FFTA 34th Annual Conference
JULY 12 - 15, 2020
• HYATT REGENCY ~ NEW ORLEANS, LA •

Exhibitor Opportunities
Why Exhibit?

There has never been a better time to be involved with the FFTA Annual Conference! Momentum is on our side; the past four years have marked the highest consecutive attendance FFTA has seen in 10 years.

The FFTA conference provides a valuable forum for over 700 professionals in the field of child welfare to network and share the latest in research and practice. Join FFTA as an exhibitor this year for direct access to senior level professionals. Benefit from our expanded audience as our focus grows beyond our central mission of supporting treatment foster care to include other key family focused treatment services.

For more than 30 years, FFTA has been the leading advocate for treatment foster care. FFTA is expanding its focus to help its members address the treatment needs of children and youth while supporting stable and permanent placements in any family; whether that family is in a foster, kinship, bio or adoptive home. FFTA’s membership of over 470 agencies provides an array of child welfare and behavioral health services to over 600,000 vulnerable children across North America each year. FFTA supports its members through the provision of best practice resources, professional development, advocacy and networking. For more information, visit www.ffta.org.

Past Exhibitors Have Included:

- Technology Firms
- Child Welfare Organizations
- Promotional Product Vendors
- Accrediting Organizations
- Insurance Companies
- Training and Consulting Organizations
- Advocacy Organizations
Benefits of Exhibiting

Exhibiting Fees

**FFTA Member Agencies and Affiliates:**
$915 per exhibit booth or $1,470 for two booths

**FFTA Nonmember Organizations/Businesses:**
- Nonprofit: $1,075 per exhibit booth or $1,720 for two booths
- For-profit: $1,285 per exhibit booth or $2,315 for two booths

**Can’t attend the conference?**
- On-site Tote Bag Insert: $550 per item
- “Take-One Free” Table: $200 per item

**COST-EFFECTIVE INVESTMENT**
Meet face-to-face with over 700 child welfare and child mental health professionals from across North America.

**GUARANTEED PUBLICITY**
Receive special acknowledgement at the conference and beyond. Your organization will co-host Tuesday morning’s continental breakfast. Additional promotion will be provided through the conference app.

**MAILING LIST**
Receive a one-time use pre- or post-conference attendee mailing list for marketing.

**STEADY TRAFFIC**
All workshop breaks are held in the exhibit area.

**PERSONAL INTERACTION**
Demonstrate how your products can enhance an agency’s services and operating efficiencies. All conference attendees are encouraged through event app technology to engage with each exhibitor.

**NETWORKING**
Renew old contacts and generate new leads. Network with decision makers throughout this four-day conference.

**ADMISSION TO EVENTS**
One exhibitor staff member may attend all “basic registration” conference meals and workshop sessions.

For more information or to become a 2019 Conference Exhibitor contact Alexandra Koscielny; Akoscielny@ffta.org or (800) 414-3382 ext. 122
Exhibitor Contract

Included/Exhibit registration includes one admission to all scheduled “basic” events.

Responsibilities/Exhibitors will be responsible for all electrical, Internet, and phone charges incurred by their exhibits. All materials used in the display must be fireproof and meet local fire regulations. All electrical wiring must conform to local codes.

Shipping/Exhibitors are responsible for all shipping, handling and storage charges that may apply.

Exhibit Booths/Exhibit spaces will be set as 8’x10’ pipe and drape booths. Booth display may not block or cover a neighboring display. FFTA staff reserves the right to adjust booth displays as needed.

Confirmation/Exhibit space will be confirmed upon receipt of your application and payment. If FFTA receives your application after all exhibits are sold, you will receive a full refund.

Security/The exhibitor will assume responsibility and liability for losses, damages, and claims arising from injury or damage to their display equipment, and other property brought upon the premises of the Hyatt Regency New Orleans. The exhibitor shall indemnify the Association, its representatives, and its members from any and all such losses, damages, and claims.

Cancellations/Exhibitors wishing to cancel and receive a refund must do so in writing. FFTA must receive your written cancellation by 5:00 p.m. EDT on May 1, 2020. A $175 processing fee will be withheld from all exhibit refunds.

FFTA reserves the right to restrict exhibits that due to noise, method of operation, materials, or any other reason become objectionable. Also, FFTA may prohibit any exhibit that, in the opinion of the management, may detract from the general character of the conference as a whole. In this event, FFTA is not liable for any refund of rentals, fees, etc.

By submitting the Exhibitor Application and payment, the exhibitor agrees to the above contract.

An Exhibitor Kit with further details will be sent after your space has been confirmed.

Sign up and submit payment early to receive your first choice position.


For more information or to become a 2020 Conference Exhibitor contact Alexandra Koscielny; Akoscielny@ffta.org or (800) 414–3382 ext. 122
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<thead>
<tr>
<th>EXHIBITOR OPPORTUNITIES</th>
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<tr>
<td>A. NUMBER OF EXHIBITOR BOOTHS</td>
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<td>PAYMENT METHOD</td>
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<td>CHECK, PAYABLE TO FFTA (FFTA Tax ID# 363593908)</td>
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<td>CREDIT CARD</td>
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Please mail your completed application and payment to:

Conference Manager, FFTA
294 Union Street, Hackensack, NJ 07601-4303 U.S.A.

Phone: (800) 414-3382, ext. 122 or 113 • Fax: (201) 489-6719 • e-mail: akoscielny@ffta.org • www.ffta.org