The 2020 Executive Leader: Innovate, Integrate, and Motivate with Purpose and Integrity

A Leadership Development Program Sponsored by the Federal Executive Institute Alumni Association
in Partnership with the Federal Executive Institute and Hooks Book Events

May 21

The George Washington University
The Marvin Center
Grand Ballroom, 3rd Floor
800 21st Street, N.W.
Washington, DC 20052
As we enter the next decade, our government leaders face new challenges and opportunities. These 2020 Federal Executives must be prepared to adapt to changes in demographics and technology. They must competently address the increasingly diverse population we serve, as well as effectively manage the multi-generational workforce we lead. Successful future leaders are those who can capitalize on these differences to integrate different ideas and approaches in order to innovate and inspire excellence. In addition, Federal Executives should also be equipped to take advantage of new and emergent technology and knowledge in order to support and motivate people to achieve common goals. Most importantly, executive Federal leaders must be able to uphold high ethical and moral standards under all circumstances.

Our 2019 Executive Forum focuses on the knowledge and skills you need to become a leader of this new era, empowered to turn challenges into opportunities for a stronger, more resilient democratic society.

Wednesday, May 21, 2019

7:30 a.m.  Registration and Continental Breakfast
8:10 a.m.  Welcome
Debra Schweikert, FEIAA President
8:20 a.m.  Preview of the Day
Michael Belcher, FEI Faculty Member
8:30 a.m.  Opening Speaker: Nick Morgan
*Can You Hear Me? How to Connect with People in a Virtual World*

Nick Morgan creates a new set of rules and practical tips for how to connect with people—your team, your audience, your organization—when you can’t be physically present. He argues that virtual communication breeds misunderstanding because it deprives us of the emotional knowledge that helps us understand context. In this powerful, practical book, communication expert Nick outlines five big problems with communication in the virtual world—lack of feedback, lack of empathy, lack of control, lack of emotion, and lack of connection and commitment—sharply highlighting what is lost in our accelerating shift to a more virtual world. He provides a clear path forward for helping us connect better with others.

9:20 a.m.  Networking Break
9:40 a.m.  Moderated SES Panel
  • SEA & SES members
    Panelists will discuss and share experiences of their SES journey including acquiring leadership skills aligning with the ECQs, preparing their ECQs portfolio and write-up, and preparation and learning from the interview process.
  • QRB members
    QRB members will discuss and share their insight based on their experience serving on the Qualifications Review Board including what they consider to be advantages/disadvantages as well as strengths/weakness in the application review and interview processes.

11:10 a.m.  Networking Break
11:30 a.m.  Suzanne Logan, Ed.D., Director of the Office of Personnel Management’s Center for Leadership Development and FEI
12:00 p.m.  Luncheon and Networking—Continental Ballroom
1:00 p.m. **FEIAA Recognition of Past Board Members and Introducing New Board Members**
Marc Flaster, FEIAA Past President

1:10 p.m. **Antoinette Allen, Ph.D. FEI Faculty**
**Political Pardons, Prominent Prisoners, and the Power of Strategic Forgiveness**
Antoinette Allen’s talk is based on a course she’s teaching at FEI titled Strategic Forgiveness. It is a timely topic in today’s challenging climate and perfectly resonant with our Forum’s theme. The legacy of Nelson Mandela will serve as inspiration for those seeking to determine the validity of this concept as a viable leadership strategy. Mandela successfully averted civil war in South Africa and transformed the heart of his nation through the power of strategic forgiveness. His leadership continues to inspire world leaders to consider reconciliation. Although forgiveness is not often considered or described as a core leadership value in most organizations; it is definitely critical to establishing and maintaining effective interpersonal relationships. Antoinette will help us explore the who, what, when, where, why, and how of strategic forgiveness, its role in maintaining resilience, and its value as a coping strategy to overcome adversity. You will be challenged to employ forgiveness and encouraged to champion it in the workplace.

2:10 p.m. **Networking Break**

2:30 p.m. **Michele Gelfand**
**Rule Makers, Rule Breakers: How Tight and Loose Cultures Wire Our World**
Michele Gelfand takes us on a journey through human cultures, offering a new view of the world and ourselves. She shows that much of the diversity in the way we think, and act derives from a key difference—how tightly or loosely we adhere to social norms. Why was the Daimler-Chrysler merger ill-fated from the start? Why are “Red” and “Blue” States really so divided? Why does one spouse prize running a “tight ship” while the other refuses to “sweat the small stuff?” Across all age groups, family variations, social classes, businesses, states, and ethnicities, Michele identifies a primal pattern that can trigger cooperation or conflict. She provides us with clarity on various actions and attitudes that we experience and observe.

3:40 p.m. **Forum Recap and Evaluation**

3:50 p.m. **Concluding Remarks**

4:00 p.m. **Adjourn**

Immediately Post-Forum
Continued networking and social at Elephant and Castle.

