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MAY 2



L.E.A.D.

ANNUAL CONFERENCE

Lead Boldly. Advocate Fiercely. Build What's Next.



Renaissance Orlando Resort & Spa

Exhibitor Prospectus and Sponsorship Guide

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Sponsor & Exhibitor Welcome

Every movement begins with a vision.

A vision to **LEAD** with courage.

To **Lead** is to step forward with purpose, inspire change, and shape the future of healthcare.

To **Empower** one another through education, innovation, and collaboration.

To **Advocate** for our profession, our patients, and the future of healthcare.

To **Develop** the next generation of nurse practitioner leaders.

That vision is **LEAD**.

It is more than an annual conference.

It is more than continuing education.

It is more than networking.

It is a movement.

A movement built on the belief that nurse practitioners are uniquely positioned to transform healthcare through clinical excellence, entrepreneurial innovation, servant leadership, and fearless advocacy.

Welcome to **LEAD 2027**, the Florida Association of Nurse Practitioners' premier annual conference and leadership experience.

This year, we proudly bring together everything that defines our profession under one roof. From cutting-edge clinical education and legislative advocacy to leadership development, wellness, entrepreneurship, and the incorporation of our highly anticipated **NP Business Boot Camp**, **LEAD 2027** has been intentionally designed to prepare today's nurse practitioners for tomorrow's challenges and opportunities.

The incredible response to our inaugural Business Boot Camp demonstrated something powerful: nurse practitioners are eager to build more than careers. They aspire to build practices, organizations, businesses, communities, and lasting legacies. Rather than hosting Business Boot Camp as a standalone event, we have woven it into the fabric of **LEAD 2027**, creating a comprehensive experience where clinical excellence meets entrepreneurial thinking and visionary leadership.

LEAD 2027 is where ideas become action.

Where colleagues become collaborators.



Sponsor & Exhibitor Welcome

Where mentors inspire future leaders.
Where advocacy transforms into meaningful change.
And where every attendee leaves stronger than when they arrived.

Our exhibitors and sponsors are an essential part of that journey. Their partnership fuels innovation, introduces new technologies and solutions, and strengthens the relationships that move healthcare forward. This year, we have elevated the exhibitor experience with enhanced engagement opportunities, dedicated networking events, and interactive experiences designed to create meaningful connections between attendees and our valued industry partners.

At FLANP, we believe leadership is not measured by titles but by service, integrity, and the willingness to create opportunities for others. Every educational session, every conversation, every connection, and every new idea shared throughout this conference contributes to a stronger profession and healthier communities across Florida.

As you participate in LEAD 2027, we encourage you to embrace every opportunity before you. Learn something new. Share your expertise. Build meaningful relationships. Discover innovative solutions. Challenge yourself to think differently. Most importantly, leave inspired to make an even greater impact in the lives of your patients, your communities, and our profession.

Thank you for joining us as we continue building the future of nurse practitioner practice together.

This is more than a conference.
This is a community.
This is a movement.
This is LEAD.

Welcome to LEAD 2027.

Lead. Empower. Advocate. Develop.
With gratitude and excitement,

The FLANP Conference Committee



Why Partner With FLANP

Your Partnership, One Shared Impact

The Florida Association of Nurse Practitioners (FLANP) is the statewide professional organization representing Florida's nurse practitioners and NP students. Through advocacy, education, leadership development, and professional collaboration, FLANP serves as a trusted voice for one of the nation's largest and fastest-growing advanced practice provider communities.

Partnering with FLANP is more than a sponsorship—it's an investment in the future of healthcare in Florida.

As a FLANP partner, your organization gains direct access to an influential network of primary care and specialty nurse practitioners, healthcare executives, educators, faculty, business owners, policymakers, and future healthcare leaders. Our members practice in every corner of Florida and provide care across virtually every clinical specialty, making FLANP an ideal platform to build meaningful relationships and increase your organization's visibility.

Benefits of Partnering with FLANP

Reach Key Decision-Makers

- Connect with autonomous and collaborative nurse practitioners who influence clinical practice, purchasing decisions, referrals, and patient care throughout Florida.

Increase Brand Visibility

- Showcase your products, services, and organization through year-round digital marketing, conferences, educational programs, publications, webinars, and member communications.

Build Lasting Relationships

- Engage directly with clinicians, practice owners, faculty, students, and healthcare leaders through networking opportunities, exhibit events, and collaborative initiatives.

Demonstrate Your Commitment to Healthcare

- Align your organization with a respected nonprofit association dedicated to advancing patient care, expanding healthcare access, supporting workforce development, and advocating for evidence-based healthcare policy.

Support Education and Innovation

- Help fund high-quality continuing education, leadership development, student engagement, research initiatives, and programs that strengthen Florida's nurse practitioner workforce.

