

The 14th Annual Conference



2018

SPONSORSHIP
PACKAGE

SEPTEMBER 5-7, 2018

WYNDHAM GRAND ORLANDO RESORT at BONNET CREEK

Our mission is to establish and maintain high standards for the lobbying profession,
focusing on education and ethical conduct

www.fapl.us

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The Florida Association of Professional Lobbyists (FAPL) is a broad-based organization committed to establishing and maintaining high standards for professional advocates.

FAPL members adhere to explicit standards of conduct in dealing with public officials, clients, and other members of the lobby corps. Our principles are centered on honesty, integrity, and respect for the political process. FAPL's mission focuses on education and the ethical conduct which fosters a lobby corps that is both knowledgeable and professional.

The Leadership Team



Michael Hightower, DPL
Chair
JEA



The Honorable
Jeff Kottkamp, Esq., DPL
Vice Chair
Jeff Kottkamp, P.A.



Doug Wheeler, DPL
Secretary/Treasurer
Florida Ports Council



Jennifer Green, CAE, DPL
Executive Committee
Liberty Partners of Tallahassee, LLC



Dave Mica, CAE, DPL
Executive Committee
Florida Petroleum Council



Mario Bailey, DPL
Board Member
Becker & Poliakoff



Candice Ericks, DPL
Board Member
Ericks Consultants



Lori Killinger, Esq., DPL
Board Member
Lewis, Longman & Walker, P.A.



Jose Gonzalez, DPL
Board Member
Anheuser Busch



Casey Reed, Esq.
Board Member
AT&T



Andrea B. Reilly, Esq., DPL
Board Member
Smith, Bryan & Myers



Ron Watson, DPL
Board Member
Watson Strategies



John Wayne Smith, DPL
Board Member
Peebles & Smith, LLC

FAPL's 14th ANNUAL CONFERENCE

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Wyndham Grand Orlando Resort at Bonnet Creek

Your conference sponsorship helps to keep the agenda packed with continuing education programs focused on ethics!!

Our mission statement calls for a "commitment to high standards for the lobbying profession" and for the "the establishment and maintenance of the highest standards of professionalism and ethical conduct for those who take pride in being a professional lobbyist."

The Florida Association of Professional Lobbyists has created a gold standard, the DPL (Designated Professional Lobbyist), for those government relations professionals who develop in-depth knowledge of the legislative and political process, its rules, regulations and ethics.

The DPL program is a voluntary opportunity to strengthen skills and effectiveness of government relations personnel in lobbying firms, corporations, and not-for-profit associations. Those new to the profession quickly gain expertise it might otherwise take years to acquire, while experienced lobbyists stay current on new ethical and regulatory areas. At the same time, they earn a professional designation and recognition among peers in the lobbying community and in government.

The FAPL Annual Conference includes a minimum 10 hours of continuing education! Attendance for the full event meets all program requirements for a lobbyist to obtain their DPL

FAPL is leading the way as the ONLY state lobbyist organization offering a program like the DPL!

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\$5,500

FAPL FOUNDATION RECEPTION & FUNDRAISER and FAPL ANNUAL DINNER

Exclusive signage during these two high profile events on Thursday evening, two (2) registrations for the conference including all receptions, half page color ad in the conference program.

\$2,500 choice of

PRESIDENT'S RECEPTION WITH LEGISLATIVE OFFICIALS

Naming rights to a featured drink during President's Reception on Wednesday night, exclusive signage during the President's Reception, two (2) registrations for the conference including all receptions, half-page color ad in the conference program.



OR

LUNCH SOLD

and verbal recognition during Thursday's Networking Break and lunch, table signage and two (2) registrations for the conference including all receptions, half-page color ad in the conference program.

OR

CONFERENCE HANDOUT PACKET

The official Conference handouts feature notes and slides from speakers and sessions. Handouts are distributed to attendees online, and paper, or on a USB. Logo on password protected handouts link, logo on USB drives, logo printed on conference materials package and two (2) registrations for the conference and all receptions, half-page color ad in the conference program.

THURSDAY BREAKFAST \$1,850 choice of:

Exclusive signage during Thursday breakfast, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program.

OR

FRIDAY BREAKFAST

Exclusive signage during Friday breakfast, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program.

NETWORKING BREAK \$1,650

Exclusive signage during all Networking Breaks, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program. (2 available)

More Bag Stuffer Opportunities Available BAG STUFFER \$250

One (1) promotional item in attendee swag bag



All Exclusive Conference Event Sponsors receive Click through link on FAPL website, signage through the event, one (1) set of marketing labels of conference attendees post-event, one (1) promotional item in attendee swag bag, name and logo recognition in applicable issues of FAPL newsletters,, Facebook & Twitter, opening and closing session, and conference sponsor slide.