Special Bonus for Executive Forum Participants
All Executive Forum participants will receive two books—*Can You Hear Me? How to Connect with People in a Virtual World* by Nick Morgan and *Rule Makers, Rule Breakers: How Tight and Loose Cultures Wire Our World* by Michele Gelfand.

Additional Program Information
Visit the FEIAA website at www.feiaa.org for additional information about the program speakers, their training sessions, and the latest updates to the program and schedule.

Enroll Online for Executive Forum 2019
You can conveniently and securely enroll online for the Executive Forum at www.feiaa.org. Click on Events, then Executive Forum, then RSVP for Executive Forum. You may also use the enrollment form on the next panel, or download and print a similar enrollment form from our website (www.feiaa.org). Questions? Call 703-725-2863.

50 Years of Support to FEI
FEIAA supports the Federal Executive Institute and continuation of the “FEI Experience” through leadership education and networking opportunities for our public sector leaders.
Mail or fax this completed form to enroll for the Executive Forum, May 21, 2019, at The George Washington University’s Marvin Center. Open to ALL current and former Federal managers, supervisors, and executives and contractors who work for the Federal Government. Membership in FEIAA is not required to attend the Forum.

Name: ____________________________________________
Title: ____________________________________________
Organization: _____________________________________
Address: __________________________________________
City/State/Zip: _____________________________________
Telephone (Work): __________________________________
E-mail: ___________________________________________

Register before April 1 And Save!

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Create Your Own Group
$2,250 ($2,375 beginning April 1) — Yourself + 4 Individuals
Each Additional Attendee $450 ($475 beginning April 1). Payment by Credit Card Only.
Payment by any combination of credit cards is acceptable.

Name of Attendee | Phone Number | E-mail Address
2. ____________________________________________
3. ____________________________________________
4. ____________________________________________
5. ____________________________________________

Note: Minimum group size is 5. Substitutions required after May 2. For additional enrollees, please use an additional sheet. Please provide e-mail address of registrant to send confirmation.

To enroll, send your credit card information or a check (made payable to FEIAA) to: FEIAA, 7945 MacArthur Blvd., Suite 201, Cabin John, MD 20818 or enroll securely online at www.feiaa.org. All payments must be received prior to the Forum. Enrollment will be confirmed by return e-mail. Beginning May 8, please email your enrollment form to office@feiaa.org.

Cancellations and Substitutions: Full refunds will be given for written cancellations e-mailed or faxed no later than May 2, 2019. No refunds will be made after that date. Substitutions may be made at any time. Enrollment questions should be e-mailed to office@feiaa.org.

Payment by Credit Card

Amount: __________________________________________
American Express | VISA | MasterCard   Expires: _________________ CID: _________________
On MasterCard or VISA cards, the Credit Card Identification Number, or CID, is the three-digit security code printed in the signature panel on the back of the card. On American Express cards, the CID is a four-digit code on the front of the card.

Account Number: _________________________________
Name of Cardholder: ______________________________
Signature of Cardholder: __________________________
Cardholder Phone: ____________________________________________ REQUIRED
E-mail Receipt to: ____________________________________________

Mail this form to FEIAA at: 7945 MacArthur Blvd., Suite 201, Cabin John, MD 20818, or fax to 202-331-7779. For questions or to arrange for payment by credit card, please call 703-725-2863.
Who Should Attend

The FEIAA Executive Forum offers a unique learning experience for Federal Executive Institute graduates who want to continue to hone their leadership skills, for those who aspire to attend the FEI residential course, and for managers who are building leadership skills. Our program offers a sampling of the type of learning that is typical at the Federal Executive Institute in Charlottesville, Virginia. Our speakers include experts in leadership and members and former members of FEI’s faculty and adjunct faculty. Take advantage of the group discounts and enjoy a reunion with your FEI classmates or organize a group of colleagues from your office or agency. Discount enrollment fees are available for groups of five or more.

About FEI, FEIAA, and the Executive Forum

For more than 50 years, the Office of Personnel Management’s Federal Executive Institute has served as the Federal Government’s premier development center for senior executives. FEI brings Senior Executive Service members and high-performance GS-15s together for courses that help executives develop broad corporate viewpoints, understand their constitutional roles, and enhance essential skills.

Founded in 1970, the Federal Executive Institute Alumni Association is a network of graduates of FEI residential programs. FEIAA enjoys close cooperative relationships with FEI and the Office of Personnel Management, while maintaining its independence as a nonprofit corporation. FEIAA is the foremost professional service and networking organization of government executives in America.

2019 marks the 34th year that FEIAA and FEI have sponsored the Executive Forum. Regarded by many as the “granddaddy” of leadership training for the Federal Government, the Executive Forum set the format for management and leadership training that others have followed. FEIAA and FEI are committed to offering high-quality training at an affordable price.

For the most up-to-date information about the FEIAA Executive Forum and additional details not available here, see our website at www.feiaa.org. Click on the link from the front page or on Events, then Executive Forum.