Why Partner With FLANP

Your Partnership, One Shared Impact

A Partnership That Makes a Difference

Every sponsorship directly supports FLANP's mission to advance the nurse practitioner profession through advocacy, education, leadership, and collaboration. Your investment helps expand educational opportunities, strengthen legislative advocacy, develop future healthcare leaders, and improve access to high-quality healthcare for millions of Floridians.

Whether your organization is introducing innovative therapies, advancing healthcare technology, recruiting exceptional clinicians, or supporting professional development, FLANP provides meaningful opportunities to connect with the nurse practitioners who are transforming healthcare across Florida.

Together, we can build healthier communities, strengthen the nurse practitioner profession, and shape the future of healthcare.

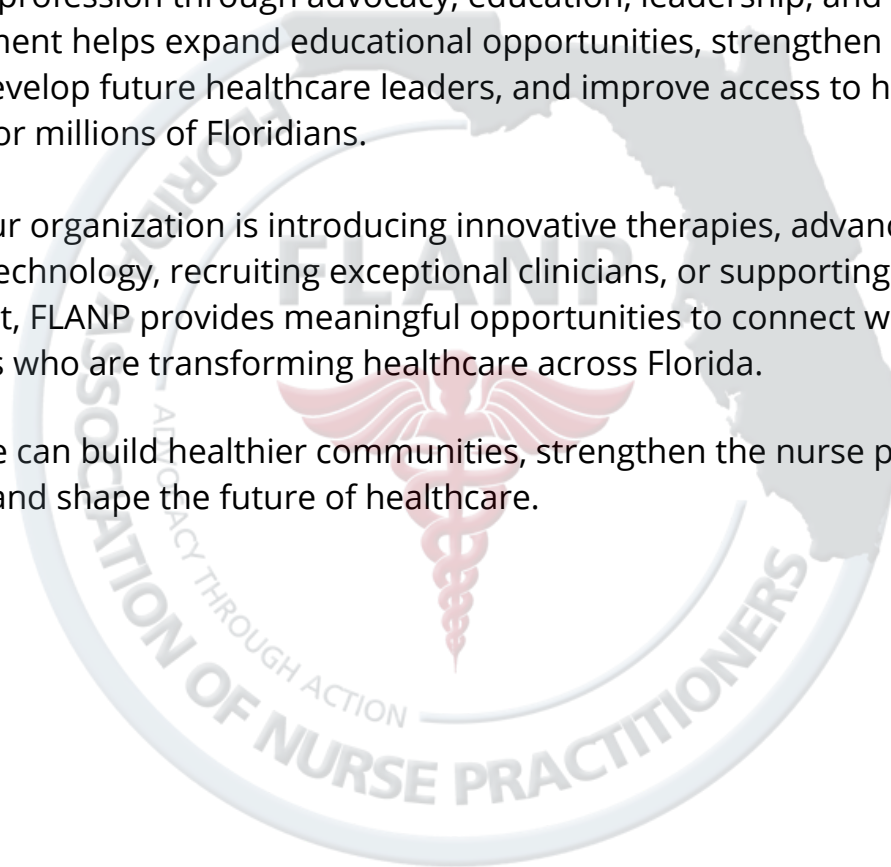


Exhibit Hall Sneak Peek & Ribbon Cutting

One Day Only Early Access

We are excited to introduce the Exhibit Hall Sneak Peek & Ribbon Cutting, a one-day-only exclusive preview designed to give sponsors dedicated face-to-face time with attendees before the full Annual Conference schedule begins.

This early exhibit hall experience allows attendees to connect with sponsors without regular sessions, workshops, or competing events pulling their attention away. It gives your organization a unique opportunity to be part of the official kickoff, welcome attendees into the exhibit hall, and make a memorable first impression.

To help drive excitement and encourage early attendance, FLANP will promote this event with teasers focused on exclusive, one-day-only opportunities. We encourage sponsors to offer something attendees can only access during this preview, such as prize drawings, giveaways, special discounts, limited-time demos, early booth raffle entries, VIP gifts, mini experiences, games, challenges, consultations, or sign-up opportunities that are only available for EARLY ARRIVALS on Thursday April 29th.

The official Exhibit Hall Ribbon Cutting will be happening on Friday, April 30th, creating a high-energy kickoff moment that draws attendees into the hall and highlights our sponsors as a central part of the conference experience from 1-4pm.

Sponsors may also choose to participate in running their exhibit table during the **Friday evening Cocktail Party from 6:30 PM to 8:30 PM for an additional sponsorship fee.** The event will provide attendees with complimentary drinks and hors d'oeuvres., Yet another valuable opportunity to spend meaningful time with attendees and keep the focus on business connections for our sponsors.

