

Workshop Descriptions Boot Camp 2026

Financial Planning

In this interactive and hands-on workshop, attendees will gain practical skills to build and manage a budget for their medical practice. Under the guidance of an expert instructor, participants will engage in group activities, real-time budget creation, and in-depth discussions that ensure a comprehensive understanding of medical practice finances.

Attendees will be divided into small groups of 6-8 participants, and will receive personalized, close-up instruction. This dynamic structure ensures that everyone receives the individual attention needed to apply what they've learned in real-world scenarios.

By the end of the workshop, attendees will leave with actionable tools and a fully developed budget framework, ready to implement in their own practices.

Key Topics & Highlights:

- **Understanding Revenue Streams:** Identifying and forecasting key sources of income in medical practice (e.g., insurance payments, out-of-pocket costs, and government programs).
- **Fixed vs. Variable Costs:** Differentiating between ongoing fixed expenses (salaries, rent) and variable costs (supplies, utilities) and learning how to account for both in the budget.
- **Cost Allocation & Expense Tracking:** How to categorize and track all practice expenses to maintain financial control.
- **Staffing and Payroll Budgeting:** Approaching employee compensation and benefits, including full-time, part-time, and contract workers.
- **Forecasting and Setting Financial Goals:** Establishing realistic short-term and long-term financial goals based on the practice's revenue and cost projections.
- **Cash Flow Management:** Ensuring the practice has enough liquidity to meet day-to-day operations and planning for potential revenue fluctuations.
- **Technology and Software Tools:** Best practices for utilizing budgeting software and technology to streamline financial management.
- **Financial Performance Indicators:** Understanding key performance indicators (KPIs) and how to interpret them to make informed financial decisions.

By attending, you'll walk away with practical skills, templates, and resources to confidently create and manage your practice budget from day one!

Business Planning for Your Medical Practice

In this hands-on workshop, attendees will learn how to develop a comprehensive business plan tailored specifically for medical practice. Led by an expert instructor, this session will guide you through the step-by-step process of crafting a solid business plan, from concept to execution. Through interactive activities, group discussions, and personalized coaching, you'll walk away with a clear, actionable plan that will drive the success of your practice.

Attendees will be grouped into small teams of 6-8 participants for a more personalized experience. The instructor will provide close guidance, ensuring that everyone gets the individual support they need to apply the concepts to their specific practice.

By the end of the workshop, you will have a complete business plan in hand—ready to implement and present to stakeholders, lenders, or investors.

Key Topics & Highlights:

- **Vision & Mission Statements:** Crafting clear and compelling mission and vision statements that align with your practice's values and long-term goals.
- **Market Research & Analysis:** Identifying your target patient demographic, analyzing the competitive landscape, and understanding industry trends.
- **Financial Projections:** Creating realistic financial projections that include revenue forecasts, expenses, cash flow, and profitability.
- **Operational Plan:** Designing an efficient operational structure that addresses patient flow, staffing, technology, and practice management systems.
- **Marketing & Patient Acquisition Strategy:** Developing a marketing plan that attracts and retains patients while building brand awareness in your community.
- **Risk Assessment & Contingency Planning:** Identifying potential risks to your practice's success and developing contingency plans to mitigate them.
- **Legal & Compliance Considerations:** Understanding regulatory requirements, insurance considerations, and HIPAA compliance as they relate to your practice's operations. Knowing what documents are crucial to have to start a practice (ie operating agreement, policy and procedures, etc).
- **Scalability & Growth Strategy:** Exploring how to expand your practice, whether through new locations, specialties, or services.
- **Pitching to Investors & Lenders:** Learning the key components of a compelling business plan presentation for potential investors or financial backers.

Join us for this immersive workshop and leave with a fully developed business plan, along with the tools and confidence to launch or scale your medical practice successfully!

Introduction to Neuromodulators: Comprehensive all-day Workshop

A Foundational Training Experience for Nurse Practitioner Business Owners. Step into one of the fastest-growing service lines in healthcare with the **Intro to Neuromodulators All-Day Intensive Workshop hosted by Anasa aesthetics Academy**. This course is designed for nurse practitioners ready to expand their skillset, enhance patient offerings, and build an additional revenue stream within their practice.

This is a **high-quality, small-group training** focused on **individual attention, safety, and real-world application**. Adding neuromodulators to your practice offers nurse practitioner business owners a **high-demand patient service**, a **low-overhead, scalable revenue stream** and an opportunity to **grow and diversify their business**. This course is designed to help the NP business owner **enter this space safely and confidently**.

What Makes This Course Different

- **Maximum 10 participants** for an intimate learning experience
- **Hands-on injection training** with one-on-one instruction
- Emphasis on both **clinical skills and business integration**

What You Will Learn

Didactic Foundation

- Neuromodulator basics & mechanism of action
- Indications, contraindications, and safety
- Patient selection & treatment planning
- Complication prevention and management

Applied Anatomy

- Key facial anatomy for safe injection
- Muscle mapping and injection zones
- Avoiding high-risk areas

Hands-On Training

- Inject your own model under direct supervision
- Real-time guidance and technique refinement
- Build confidence with practical experience

What's Included

- All necessary supplies and materials
- Neuromodulator product for training
- Structured, high-level instruction
- Certificate of participation upon completion

Important Requirement

Each participant must:

- Bring **one model** for hands-on training

(This ensures meaningful, individualized experience.)

Take the Next Step in Your Clinical & Business Growth

This is more than a course—it's your entry point into a powerful new service line.