



FALI Advertising Form

PO Box 2896 Dunedin, FL 34697 T: 888-845-3254 E: admin@fali.org

Contact Person's Name _____

Company's Legal Name _____

Address: _____

City: _____

State: _____

Zip Code: _____

Office Phone: _____

Cell Phone: _____

Agency License #: _____

State: _____

NOTICE: FALI Does NOT Share this Information.

Email: _____

Website: _____

FALI ADVERTISING CLASSIFICATION:

FALI Forum Advertising

Please select from the left column your desired ad size and from this area the issue(s) in which you would like the ad to appear. *NOTE:* All art work and/or copy can be changed throughout the year but must be sent to the Editor no later than the 10th of the month previous to the first month of the first issue in which you will run i.e. ads running in June/July must be received by May 10th.

JUNE/JULY AUG/SEPT OCT/NOV DEC/JAN FEB/MAR APRIL/MAY

Payment is due at time of submission and a year contract is good from first issue run.

Number of insertions into Forum = _____ x ad size rate \$ _____

subtract 20% for Annual Insertion: \$ _____

FALI Online Website Advertising

Please select from the left column your desired duration for your ad to appear online. Online ads are logos and/or other ads that you submit that appear in the sponsorship column on every page of the FALI website they are hyperlinked to your external site.

NOTE: All art work must be 199w x 60h (pixels) and sent to admin@fali.org no later than the 25th of the month previous to when the ad will start. Payment is due at time of submission and contract is good for a 3, 6 or 12 month period starting the first of _____.

FALI Conference Program: Published online prior to conference and then distributed to all attendees.

Anyone that provides products or services to investigators may advertise in the Conference Program. Please select from the left column your desired ad size. *Note:* We can not reserve premium ad space in the program. Please call or e-mail the FALI office for the available space for Full Page Outside Back cover or Inside Front and Back cover.

Ad Payment Type

Check

Visa

MC

AMEX

CVV# _____

Cardholder Name: _____

Card No: _____

Expiration: / _____

Billing Zip Code: _____

Authorized Amt: \$ _____

Advertising Terms and Conditions: Payment is due in full prior to ad placement unless otherwise agreed in writing. Pricing is subject to change without notice. Failure to pay any amount due may, at the option of FALI, terminate this agreement.

Signature: _____

Date: _____

FALI FORUM AD

FULL PAGE: \$425

HALF PAGE: \$275

QUARTER PAGE: \$175

BUSINESS CARD: \$65

(Times number of insertions. Six consecutive insertions is eligible for a 20% discount)

FALI ONLINE WEB AD

12 MONTHS: \$800

6 MONTHS: \$375

3 MONTHS: \$200

(Web banner ads appear on the right side of every FALI page. They link directly to the advertiser's homepage)

FALI ANNUAL CONFERENCE PROGRAM AD

FULL PAGE: \$1500

(*OUTSIDE* Back Cover)

FULL PAGE: \$1200

(*Front or Back* *INSIDE* Cover)

FULL PAGE: \$900

(*INSIDE* Program)

HALF PAGE: \$700

(*INSIDE* Program)

QUARTER PAGE: \$500

(*INSIDE* Program)

BUSINESS CARD: \$300

FALI ADVERTISEMENT AGREEMENT CONTRACT

FALI ADVERTISING CONDITIONS AGREEMENT BETWEEN _____

Herein referred to as the ADVERTISER, and the FLORIDA ASSOCIATION OF LICENSED INVESTIGATORS, hereafter known as FALI. The ADVERTISER agrees that they have received, read and agree to the advertisement rates and production costs as posted. This Agreement is non-cancelable and fees paid are non-refundable. The Advertiser assumes all liability for the content of its advertisement, including but not limited to text, illustrations, representations, warranties, possible copyright or trademark infringements published by FALI in any form electronic or print.

Advertiser assumes all responsibility for any claims arising from the advertisement or its content. Advertiser further agrees to hold FALI and its Board of Directors harmless in the event of any claim for damages made against FALI arising out of publication of the Advertiser's provided material, including but not limited to copyright infringement or misuse. FALI reserves the right to reject any material for advertisement that FALI knows is an infringement or is determined to contain fraudulent, deceptive or misleading statements or illustrations. Further FALI also reserves the right to reject any Ad(s) that are overly competitive, abusive or derogatory to the goods and services of FALI, its Members or other Advertisers'. FALI makes no claims or guarantees whether any business will be forthcoming for the Advertiser.

In the event it is necessary to file a law suit to recover any sums due under this Agreement, the parties agree to submit to jurisdiction of the proper court of the State of Florida. FALI shall be entitled to recover litigation expenses, including reasonable attorney fees and collection fees. The laws of the State of Florida shall be the choice of law.

The contract terms shall cover what the Advertiser has selected in the electronic or printed versions of the FALI Forum, the FALI website and/or FALI Conference program, as agreed. The undersigned FALI representative agrees with the undersigned Advertiser/Representative to grant a 20% reduction in the schedule publication rates if the Advertiser agrees to commit to a year of advertisement in the FALI Forum.

I hereby warrant that I have read the above conditions and have the full power and authority to sign for the above named Advertiser.

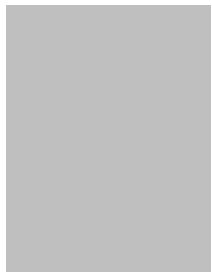
Advertiser Representative: _____

Print Name: _____ Title: _____ Date: _____

FALI Representative: _____

Print Name: _____ Title: _____ Date: _____

Advertising Page Sizes for FALI Forum Newsletter and the FALI Conference Program:



Full Page
(7.5" x 10")



Half Page
(7.5" x 4.75")



Quarter Page
(3.5" x 4.75")



Business Card
(Standard Size)

Enclosed are (2) Business Cards Agency License # _____

Enclosed is Camera Ready Ad Copy / Artwork for a *Full Page, 1/2 Page, 1/4 Page or Business Card Ad. Copy may be sent in TIF or JPG file format to admin@fali.org Payment, copy and this completed form may also be mailed.