Past Conference Data

2024

EVENT APP USAGE

DOWNLOAD RATE
EVENT APP

82%

LOVED WHOVA
% OF ATTENDEES

91%

ACTIVE USERS
TOTAL

188

MOBILE APP USERS
TOTAL

183

WEB APP USERS
TOTAL

28

ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES

All attendees not in other categories

Exhibitors

Speakers

Organizers

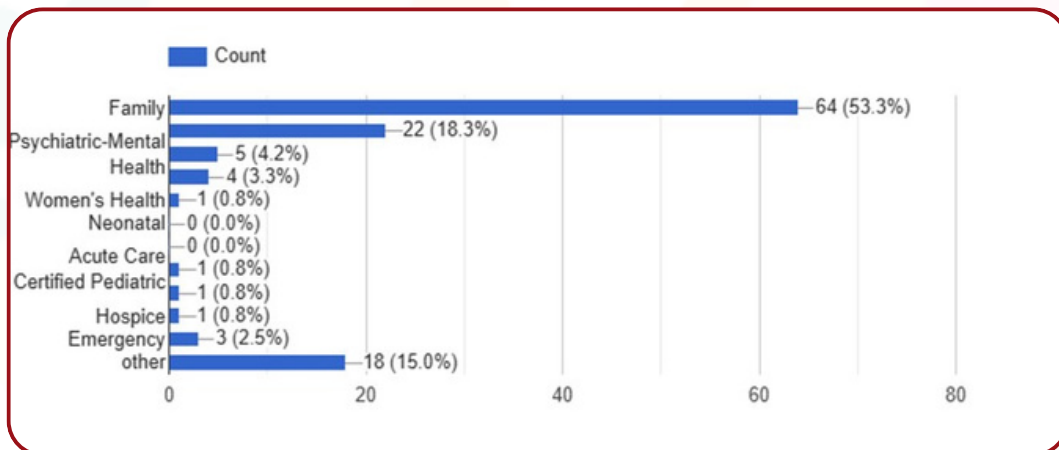
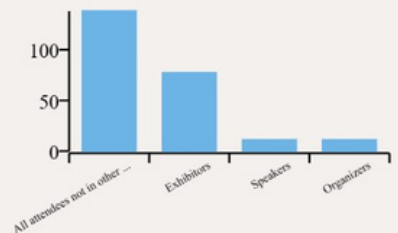
ATTENDEES

