



Family
Focused
Treatment
Association

2023 CORPORATE AND EVENT SPONSORSHIP PROGRAM

ABOUT FFTA

FFTA is a leading 501(c)(3) non-profit association in North America with a legacy of advancing best practices and advocating for policies that support families in their care and treatment for children.

With roots in treatment foster care going back over 35 years, today FFTA has nearly 500 member organizations, from 47 states and multiple provinces in Canada, delivering a full array of services to families across formal and informal mental health and child welfare systems.

FFTA's vision for the future is more communities where those who support families feel supported, and all can thrive. We do this by leveraging collective knowledge, proven solutions, innovation, and inclusion to advance wellness for all families and communities.



CORPORATE AND EVENT SPONSORSHIP PROGRAM

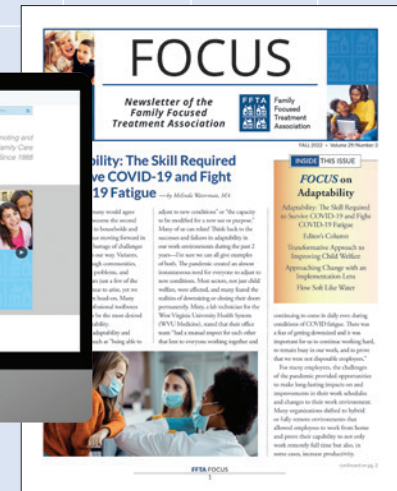
Family Focused Treatment Association's Corporate Sponsorship Program features several levels of opportunities for your organization to showcase your business solutions to thousands of child welfare and mental health professionals across North America. Depending on the Sponsorship Program you select, you can reach FFTA's vast network of professionals and partners, while supporting the critically important work of human service organizations across North America and beyond.

Questions about the program can be directed to Allie Koscielny at akoscielny@ffta.org or (201) 343-2246.

CORPORATE SPONSORSHIP

EVENT SPONSORSHIP

	Diamond	Platinum	Gold	Silver	Event Tier 1	Event Tier 2	Event Tier 3	Event Tier 4	Event Tier 5	Event Tier 6	Event Tier 7
Cost	Custom Pricing	\$7,500	\$5,000	\$2,500	← Priced Per Event See pages 4 and 5 →						
Exclusivity	Available										
Industry Specific Consultation or Joint Project	Available										
Sponsor Logo Featured on the FFTA Website	Homepage Feature	Homepage Feature	Sub-page	Sub-page							
Sponsor Advertisement in Quarterly FOCUS Publication	Half Page 4x per year	Half Page 4x per year	Quarter Page 4x per year	Quarter Page 2x per year							
Promotion as Sponsor/Host of a Member Webinar	2x per year	2x per year	1x per year								
Recognition on FFTA's Social Media Platforms	1x per quarter	1x per quarter	2x per year	1x per year							
FOCUS Advertorial	1x per year	1x per year									
Lead a 60-minute Educational Webinar for FFTA Members	Yes	Yes									
Sponsor's Promotional Information Included in New Member Welcome Package	Yes	Yes	Yes	Yes							
Logo Included in Enews	Yes	Yes	Yes	Yes							
Event Featured in ENews	1x per quarter	1x per quarter	1x per year								



Corporate Sponsorship Benefits are provided for 12-months following the receipt of payment for corresponding sponsorship level.

FFTA PUBLIC POLICY INSTITUTE | MAY – WASHINGTON, D.C.

	CORPORATE SPONSORSHIP				EVENT SPONSORSHIP						
	Diamond	Platinum	Gold	Silver	Event Tier 1	Event Tier 2	Event Tier 3	Event Tier 4	Event Tier 5	Event Tier 6	Event Tier 7
Cost	Included	Included	Included	Included	\$5,000	\$1,000	\$500	\$250			
Speaking Opportunity					Introductory Remarks	Introduce 1 Speaker					
Logo included in Promotional Emails					Yes	Yes	Yes				
Logo Displayed During Session Breaks					Yes	Yes					
Sponsorship Recognition in Brochure	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Verbal Recognition	Yes	Yes	Yes	Yes	Yes	Yes					
Social Media Recognition					Tagged in every PPI Post	2 individual Acknowledgment posts	Thank you post with all Sponsors	Thank you post with all Sponsors			

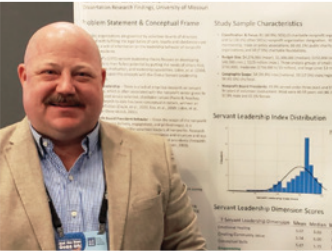


FFTA ANNUAL CONFERENCE | JULY – COLUMBUS, OHIO

	CORPORATE SPONSORSHIP				EVENT SPONSORSHIP						
	Diamond	Platinum	Gold	Silver	Event Tier 1	Event Tier 2	Event Tier 3	Event Tier 4	Event Tier 5	Event Tier 6	Event Tier 7
Cost	Included	Included	Included	Included	\$10,000	\$8,000	\$6,500	\$5,000	\$3,000	\$2,000	\$500-\$1,500
Exclusive					Yes	Yes	2 Available				
Exhibit Booth	Yes	Yes	Yes	Yes	Yes	Yes	Yes				
Exhibit Hall 15- Minute Pop-up Presentation	Yes	Yes	Yes	Yes	Yes	Yes					
Promotional Signage	Prime Location	Prime Location	Prime Location	Prime Location	Adjacent to General Session Entrance	Adjacent to General Session Entrance	Adjacent to Registration Area	Exhibit Hall	Exhibit Hall	Exhibit Hall	Exhibit Hall
Brochure Ad	Full Page	Full Page	Half Page	Quarter Page	Full Page	Full Page	Half Page	Quarter Page			
Verbal Acknowledgement	Yes	Yes	Yes	Yes	Yes	Yes					
Speaking Opportunity in General Session	Yes				Yes	Yes					
Pre-Registration List	Yes	Yes	Yes	Yes	Yes	Yes	Yes				
Discount on A La Carte Sponsorships	15%	15%	10%	5%	15%	10%	5%				



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FFTA ANNUAL CONFERENCE *continued from page 5*

	CORPORATE SPONSORSHIP				EVENT SPONSORSHIP						
	Diamond	Platinum	Gold	Silver	Event Tier 1	Event Tier 2	Event Tier 3	Event Tier 4	Event Tier 5	Event Tier 6	Event Tier 7
Comp'd Registrations In-person					2	1	1				
Comp'd Registrations Virtual					5	5	5				
FFTA Conference Website					Special Acknowledgement	Special Acknowledgement	Special Acknowledgement	Prominent Logo	Large Logo	Medium Logo	Small Logo
Social Media					Tagged in frequent posts	Tagged in frequent posts	Tagged in frequent posts	2 individual posts	1 individual post	1 individual post	Acknowledged with all sponsors
Email	Prominently included in all conference promo	Prominently included in all conference promo			Prominently included in all conference promo	Prominently included in all conference promo	Acknowledged with all sponsors	Acknowledged with all sponsors	Acknowledged with all sponsors	Acknowledged with all sponsors	Acknowledged with all sponsors
Brochure Thank you	Prominent	Prominent	Prominent	Prominent	Half Page Thank you	Half Page Thank you	Thank you Note	Thank you Note	Thank you Note	Thank you Note	Thank you Note

