

**FAPL**  
**ANNUAL CONFERENCE**  
**SEPT. 5-7, 2018 ORLANDO**

**DPL Education Requirements - 10 Hours Total**

Category	Required	Scheduled
Ethics	3 hours minimum	3 hours
Laws & Rules	3 hours minimum	4 hours
General Education	4 hours maximum	<u>4 hours</u>

Total number of DPL hours available at conference = **11 hours**

**Wednesday, September 5, 2018**

Time	Event	Category	Room
2:00-7:00pm	<b>Conference Registration Desk Open</b>		
3:00-5:00pm	<b>2018 General Elections – Participate in a post-primary roundtable on Florida’s remaining candidates and their races</b>	Optional session	Expedition Room
7:00-10:00pm	<b>Chairman’s Welcome Reception with House and Senate Members and Candidates</b> sponsored by Ron Book		12 <sup>th</sup> Floor Horizon Room

**Thursday, September 6, 2018**

7:45-8:45am	<b>Networking Breakfast - The Fountain’s Silent Auction Open</b>		Grand Foyer
8:15-8:30am	<b>Opening Remarks from Chairman Hightower</b> <i>All candidates for Governor, Attorney General, CFO and Agriculture Commissioner invited to speak throughout the conference</i>		Ponce de Leon III-VII
8:30-9:30am	<b>Opening Keynote and Q&amp;A: “Changes in Rules for Lobbying the House”</b> <i>Don Rubottom, Staff Director, House Public Integrity and Ethics Committee</i>	DPL: 1 Laws and Rules	Ponce de Leon III-VII
9:30-10:30am	<b>“The Evolution of Florida Lobbying”</b> <i>Paul Bradshaw, Founder, Southern Strategy Group</i>	DPL: 1 General Education	Ponce de Leon III-VII
10:30-10:45am	<b>Networking Break</b> <i>Send conference tweets to @FloridaLobby #FAPL2018</i>		Grand Foyer
10:45-11:45am	<b>“Executive Branch Insight – Pulling back the Curtain”</b> <i>Kim McDougal, GrayRobinson Law Firm Darrick McGhee, Johnson &amp; Blanton</i>	DPL: 1 General Education	Ponce de Leon III-VII
11:45am-1:00pm	<b>Lunch - sponsored by AT&amp;T</b> <b>Special Guest Speakers Invited – Senate President Designate Bill Galvano</b> * all candidates for Governor, Attorney General, CFO and Agriculture Commissioner	DPL: 1 Laws and Rules	Ponce de Leon I & II
1:00-2:00pm	<b>“Is Non-Traditional Media a Game Changer in Advocacy?”</b> <i>Panel Discussion Moderated by Christina Johnson, On3PR Brian Burgess, The Capitolist Matt Dixon, Politico Florida Peter Schorsch, Florida Politics</i>	DPL: 1 General Education	Ponce de Leon III-VII

## Thursday, September 6, 2018 - continued

Time	Event	Category	Room
2:00-3:00pm	<b>Ethics 101 “Clients, Conflicts of Interest, Working with Other Lobbyists, Elected Officials”</b> <i>Mark Herron, Esq., Messer Caparello Law Firm</i>	DPL: 1 Ethics	Ponce de Leon III-VII
3:00-3:15pm	<b>Networking Break</b> <i>Send conference tweets to @FloridaLobby #FAPL2018</i>		Grand Foyer
3:15-4:15pm	<b>Ethics 102: “Elections and Firm Audits- What to Expect”</b> <i>Mark Herron, Esq., Messer Caparello Law Firm</i>	DPL: 1 Ethics	Ponce de Leon III-VII
4:15-5:15pm	<b>“Governing After a Transition – Insights into the Post-Election, Pre-Inauguration Process”</b> <i>J.M. “Mac” Stipanovich, Buchanan Ingersoll &amp; Rooney</i>	DPL: 1 Laws and Rules	Ponce de Leon III-VII
8:00-7:30pm	<b>FAPL Foundation Silent Auction</b> - Get your final bid before 7:30pm at the start of the Annual Dinner		Grand Foyer & Journey Room
7:00-9:30pm	<b>FAPL Annual Reception and Dinner</b>		Journey Room

## Friday, September 7, 2018

7:45-8:45am	<b>Networking Breakfast</b> <i>Send conference tweets to @FloridaLobby #FAPL2018</i>		Grand Foyer
8:30-9:00am	<b>Opening Remarks / Announcements</b> <i>All candidates for Governor, Attorney General, CFO and Agriculture Commissioner invited to speak throughout the conference</i>		Ponce de Leon III-VII
9:00-10:00am	<b>2018 Elections Update: “Polls, Predictions and Primaries: Both Sides of the Aisle”</b> <i>Andrew Wiggins, Florida Chamber of Commerce Steve Schale, President, Schale Strategies</i>	DPL: 1 Laws and Rules	Ponce de Leon III-VII
10:00-11:00am	<b>Traditional Media Panel: “The right way to effectively work with news outlets”</b> <i>Panel Discussion Moderated by Christina Johnson, On3PR Steve Bousquet, Capitol Bureau Chief, Tampa Bay Times Julie Hauserman, The Florida Phoenix</i>	DPL: 1 General Education	Ponce de Leon III-VII
11:00-Noon	<b>Closing Keynote: FAPL Board of Directors Panel: “Ask Me Anything”</b> <i>Special Guest Speakers Invited</i>	DPL: 1 Ethics	Ponce de Leon III-VII
Noon-12:30pm	<b>Awarding of DPLs</b>		Ponce de Leon III-VII
12:30pm	<b>Adjourn</b>		Ponce de Leon III-VII