138

77

11

11



2023

OVERALL DOWNLOAD RATE

88%

ATTENDEE DOWNLOAD RATE FOR
WHOVA EVENTS
71%

SPEAKERS DOWNLOAD RATE

92%

SPEAKERS DOWNLOADED
12 of 13

ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES

All attendees not in other categories

Exhibitors

Speakers

Organizer

Organizers

ATTENDEES

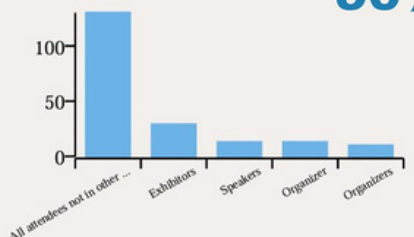
130

29

13

13

10



ATTENDEES LOVED OUR APP

90%

TOOK THE SURVEY
73

PROFILE VIEWS IN APP

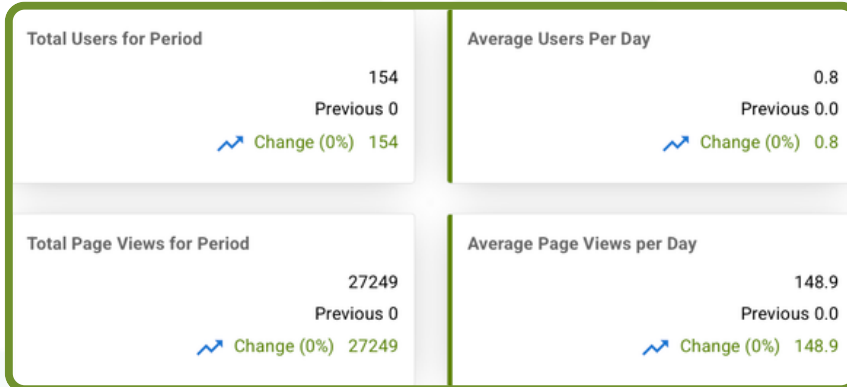
1344

Data Collected from



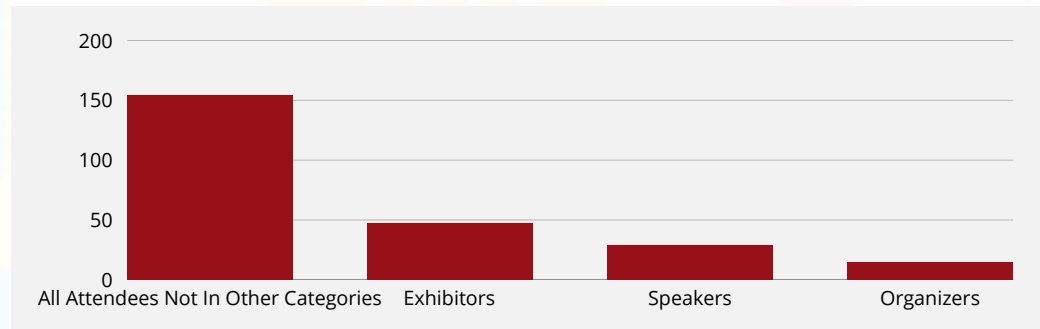
Past Conference Data

EVENT APP USAGE

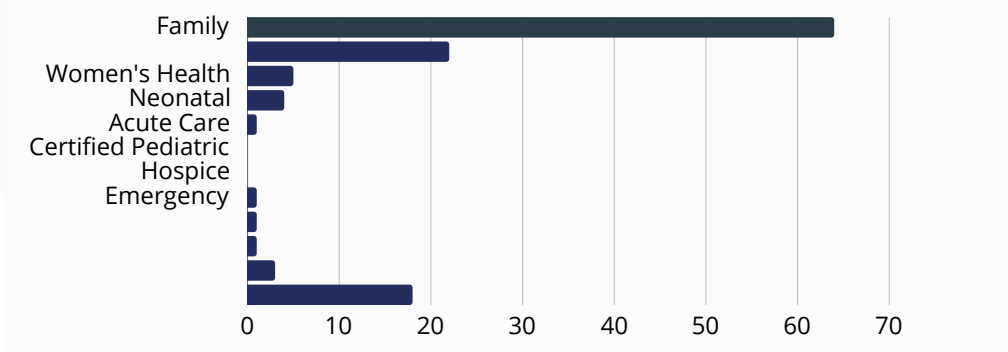


2025

ATTENDEE CATEGORIES

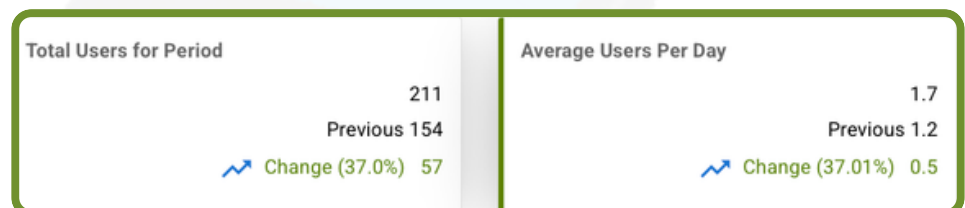


SPECIALITY



2026

EVENT APP USAGE



Data Collected from



Tentative Conference Schedule

Day 1, Thursday

Exhibitor checkin-in & setup (1 st opportunity)	5pm - 7pm
Early Workshop Attendee Check-In	5pm - 7pm
*Vendors Only Networking Event	6:30pm - 8:30pm

Day 2, Friday

Workshop Attendee Check-In	7am - 9am
Exhibitor Check-In & Setup (2 nd opportunity)	7am - 8am
Breakfast/Sponsor Presentation	7am - 8am
Workshop 1 Part A	8am - 11:50am
Workshop 2 Part A	8am - 11:50am
Workshop 3 Part A	8am - 11:50am

Lunch

	12pm - 1pm
Early Exhibit Hall/ Ribbon Cutting/Featured Events	1pm-4pm

*Come early and don't miss the exclusive Exhibit Hall preview during workshops—available for this day only. Attendees will get first access to special prizes, unique opportunities, and exciting reasons to arrive before the Boot Camp Conference officially kicks off.

Workshop 1 Part B	1pm - 4:30pm
Workshop 2 Part B	1pm - 4:30pm
Workshop 3 Part B	1pm - 4:30pm
Legislative Session	4:45pm- 6:15pm
Early Attendee Check-In	5pm-7pm

Cocktail Networking Party

6:30pm- 8:30pm *
potential for presentation

Day 3, Saturday

Check-In and Breakfast/Sponsor Presentation	7am - 7:45am
Exhibit Hall Opens	7 am
Welcome Message	8am
Keynote	8:15am-9:00am
Break / Exhibit Hall 45 Mins	9:00am - 9:45am
Session 1 Business Tracks A & B	9:45am - 10:45am
Session 1 Clinical Track	9:45am - 10:45am
Break / Exhibit Hall 15 Mins	
Session 2 Business Tracks A & B	11:00am - 12:20pm
Session 2 Clinical Track	11:00am - 12:20pm
Lunch (Sponsored)	12:30pm- 1:15pm

Continued on Next Page...

Scheduled times are subject to change.

