

NEWS RELEASE

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Career College Association Recognizes South Florida CEO For Dedication to Schools, Students

TALLAHASSEE, FL – August 12, 2014 – The Florida Association of Postsecondary Schools and Colleges (FAPSC) has selected South Florida business executive Mitch Talenfeld as the 2014 Associate Member of the Year in recognition of his advocacy on behalf of private career education and his dedication to promoting student success.

The leaders of Florida’s career colleges – schools focused on providing quality education and training for more than 300,000 students each year – honored the sector’s outstanding graduate, schools, faculty member, administrators and volunteers at its annual conference held recently in Miami.

Talenfeld, CEO of MDT Marketing, serves as a FAPSC board member and is chair of the communications committee. Talenfeld leads the FAPSC outreach and media initiative to educate the public, business community and elected leaders about the positive contributions career schools and their graduates play in Florida’s economy and the need to preserve access to education. As well, Talenfeld has served in key committee roles with the Association of Private Sector Colleges and Universities, a national advocacy organization based in Washington, D.C.

“When it comes to the well-being of students at our schools and the good name of our sector, Mitch has actively devoted his time, resources and immense talent to the cause,” said Curtis Austin, executive director of FAPSC.

FAPSC has been the voice of Florida’s career schools since 1956. The association of more than 250 members works on behalf of the more 1,000 licensed private career schools and colleges in Florida that prepare students each year for employment in more than 200 occupational fields by offering degree programs, certification and training.

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