



FDAC 2019 ANNUAL CONFERENCE

NAPA MARRIOTT

April 3-5, 2019

Sponsorship & Exhibitor
Opportunities



FDAC IS MOVING BACK TO NAPA!

Why Exhibit at FDAC?

When you exhibit at the FDAC Annual Conference, you will be provided with many opportunities to build and develop quality relationships with your current clients and prospects. You will meet face-to-face with many fire district officials throughout California. Take advantage of the FDAC Annual Conference to:

- Reach the largest range of fire district officials;
- Introduce and advance new products and services;
- Gain exposure to fire district officials, decision-makers and key personnel.

Exhibit Hall Location

The location of the exhibit hall will be at the Napa Marriott in Napa, California.

Exhibitor Booth Selection

Booth selection will begin Wednesday, September 26, 2018. Booth selection priority is given according to sponsorship level and date of registration. FDAC will make every effort to place exhibitors in the areas of their choice; however, FDAC does reserve the right to place or relocate any exhibitor based on what is best for the Exhibit Hall as a whole.

Exhibitor Schedule

Tuesday, April 2	SET-UP: 4:00 p.m. – 7:00 p.m.
Wednesday, April 3	SET-UP: 8:00 a.m. – 10:00 a.m.
Wednesday, April 3	HOURS: 10:00 a.m. – 5:00 p.m.
Wednesday, April 3	SPONSOR RECEPTION IN EXHIBIT HALL: 5:00 p.m. – 6:30 p.m.
Thursday, April 4	HOURS: 9:00 a.m. – 2:30 p.m.
Thursday, April 4	RAFFLE PRIZE DRAWING IN EXHIBIT HALL: 2:00 p.m. – 2:30 p.m.
Thursday, April 4	BREAKDOWN: 2:30 p.m. – 5:00 p.m.

By agreeing to exhibit at the FDAC Annual Conference you are agreeing to manning your booth during Exhibit Hall hours. *Please do not break down your booth until after 2:30 pm on Thursday.*



2019 FDAC ANNUAL CONFERENCE Sponsorship Opportunities

PLATINUM EXHIBITOR

Member \$1,800 / Non-Member \$2,000

- One table top exhibit booth space, two chairs and one trash can
- Full-page advertisement in the onsite guide
- Full-page advertisement in 4 issues of the FDAC Report
- Logo included in the conference program and on the conference webpage
- Company insert in conference registration bag (provided by Exhibitor – limited to one page)
- Two full conference registrations
- Wednesday Night Reception sponsor
- Your name displayed at Reception (signage included)
- Greet attendees as they arrive for the reception

GOLD EXHIBITOR

Member \$1,350 / Non-Member \$1,500

- One table top exhibit booth space, two chairs and one trash can
- Full-page advertisement in the onsite guide
- Full-page advertisement in 2 issues of the FDAC Report
- Logo included in the conference program and on the conference webpage
- Two full conference registrations
- Choice of your company name on one of the following (all pre-stuffed in the conference registration bag):
 - Tote Bag
 - Lanyard
 - Notepad

SILVER EXHIBITOR

Member \$1,100 / Non-Member \$1,200

- One table top exhibit booth space, two chairs and one trash can
- 1/2-page advertisement in onsite guide
- 1/2-page advertisement in the post-conference issue of the FDAC Report
- Logo included in the conference program and on the conference webpage
- One full conference registration
- Choice of your name displayed as a contributing sponsor at one of the following events (signage included):
 - Breakfast
 - Lunch

BENEFITS FOR ALL EXHIBITORS AND NON- EXHIBITORS

- Company name in conference program by exhibitor level
- Company name in conference edition of the FDAC Report by exhibitor level
- Discounted additional conference registration
- Conference attendee list two weeks prior to conference

SILVER EXHIBITOR

Member \$900 / Non-Member \$1,000

- 1/2-page advertisement in onsite guide
- 1/2-page advertisement in the post-conference issue of the FDAC Report
- Logo included in the conference program and on the conference webpage
- One full conference registration
- Choice of your name displayed as a contributing sponsor at one of the following events (signage included):
 - Breakfast
 - Lunch

BRONZE EXHIBITOR

Member \$700 / Non-Member \$800

- One table top exhibit booth space, two chairs and one trash can
- ¼ page advertisement in onsite guide
- ¼ page advertisement in the post-conference issue of the FDAC Report
- Logo included in the conference program and on the conference webpage
- One full conference registration
- Choice of your name displayed as a contributing sponsor at one of the following events (signage included):
 - Coffee Break
 - Dessert Break

BRONZE NON-EXHIBITOR

Member \$600 / Non-Member \$700

- ¼ page advertisement in onsite guide
- ¼ page advertisement in the post-conference issue of the FDAC Report
- Logo included in the conference program and on the conference webpage
- One full conference registration
- Choice of your name displayed as a contributing sponsor at one of the following events (signage included):
 - Coffee Break
 - Dessert Break

EXHIBIT BOOTH ONLY

Member \$475 / Non-Member \$525

- One table top exhibit booth space, two chairs and one trash can
- Logo included in the conference program and on the conference webpage
- One full conference registration

EXHIBITOR DEADLINES

March 1, 2019: Online exhibitor registration ends. Your company registrations received after this day may not be included in any printed conference documents.