**Attendees are
welcome to visit
Exhibitors at any time
during the conference.**

Tentative Conference Schedule

Continued from Previous Page...

Day 3, Saturday	Exhibit Hall Promenade	12:30pm-2pm
	Session 3 Business Tracks A & B	2:00pm - 3:00pm
	Session 3 Clinical Track	2:00pm - 3:00pm
	Break / Exhibit Hall 15 mins	
	Session 4 Business Tracks A & B	4:15pm - 5:30pm
	Session 4 Clinical Track	4:15pm - 5:30pm
	Session 4 Legislative Panel	4:15pm - 5:30pm
	Break / Exhibit Hall 90 mins	
	Dinner & Hollywood CEO Soiree	7pm - 11pm
Day 4, Sunday	Breakfast (Sponsored)	7am-7:45am
	Exhibit Hall Promenade 90 Mins	7am- 8:30am
	Break / Exhibit Hall 30 Mins	
	Session 5 Business Tracks A & B	8:30am- 9:30am
	Session 5 Clinical Track	8:30am- 9:30am
	Break / Exhibit Hall 15 Mins	
	Session 6 Business Tracks A & B	9:45am -10:45am
	Session 6 Clinical Track	9:45am -10:45am
	Break / Exhibit Hall 15 Mins	
	Session 7 Business Tracks A & B	11:00am -12:00pm
	Session 7 Clinical Track	11:00am -12:00pm
	Break / Exhibit Hall 12:00pm-1:30pm (Last Opportunity)*	
	<i>*Exhibitors may pack up after 1:30pm*</i>	
	Lunch (Sponsored)	12:15pm- 1:00pm
	Session 8 Business Model Breakout Sessions	1:30pm- 2:30pm
	Session 8 Clinical Track	1:30pm- 2:30pm
	Session 9 NP Business Owners Panel	2:30pm- 4:00pm
	Session 9 Clinical Track	2:45pm- 3:45pm
	Closing Ceremony/ Silent Auction Closes	4:00pm- 4:30pm

Scheduled times are subject to change.

**Attendees are
welcome to visit
Exhibitors at any time
during the conference.**

Exhibit & Sponsorship Opportunities

Exhibitor

Premium Table.....\$1,750

Exhibitor Premium Table includes a 6-foot table & 2 chairs in the . Premium exhibitors will have their logos featured on the conference website, and their logo on the rotating banner.

Standard Table.....\$1,250

Exhibitor Standard Table includes a 6-foot table & 2 chairs. All exhibitors will have their logos included on the conference website, as well as their information in our Conference App.

Sponsorship Opportunities

Conference Sponsor.....\$15,000

Sponsoring the event will give you the advantage of being in front of the attendees on a large scale. Sponsorship includes signage, logo/ad on the app rotating banner, a premium exhibit table, 2 dinner tickets, lanyard sponsorship, full-page ad in the final program, a welcome bag insert, and a pre-conference email blast to attendees.

Dinner Sponsor.....\$10,000

Sponsoring the reception will give you the opportunity to network with attendees in a relaxed setting. Sponsorship includes signage in the dinner hall, an exhibit table, 2 dinner tickets, a full-page ad in the final program, and a welcome tote insert.

Meal Sponsor.....\$5,000/7,000

Get in front of all attendees during the meal breaks. Sponsorship includes a standard exhibit table, signage at the meal & beverage tables, a quarter-page ad in the final program, and welcome tote insert.

*only 4 meal sponsorships available

Coffee Break.....\$2,500

Be responsible for making the attendees happy by providing coffee/tea ALL DAY! Your logo/company name will be spotlighted at the table with a large sign. Sponsorship also includes an exhibit table in the exhibit hall.

*only 2 coffee sponsorships available

Exhibit & Sponsorship Opportunities Continued

Welcome Bag.....\$1,500

Every conference attendee will receive a bag at check-in. Take advantage of this branding opportunity alongside FLANP.

Conference USB Drives.....\$1,500

USB Drives with your logo alongside the FLANP logo will be included in the welcome tote to all attendees. Stay on top of mind well after the conference through a versatile tool.

Lanyards.....\$1,500

Be seen by everyone! Put your company logo in front of every conference attendee alongside the FLANP logo.
*Only available if Conference Sponsorship has not been reserved.

Final Program Ad.....\$250 - \$1,500

Get your companies information in front of every attendee with an ad in the final program. The program will be included in every welcome bag at check-in.

- Inside Front Cover.....\$1,500
- Inside Back Cover.....\$1,500
- Full-Page.....\$1,000
- Half-Page.....\$500
- Quarter-Page.....\$250

Pens.....\$750

Pens with your logo will be included in the welcome bag. Sponsorship includes 250 retractable, medium-point, stylus pen which attendees will keep and use after the conference.

