beverage distributors, retail, food service and producers of crops, livestock and fish

10 or Fewer Full-Time Equivalent Employees in Wisconsin	\$200
11- 50 Full-Time Equivalent Employees in Wisconsin	\$500
51 – 100 Full-Time Equivalent Employees in Wisconsin	\$750
101 – 300 Full-Time Equivalent Employees in Wisconsin	\$1,000
301 – 500 Full-Time Equivalent Employees in Wisconsin	\$1,500
501 – 750 Full-Time Equivalent Employees in Wisconsin	\$2,000
751+ Full-Time Equivalent Employees in Wisconsin	\$2,500

INDUSTRY SUPPLIER OR TECHNICAL SERVICE PROVIDER

applies to equipment and packaging distributors, engineering, testing, certification/audits, safety, labeling, product development, R&D, logistics, storage, architects/construction, sanitation and technical consulting

Wisconsin-Based Independent Consultant	\$750
Company with Wisconsin-Only Operations/Offices	\$1,000
Company with National or Global Operations/Offices	\$3,000

INDUSTRY PROFESSIONAL SERVICE PROVIDER

applies to legal, accounting, banking, marketing, employment/staffing, insurance, non-technical consulting (e.g. management or leadership)

Wisconsin-Based Independent Consultant	\$1,000
Company with Wisconsin-Only Operations/Offices	\$2,000
Company with National or Global Operations/Offices	\$3,000

NON-PROFIT OR MEMBERSHIP ASSOCIATION

\$250

HIGHER EDUCATION, GOVERNMENT, UTILITY, OR ECONOMIC DEVELOPMENT

\$1,500

K-12 SCHOOL

Free

THE FaB TEAM



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Membership Coordinator

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MEMBERSHIP BENEFITS

SHINE ON

Visibility benefits you receive just for joining

Member Listing

A promotion of FaB's members

Marketplace Directories

Public, searchable directories of member company profiles

Member Store Locator and Career Center Listing

A direct link to your store locator and job openings

FaBfeed and Regulatory Updates

Targeted emails for you and your team

TURN OUT

We make it worth your time with discounted events

CEO Briefings

Invite-only sessions for top industry professionals

Best Practice Sessions

Events in Human Resources and Food Safety

Innovation Conference

A spotlight on industry innovation and our accelerator participants

FaB Annual Meeting

Celebrating a year of FaB and our members

STEP UP

Help yourself with these opportunities

FaBcap

A series of programs, including an Accelerator, to build the capacity of food and beverage companies

Job Board

Unlimited postings included in your membership

FaB Farm-Factory-Fork High School Career Discovery

Inspire the next generation of industry talent

Career Videos

Promote industry careers by promoting yours

Industry Feedback

Participate in FaB surveys, share in the results

Sponsorship Opportunities

Looking for visibility above and beyond?

DIG IN

Leadership advancing the industry and your business

FaB Council

An invite-only opportunity for top industry executives

FaB Talent Committee

For human resources and recruiting professionals

FaB Industry Growth Committee

For marketing, R&D, and product development professionals

FaB Food Safety Committee

For quality, safety, and regulatory professionals

LEARN MORE AT
www.fabwisconsin.com