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SPONSORSHIPS

\$2,950

AUDIO/VISUAL SPONSOR

Sponsor logo will be displayed at the bottom of the A/V screen during all of the educational sessions throughout the conference, two (2) registrations for the annual conference including all receptions, half-page color ad in the program.

\$2,000

TWITTER

Subject of live tweeting competition during event, announce winner of Twitter competition at conference conclusion, two (2) registrations for the annual conference including all receptions, full-page color ad in conference program.

You are strongly encouraged to have a Twitter handle.

\$1,500 choice of:

~~SWAG BAGS~~ **SOLD**

Sponsor logo on take-home swag bags distributed to all registered attendees, one (1) registration for the annual conference including all receptions, half-page color ad in the conference program. **Sponsor is not responsible for shipping costs.*



OR

~~PROGRAM~~ **SOLD**



Common area, inside front cover color ad in the conference program, one (1) registration for the annual conference including all receptions.

\$1,000 choice of:

~~Wi-Fi~~ **SOLD**

Company name as Wi-Fi password, business card style Wi-Fi instructions with branding, one (1) registration for the annual conference including all reception quarter-page color ad in the conference program.



OR

~~LANYARD~~ **SOLD**

Sponsor logo on lanyards which are distributed to all conference attendees, one (1) registration for the annual conference including all receptions, quarter-page color ad in the conference program.



All Exclusive Sponsors of an Event or Giveaway receive:

Click through link on FAPL website, signage through the event, one (1) set of marketing labels of conference attendees post event, one (1) promotional item in attendee swag bag, name and logo recognition in applicable issues of FAPL newsletters,, Facebook & Twitter, introduction during one educational session, opening and closing session, and conference sponsor slide.

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\$250

FRIEND

Name on FAPL website

\$500

SUPPORTER

One (1) registration to the annual conference, including all receptions

Click through on FAPL website;

\$750

PARTNER

One (1) registration to the annual conference, including all receptions

Click through on FAPL website;

Quarter-page color ad in 1 conference program

All Sponsors receive:

Click through link on FAPL website (Supporter and Partner levels only), signage through the event, one (1) set of marketing labels of conference attendees post-event, one (1) promotional item in attendee swag bag, name and logo recognition in applicable issues of FAPL newsletters, Facebook & Twitter, opening and closing session, and conference sponsor slide.

QUESTIONS?

Contact: Danna Ivey
in the FAPL Office

Events@fapl.us

Phone: 850-201-2623

PO Box 11238

Tallahassee, FL. 32302

www.fapl.us

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SPONSORSHIP REGISTRATION for conference registration
 without sponsorship, please visit www.fapl.us

SPONSORSHIP SELECTION

Exclusive

- Audio/Visual Sponsor \$2,950
- Conference Handouts \$2,500
- Twitter \$2,000
- ~~Swag Bags~~ **SOLD** \$1,500
- ~~Program~~ **SOLD** \$1,500
- Wi-Fi **SOLD** \$1,000
- Lanyards **SOLD** \$1,000

Events

- Chairman's Reception \$2,500
- Lunch **SOLD** \$2,500
- Thursday Breakfast \$1,850
- Reception & Dinner \$5,500
- Friday Breakfast \$1,850
- Networking Break \$1,650
- Bag Stuffer \$250

Tiered

- Partner \$750
- Supporter \$500
- Friend \$250

Return form with payment to:
Florida Association of Professional Lobbyists
 PO Box 11238
 Tallahassee, FL 32302
 850-201-2623 Events@FAPL.us

CONTACT INFORMATION

Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____
 Website _____

Please provide the web page address to the location on your website that you want the logo link from FAPL's site to go to if other than the home page of your website.

If your sponsorship includes registration, please indicate the name(s) of those attending:

Name Attendee 1 _____
 Name Attendee 2 _____

PAYMENT

Total purchase amount \$ _____
 Check payable to FAPL
 Credit Card
 Visa Mastercard Discover AmEx
 Name on card _____

Card number _____
 Exp. date ____/____ Security code _____

The billing address is the same as listed in the contact section or fill-in the billing address below.

Address _____
 City/State/Zip _____

I authorize FAPL to charge this amount or, if I have miscalculated the amount, the correct amount payable to this credit card. FAPL will notify me of any miscalculated amounts.