Dinner Table Sponsor.....\$500

Attend the dinner and have the opportunity to network with attendees. Includes 2 tickets to the dinner & drink chips for attendees at table. This is available only as an add on to other sponsorship or exhibitor purchase.

Exhibit & Sponsorship Opportunities Continued

Welcome Package Contribution.....\$250

Sponsor an item in the FLANP welcome package. Contribute an item and surprise conference attendees at the check-in table. All items are co-branded with the FLANP and sponsor logo. Sponsor chooses the item; cost of item is not included in the sponsorship amount.

Welcome Bag Insert.....\$150

Put your message directly in the hands of each attendee by including a small flyer or other paper item of your choice in each welcome bag. Contributions are provided by the sponsor and must be approved.

QUESTIONS?

To inquire about being an exhibitor or sponsor of the FLANP LEAD 2027 Annual Conference or reserve your spot, please contact Samantha Langford at admin@flanp.org or 850-363-3627.

Cocktail Party Sponsor.....\$100

An exclusive opportunity to connect with attendees during a relaxed evening of complimentary beer, wine, and hors d'oeuvres. Hosted right inside the exhibit hall. This sponsorship keeps your organization front and center during one of the conference's most valuable networking events.



Silent Auction Partnership Opportunity

Showcase Your Organization While Supporting Florida's Nurse Practitioners

As part of the LEAD 2027 Annual Conference, the Florida Association of Nurse Practitioners (FLANP) will host a Silent Auction to enhance the attendee experience while supporting FLANP's year-round mission of advocacy, education, leadership development, and professional engagement for Florida's nurse practitioners.

We invite our exhibitors, sponsors, and industry partners to participate by donating a product, service, or experience. Silent Auction donations provide an additional opportunity to showcase your organization, increase brand visibility, and connect with conference attendees in a meaningful way.

Why Participate?

Silent Auction donors receive recognition through conference promotional materials, including:

- Recognition on Silent Auction signage
- Recognition in the conference mobile app (when applicable)
- Recognition on the FLANP website
- Recognition during conference announcements
- Social media recognition (when appropriate)
- The opportunity to include company literature or promotional materials with donated item

Suggested Donation Ideas

We welcome a wide variety of auction items, including:

- Gift baskets
- Medical equipment or supplies
- Electronics and technology
- Educational courses or subscriptions
- Conference registrations
- Professional services
- Hotel stays and vacation packages
- Theme park and entertainment tickets
- Restaurant gift cards
- Spa and wellness experiences
- Sports memorabilia
- Branded promotional items
- Unique local experiences
- Luxury products
- Exclusive or limited-edition merchandise



#LEADlikeFLANP2027

Silent Auction Partnership Opportunity

Premier Showcase Items

Featured auction items will receive special placement to generate excitement throughout the conference. Organizations interested in donating premium experiences or high-value items are encouraged to contact FLANP in advance for additional recognition opportunities.

Ready to Participate?

If you are interested in donating an item, please complete the Silent Auction section on the Exhibitor & Sponsorship Application or contact the FLANP Conference Team.

Together, we can create an engaging conference experience while helping advance the future of nurse practitioner practice in Florida.

Silent Auction Donation Form

Organization: _____

Primary Contact: _____

Email: _____

Phone: _____

Item or Experience Being Donated:

Estimated Retail Value: \$_____

Brief Description (for auction listing):

- ☐ Item will be shipped to FLANP
- ☐ Item will be delivered to the conference
- ☐ Digital certificate or voucher
- ☐ Other: _____

Special Restrictions or Expiration Dates:

Thank you for supporting FLANP and helping make LEAD 2027 an exceptional experience for Florida's nurse practitioners.

We also invite you to consider becoming a Corporate Sponsor for FLANP which allows you to get in front of our members **year-round**. To discuss these options, please reach out to our Executive Manager, Samantha Langford, at admin@flanp.org.



	Ultimate \$15,000	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$250
Corporate Sponsorship Page	X	X	X	X	X	X
Home Page - top slideshow (full year)	X					
Home Page - top slideshow (bi-monthly)		X	X			
Home Page - bottom rotating banner (full year)	X					
Home Page - bottom rotating banner (bi-monthly)		X	X	X	X	
Podcast Spotlight (bi-weekly)	X	X				
Podcast Spotlight (monthly)			X	X		
Newsletter (bi-monthly)	X	X				
Newsletter (quarterly)			X	X		
Newsletter (bi-annually)					X	X
Quarterly Membership Meeting (Full Slide)	X	X				
Quarterly Membership Meeting (Logo)			X	X	X	X
Conference (Website)	X	X				
Conference (Expo Table)	X	X				
Conference (Printed Prospectus)	X	X				

Exhibit/ Sponsorship Application

Our company is pleased to support the Florida Association of Nurse Practitioners' LEAD 2027 Annual Conference by exhibiting and/or a sponsorship at the level indicated below.

