

REGISTER TODAY TO ATTEND THE 2018 FAPL CONFERENCE



DPL Education Requirements - 10 Hours Total

Category	Required	Scheduled
Ethics	3 hours minimum	3 hours
Laws & Rules	3 hours minimum	5 hours
General Education	4 hours maximum	<u>4 hours</u>

Total number of DPL hours available at conference = 11 hours

Preliminary Conference Schedule as of August 3, 2018

Wednesday, September 5, 2018

Time	Event	Category	Room
2:00-7:00pm	Conference Registration Desk Open		
3:00-5:00pm	2018 Elections - FAPL Candidate Interview Wrap-up <i>(Optional session)</i>		<i>Expedition Room</i>
7:00-10:00pm	President's Welcome Reception with Legislative Officials		<i>12th Floor Horizon Room</i>

Thursday, September 6, 2018

Time	Event	Category	Room
7:45-8:45am	Networking Breakfast		<i>Grand Foyer</i>
8:15-8:30am	Opening Remarks from Chairman Hightower		<i>Ponce de Leon III-VII</i>
8:30-9:30am	Opening Keynote and Q&A: "Changes in Rules for Lobbying the House" <i>Don Rubottom, Staff Director, House Public Integrity and Ethics Committee</i>	DPL: 1 Laws and Rules	<i>Ponce de Leon III-VII</i>
9:30-10:30am	"The Evolution of Florida Lobbying" <i>Paul Bradshaw, Founder, Southern Strategy Group</i>	DPL: 1 General Education	<i>Ponce de Leon III-VII</i>
10:30-10:45am	Networking Break		<i>Grand Foyer</i>
10:45-11:45am	(TBD)	DPL: 1 General Education	<i>Ponce de Leon III-VII</i>
11:45am-1:00pm	Lunch <i>(Special Guest Speaker)</i>	DPL: 1 Laws and Rules	<i>Ponce de Leon I & II</i>
1:00-2:00pm	"Is Non-Traditional Media a Game Changer in Advocacy?" <i>Panel Discussion:</i> <i>Brian Burgess, The Capitolist</i> <i>Matt Dixon, Politico Florida</i> <i>Peter Schorsch, Florida Politics</i>	DPL: 1 General Education	<i>Ponce de Leon III-VII</i>

Thursday, September 6, 2018

Time	Event	Category	Room
2:00-3:00pm	Ethics 101 (Part 1): “Clients, Conflicts of Interest, Working with Other Lobbyists, Elected Officials” <i>Mark Herron, Esq., Messer Caparello Law Firm</i>	DPL: 1 Ethics	<i>Ponce de Leon III-VII</i>
3:00-3:15pm	Networking Break		<i>Grand Foyer</i>
3:15-4:15pm	Ethics 101: (Part 2): “ <i>Panel Discussion:</i> <i>Mark Herron, Esq., Messer Caparello Law Firm</i> <i>(TBD)</i> <i>(TBD)</i>	DPL: 1 Ethics	<i>Ponce de Leon III-VII</i>
4:15-5:15pm		DPL: 1 Laws and Rules	<i>Ponce de Leon III-VII</i>
5:30-7:00pm	FAPL Foundation Reception & Silent Auction		<i>Grand Foyer/Downstairs Bar</i>
7:00-9:30pm	FAPL Annual Banquet		<i>Ponce de Leon I & II</i>

Friday, September 7, 2018

Time	Event	Category	Room
7:45-8:45am	Networking Breakfast		<i>Grand Foyer</i>
8:30-9:00am	Ask Me Anything: FAPL Board of Directors		<i>Ponce de Leon III-VII</i>
9:00-10:00am	2018 Elections Update: “Polls, Predictions and Primaries: Both Sides of the Aisle” <i>Andrew Wiggins, Florida Chamber of Commerce</i> <i>Steve Schale, President, Schale Strategies</i>	DPL: 1 Laws and Rules	<i>Ponce de Leon III-VII</i>
10:00-11:00am	Traditional Media Panel: “The right way to effectively work with news outlets” <i>Panel Discussion:</i> <i>Steve Bousquet, Capitol Bureau Chief, Tampa Bay Times</i> <i>Christina Johnson, On3PR</i> <i>(TBD)</i>	DPL: 1 General Education	<i>Ponce de Leon III-VII</i>
11:00-Noon	Closing Keynote:	DPL: 1 Ethics	<i>Ponce de Leon III-VII</i>
Noon-12:30pm	Awarding of DPLs		<i>Ponce de Leon III-VII</i>
12:30pm	Adjourn		<i>Ponce de Leon III-VII</i>

Show your support of FAPL - Conference event sponsorships are still available at [2018 FAPL Sponsorships](#)

Conference Location: Wyndham Grand Orlando Resort Bonnet Creek | 14651 Chelonia Parkway | Orlando, FL 32821 | 407-390-2300 Reserve your room before August 14, 2018, to receive the discounted rate of \$119 a night at <https://book.passkey.com/go/FAPL2018>



Florida Association of Professional Lobbyists

2018 Annual Conference Registration Form

PO Box 11238
Tallahassee FL 32302
Events@FAPL.us

For Office Use Only

Date: _____

Amount: _____

Check Number: _____

Name 1: _____

Email: _____

Name 2: _____

Email: _____

Name 3: _____

Email: _____

Name 4: _____

Email: _____

Organization: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

FAPL Members? Yes No

2018 FAPL Annual Conference Registration: September 5, 6 & 7, 2018 – Orlando

Member – Early Bird Registration - Full Conference including Breakfasts, Lunches, Reception and Networking Events (through August 14, 2018 rate will be \$390 after)	<input type="checkbox"/> \$350
Member – Early Bird Registration - Full Conference + One Guest/Spouse (Includes Wed. and Thurs. Reception tickets for Guest/Spouse) (through August 14, 2018 rate will be \$475 after)	<input type="checkbox"/> \$435
Non-Member Registered Lobbyist – Full Conference including Breakfasts, Lunches, Reception and Networking Event	<input type="checkbox"/> \$525
Non-Member Registered Lobbyist – Full Conference + One Guest/Spouse (Includes Wed. and Thurs. Reception tickets for Guest/Spouse)	<input type="checkbox"/> \$590

Yes, I would like to join FAPL or renew my Membership:

Active Member (yearly) This membership classification consists of both public sector and private sector lobbyists who are actively retained or employed as lobbyists and are registered with the State of Florida as a lobbyist.	<input type="checkbox"/> \$199
Affiliate Member (yearly) Affiliate are those individuals employed by an Active Member, or the organization employing an Active Member, and who have an interest or need to know the laws, rules and more of professional lobbying.	<input type="checkbox"/> \$75
Student Member (yearly) Students are those individuals who are enrolled as a student in a university or college at least part-time and who have an interest in the pursuit of the lobbying profession.	<input type="checkbox"/> \$75

Method of Payment:

Cash Check Visa MasterCard AmEx Discover

Cardholder's Name: _____

Exp. Date: _____

Card Number: _____

CVV: _____

Signature: _____

Florida Association of Professional Lobbyists

Mail: P.O. Box 11238, Tallahassee, FL 32302 **Phone:** 850-201-2623

Please return to Events@FAPL.us

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