ADDITIONAL REGISTRATION ITEMS

- \$175 – Additional exhibitor conference registration
- \$100 – Ad designed by our in-house graphic designer
- \$30 – Booth electricity

AD SPECIFICATIONS:

Your ad must be the correct dimensions and in a PDF format, 300dpi.

Full Page/Cover:

8.5" W x 11" H - full dimensions

Half Page:

4.25" W x 11" H - full dimensions

Quarter Page:

4.25" W x 5.5" H - full dimensions

Do you need help designing your Ad? FDAC is happy to assist in designing a simple Ad that will showcase your company professionally for the FDAC Annual Conference using your company logo. Please contact Carmen Berry at cberry@fdac.org for more information.

LOGO SPECS

You must send your logo in EPS vector format. If you do not have an EPS version of your logo, please ensure what you send is a high-resolution transparent PNG or PDF. Logos pulled from websites are not suitable for association printing.

FDAC staff Angelique Grellus is available to answer any of your sponsorship questions; please contact her at 916-231-2941 or by email at agrellus@fdac.org.



FDAC 2019 ANNUAL CONFERENCE





FDAC Application for Sponsorship and Exhibit Space

Fire Districts Association of California
 700 R Street, Suite 200, Sacramento, CA 95811
 p: 800.829.4309 f: 916.231.2141 www.fdac.org

Submission of application does not guarantee an exhibit space assignment. Exhibitor opportunities are on a first come first serve bases. All applications are subject to approval. Registration can be made online at www.fdac.org or by submitting this registration form to Angelique Grellus via email at agrellus@fdac.org or fax at 916-231-2141. Any questions regarding sponsorship and exhibit space may be directed to Carmen Berry at cberry@fdac.org. **All applications, program advertisements and logos must be received by March 1, 2019 in order to be included in the program and other marketing materials.**

Contact and Company Information		
Registration Contact Name:	Title:	
Company Name:		
Street Address:		
City:	State:	Zip:
Phone:	Fax:	
Email:	Website:	
List or describe goods/services your company plans to exhibit:		

Complimentary Conference Attendee Information (Name Badge Information)	
Attendee 1 Name:	Title:
Company Name:	
Attendee 2 Name:	Title:
Company Name:	

Exhibitor Opportunities (Please select from the following)			
<input type="checkbox"/> Platinum Exhibitor: Member: \$1,800/Non Member: \$2,000 – Wednesday Night Reception Sponsor (Includes two conference registrations)	<input type="checkbox"/> Gold Exhibitor: Member: \$1,350/Non Member: \$1,500 – Swag Sponsor (Includes two conference registrations) Select One: <input type="checkbox"/> Lanyard <input type="checkbox"/> Tote Bag <input type="checkbox"/> Other	<input type="checkbox"/> Silver Exhibitor: Member: \$1,100/Non Member: \$1,200 – Breakfast/Lunch Sponsor (Includes one conference registration) <input type="checkbox"/> Lunch (two available) <input type="checkbox"/> Breakfast (three available)	<input type="checkbox"/> Bronze Exhibitor: Member: \$700/Non Member: \$800 – Break Sponsor (Includes one conference registration) <input type="checkbox"/> Coffee Break <input type="checkbox"/> Dessert Break
<input type="checkbox"/> Exhibit Booth Only: Member: \$475/Non Member: \$555 (Includes one conference registration)		<input type="checkbox"/> Full Page Color Program Ad Only: Member: \$200/Non Member: \$400	

Additional Registration Items	
<input type="checkbox"/> Ad Designed by In House Graphic Designer: \$100	<input type="checkbox"/> Booth Electricity: \$30
<input type="checkbox"/> Additional Exhibitor Conference Registration: \$175 (Please select this option if you need additional booth personnel above what is included in your package; includes meals only)	
Name(s) and Title(s) of Additional Booth Personnel:	

Door Prizes
Please contact Carmen Berry at (800) 829.4309 or cberry@fdac.org for more details. All Registration Forms/Advertisements/Logos/Flyers due by March 1, 2019 .

Payment Information		
Total Due:	<input type="checkbox"/> Payment enclosed in the amount of \$	
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> American Express		
Card Number:		
Expiration:	Security Code:	
Name on Card:		
Billing Address:		
City:	State:	Zip:
Authorized Signature:		