Conference Name: **FLANP LEAD 2027 Annual Conference**

Sponsoring Company: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

If selling items, what are you selling? _____

Red Light Therapy is prohibited.

Please indicate the Sponsorship level/s:

- | | |
|--|---|
| ☐ Annual Corporate Sponsor - Call needed to discuss further | |
| ☐ \$15,000 Conference Sponsor | ☐ \$1,500 LEAD Conference Zip drives |
| ☐ \$10,000 Dinner Sponsor | ☐ \$1,500 Lanyards |
| ☐ \$7,000 Lunch Sponsor | ☐ \$250- \$1,500 Final Program Ad |
| ☐ \$5,000 Breakfast Sponsor | ☐ \$500 Dinner Table Sponsorship |
| ☐ \$2,500 Coffee Break Sponsor | ☐ \$750 Pens |
| ☐ \$1,750 Premium Exhibitor Table | ☐ \$250 Welcome Package Contribution |
| ☐ \$1,250 Standard Exhibit Table | ☐ \$150 Welcome Bag Insert |
| ☐ \$1,500 Welcome Bag | |

Exhibit Tables and Sponsorships are honored on a first come, first serve basis.

You will receive an email if the exhibit table and/or sponsorship is available and has been approved along with an invoice for payment, or with updated details on remaining exhibit table and/or sponsorship options.

****To complete the reservation, payment must be completed & received by FLANP.***

QUESTIONS?

If you have any questions regarding being an exhibitor or sponsor of the FLANP LEAD 2027 Annual Conference, please contact Samantha Langford at admin@flanp.org or 850-363-3627.

Host Hotel Accommodations & Parking

STAY WHERE THE ACTION IS

FLANP has secured a discounted room block at the **Marriot Renaissance Orlando Resort & Spa**, the official hotel for the LEAD 2027 Annual Conference.

Located in the heart of the Disney Springs® Resort Area, the resort places exhibitors just steps from world-class dining, shopping, and entertainment while providing convenient access to all conference activities.

WHY STAY ON-SITE?

Exhibitors and attendees who stay at the host hotel enjoy:

Immediate access to exhibit hall activities

Convenient participation in networking events and receptions

Increased opportunities to connect with attendees and fellow exhibitors

Walking distance access to over 160 restaurants, shops, and entertainment venues at Disney Springs®

A seamless conference experience without the need for daily transportation

EXCLUSIVE FLANP ROOM RATE

\$199 per night

Additional Savings

\$45 Daily Resort Fee Waived

A significant added value available exclusively to FLANP conference participants. Room rates are subject to applicable state and local taxes (currently 12.5%) in effect at the time of stay.



Host Hotel Accommodations & Parking

RESERVATION DEADLINE

The FLANP room block will be available through:

April 7, 2027

Reservations must be made by this date or before the room block reaches capacity. Due to the popularity of the Disney Springs® area, exhibitors are strongly encouraged to reserve accommodations early. Reservation booking information will be distributed following exhibitor registration confirmation.

Reservation Guarantee

All reservations must be secured with either:

- A first night room deposit or
- A major credit card guarantee

PARKING OPTIONS

Self Parking (Discounted FLANP Rate)

\$18 per vehicle, per day/overnight plus applicable taxes

Valet Parking

\$38 per vehicle, per day, plus applicable taxes

EXHIBITOR ADVANTAGE

Staying at the host hotel maximizes visibility, networking opportunities, and attendee engagement throughout the conference weekend. Exhibitors who stay on-site are better positioned to participate in informal networking opportunities that often lead to meaningful business relationships.

Rules & Regulations

Reserving Exhibit Space or Sponsorship Opportunity

To reserve an exhibit space or sponsorship opportunity, please complete the application online at <https://www.flanp.org> or contact our Executive Manager at admin@flanp.org.

Approved applications received with full payment will be assigned on a first-come, first-served basis until all exhibit space and sponsorship opportunities are sold.

Contract for Space

By completing an application for the FLANP LEAD 2027 Annual Conference, the company, organization and association (referred to as the "exhibitor" or "sponsor") acknowledge they have fully read and agree to comply with all rules and requirements provided in this Exhibitor Prospectus & Sponsorship Guide.

Exhibitor agrees to have their space set up no later than April 30th, 2027, at 8am.

FLANP highly encourages exhibitors to set up early on April 29, 2027, between 5-7pm.

Cancellations and Reductions

Cancellations must be made in writing and emailed to admin@flanp.org. Any exhibitor who wishes to cancel before **March 29th, 2027**, will be charged 30% of the fee for the cancelled agreement. Requests for cancellation received after **March 29th, 2027**, will result in no refund.

