

Meet Dr. Kathy Cramer



Kathryn D. Cramer, PhD, is passionate about possibilities and potential. She created and has dedicated her life to asset-based thinking (ABT), a way of looking at the world that helps leaders, influencers, and their teams make small shifts in thinking to produce extraordinary impact.

As a business consultant, she has worked with clients such as DuPont, Prudential Real Estate, Starbucks, and Microsoft, as well as many educational and non-profit organizations.

Dr. Kathy Cramer, a psychologist, has written nine books, including the best-selling [Change the Way You See Everything](#), which started the ABT global movement.

Her latest book, [Lead Positive: What Highly Effective Leaders See, Say & Do](#), shows leaders how

to increase their effectiveness through her revolutionary yet refreshing simple mindset management process, Asset-Based Thinking.

She won an Emmy for her film *Stress: A Personal Challenge*, and was twice featured on the Oprah Winfrey Show. She believes in big thinking, the power of presence, and laughter as the great elixir.

Dr. Cramer earned her PhD in psychology from St. Louis University. A licensed psychologist, she serves as Executive in Residence at the John Cook School of Business at St. Louis University, and is on the Executive Board of COCA the Center of Creative Arts. Her frequent talk show appearances range from *The Oprah Winfrey Show* to *Bloomberg Business*. Dr. Cramer is nationally recognized by *Psychology Today*, *Forbes*, and the *Center for Creative Leadership*, and is a member of the American Psychological Association.

To learn more about Kathy's business consulting work, connect with her on [LinkedIn](#). To contact Kathy directly [click here](#). To read more of Kathy's articles, visit [Psychology Today](#). For a sampling of her dynamic presentation style, [click here](#).