

Mental Health and the Media (a three hat perspective)

Jeff Bell

F.E.A.S.T. 2012 Symposium
Alexandria, Virginia
November 30, 2012

And *WHY* is he here?

- “My expertise is in doubt”
- My expertise is in the area of doubt
- I can't help but doubt the veracity of my expertise

MY THREE HATS

The background is a solid blue gradient. A thin, light blue curved line starts from the top left and arcs towards the right. On the right side, there is a dark blue triangular shape that points towards the center, overlapping the main blue area.

Professional Journalist



OCD Advocate



Father



OCD Advocate



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Obsessive-Compulsive Disorder To Do List

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**“Just checking that I’ve turned
off the lights, dear!”**

search ID: gwan71

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A Memoir of **Obsessive Compulsive Disorder**

jeff **bell**





Jeff Bell

bay area people

OBSESSIVE-COMPULSIVE

E

The New York Times
SCENE



Timberly
hand offers
acoustic
may be

Theatergoers who have seen the play "The Band Wagon" at the New York City Center will know that the show is a musical comedy. It is a play about a show business producer who is trying to get a new musical production off the ground. The play is a comedy, and it is a musical. It is a play about a show business producer who is trying to get a new musical production off the ground. The play is a comedy, and it is a musical. It is a play about a show business producer who is trying to get a new musical production off the ground. The play is a comedy, and it is a musical.

BY DAVID
BYRON

Bell's battle

Radio newsmen Jeff Bell shares his ordeal with obsessive-compulsive disorder in a powerful memoir



The radio newsmen Jeff Bell shares his ordeal with obsessive-compulsive disorder in a powerful memoir. The book is a memoir, and it is a powerful one. It is a memoir about a radio newsmen who shares his ordeal with obsessive-compulsive disorder. The book is a memoir, and it is a powerful one. It is a memoir about a radio newsmen who shares his ordeal with obsessive-compulsive disorder. The book is a memoir, and it is a powerful one.



A loyal, rousing take on a revolutionary tale

In a loyal, rousing take on a revolutionary tale, the play "The Band Wagon" is a musical comedy. It is a play about a show business producer who is trying to get a new musical production off the ground. The play is a comedy, and it is a musical. It is a play about a show business producer who is trying to get a new musical production off the ground. The play is a comedy, and it is a musical.

San Francisco Openie | Thursday | 4.12.2007

96Hours

DATEBOOK



He is not a killer. He knows that now.

By David Hogg | *Chronicle Staff Writer*

Jeff Bell, the KQED broadcaster with the most direct and most offbeat radio voice on the Bay Area's airwaves, has a confession to make.

Actually, he's got a few things to get off his chest.

First, while driving through a city street a while back, he might have run over and killed a homeless man. Second, Bell also believes that he could have impregnated an unknown number of women without even physically touching them.



Dining Out

The New York Times

WEDNESDAY, JANUARY 4, 2006



When Anxiety Is at The Table

By Jeff Leach

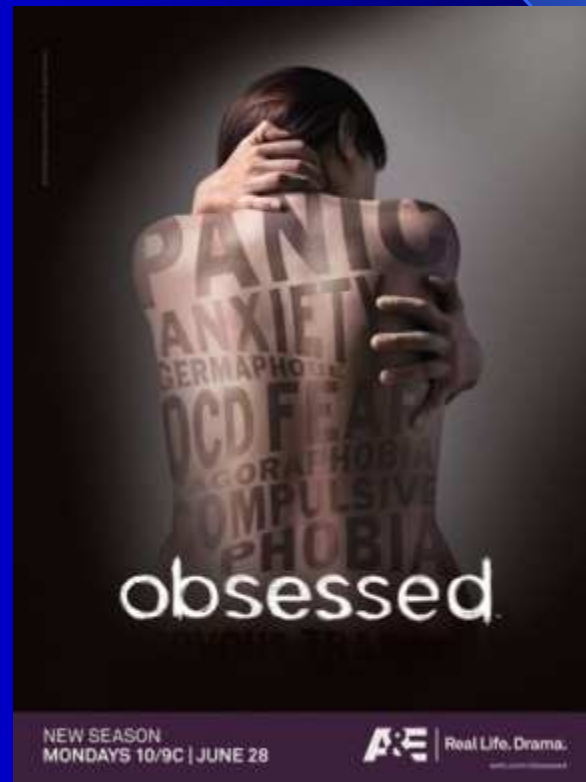
For some, the dining table is a source of anxiety. The food is too hot, the service is too slow, the atmosphere is too loud. It's a common experience, and one that can be managed.



INTERNATIONAL

OCID

FOUNDATION



“My friend is so OCD...”

Father







Professional Journalist



Building Media Relations

- Get to Know the Media Market
- Get in the “Experts Rolodex”
- Establish Relationships with Key Players
- Making the Media’s Job Easier

Pitching the Media Effectively

- Think like an Assignment Editor
- Write Effective News Releases
- Follow up with Newsrooms

**Media Advisory - Fair Political Practices Commission
hearing on campaign fraud case surrounding treasurer
Kinde Durkee**

From: Tara Stock (TStock@fppc.ca.gov)

Sent: Wed 9/28/11 9:41 AM

To:

FOR IMMEDIATE RELEASE

September 28, 2011

Contact: Tara Stock (916) 322-7761

**MEDIA ADVISORY ON THE INTERESTED PERSONS MEETING OF THE CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION TO SEEK PUBLIC INPUT ON THE FALL-
OUT FOR THOSE IMPACTED BY RECENT ACCOUNTS OF CAMPAIGN FRAUD**

WEBCAST OF MEETING AT WWW.FPPC.CA.GOV OR WWW.CAL-SPAN.ORG

Will also be available on smart devices

WHO: Staff of the Fair Political Practices Commission, chaired by Ann Ravel, will hold an interested persons meeting to hear from officials, campaigns, and the public regarding regulatory questions arising due to the campaign fraud case surrounding treasurer Kinde Durkee.

WHAT: Political treasurer Durkee, who ran Durkee & Associates in Burbank, is accused of taking significant amounts of money from the campaign accounts of numerous California officials. Many banks have frozen campaign accounts during

the ongoing investigation. The far reaching impacts have given rise to numerous regulatory questions such as expenditure reporting and recordkeeping, replacement of contributions to state candidate election committees, and compliance with reporting deadlines. Commission staff would like to obtain as much information as possible in order to consider any appropriate regulatory action to take in response.

WHEN: Friday September 30, 2011

10:00 a.m.

WHERE: The FPPC Hearing Room

428 J Street, Suite 800

Sacramento, California

Comprehensive Los Angeles Times story on campaign corruption case:

http://www.latimes.com/news/local/la-me-durkee-20110926.0.6721244_story

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Maximizing the Media Interview

- Do your Homework in Advance
- Develop Talking Points
- Be Effective During the Interview

Generating Free Publicity

- Hold Free Community Events
- Write editorials / Letters to the Editor
- Give Away Your News Content



Online: www.A2Aalliance.org

Email: jeff@A2Aalliance.org