In order for cancellation to be complete, exhibitors/sponsors must also cancel conference hotel block reservations.

FLANP reserves the right to cancel or deny any company or organization to exhibit or sponsor at its conference for any reason.

No Shows

Exhibitors/Sponsors with reserved exhibit space who do not inform FLANP in writing of their inability to exhibit prior to the first conference session, will forfeit all payments for the exhibit table/sponsorship and may not be eligible to exhibit or sponsor future FLANP conferences or events.

Relocation of Exhibits and Floorplan Revisions

FLANP reserves the right to revise the exhibit tables floor plan and/or relocate any assigned exhibitors as necessary for the betterment of the event as determined solely by FLANP.

Payment Policy

Approved applications will not be marked as completed until full payment is received. Credit card payments will be made by the exhibitor/sponsor through the invoice provided. Check payments must be made payable to the Florida Association of Nurse Practitioners and sent to PO Box 602, Lake Helen, FL 32744. All outstanding FLANP invoices must be paid before exhibit space or sponsorship can be assigned.

Hotel Reservations

Hotel reservation information will be available on the [website](#) by July 20, 2026. Exhibitors reserving hotel rooms outside the official FLANP LEAD 2027 Housing Block are subject to the resort's standard rates, fees, and applicable charges.

Exhibit Displays & Signage

All exposed parts of displays must present an attractive appearance when viewed from the hall or adjoining exhibits and must not be objectionable to FLANP.

Backgrounds are limited to eight feet in height, inclusive of exhibitor name and logo. No signs can be posted, taped, nailed or attached to columns, walls, floors, or other parts of the facility.

Decoration Restrictions

The use of latex products is restricted. Balloons and inflatables are prohibited.

Exhibitor Conduct

The conduct of each exhibit is subject to approval of FLANP Exhibit Management, which reserves the right to require modification and/or removal of any exhibit which, in its opinion, is not appropriate to the FLANP LEAD 2027 Annual Conference. This regulation also applies to displays, literature, advertising, novelties, souvenirs and the conduct of representatives, etc. All exhibitors are responsible for ensuring their representatives and/or agents adhere to all of these rules and regulations.

Noise

Electric or other mechanical apparatus must be muffled so any noise does not interfere with other exhibits. Exhibit representatives must keep their phones and voice to a level that is not disruptive to neighboring exhibits, the main hall, and does not discourage attendees from visiting other exhibitors around their booth.

If FLANP Exhibit Management determines the sound is objectionable, it must be remedied immediately, or use of the sound equipment or device will be removed from the exhibit area for the remainder of the conference.

Distribution of Material

No canvassing or distribution of advertising materials will be allowed outside of an exhibitor's own exhibit area. Material found outside of exhibitor's area will be destroyed without notice.

Photos/Videos/Images

Exhibitor/Sponsor consents to FLANP using any photos, other images and any results of conference related activities that occur during the FLANP LEAD 2027 Annual Conference for media outreach efforts, promotional campaigns, various publications/communications or other business purposes as determined by FLANP without compensation.

Social Media

FLANP posts frequent updates to its social media during the boot camp:

Facebook: **@FLANP**

Instagram: **@flanporg**

LinkedIn: **Admin FLANP**

X: **FL Assoc. of NPs**

TikTok: **Coming Soon!**

Exhibitors are encouraged to follow FLANP's social media updates during the conference by using **#LEADlikeFLANP**

FLANP Name & Logo

The FLANP name and logos are the exclusive property of the Florida Association of Nurse Practitioners (FLANP). They may not be used in any way, e.g. promotional literature, giveaways, by anyone else for any purpose without written consent.

FLANP Endorsement

Distribution of materials, brochures, samples or items and all related advertising and activities conducted during the conference does not constitute endorsement by FLANP.

Sales/Order Tracking

Sales and order taking (entering into a contract of sale) are allowed unless prohibited by law, in the exhibit hall. All transactions conducted in the exhibit hall must be consistent with the professional nature of the conference. Products or services must be exhibitor's own marketed product or service. FLANP Exhibit Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. No selling of products or services is allowed outside of the exhibit hall. Any exhibitor selling or taking orders during the conference must comply with all business licenses and sales and use tax requirements. Permission to sell items must be pre-approved by FLANP Exhibit Management.

Staffing

Exhibit area must be staffed at all times during exhibit hours by bona fide employees or representatives of the exhibitor. If the exhibit area is manned by one-person, small 15 minute breaks may be taken. Exhibit areas left unmanned for an extended period of time may not be able to exhibit at future conferences.

Food/Beverage

No serving/supplying food or beverages in the exhibit area. Only the hotel can provide food/beverages to the attendees & exhibitors.

Exhibitor Staff Registration

All personnel affiliated with an exhibit must be pre-registered for an exhibitor staff badge. Each exhibitor will receive two (2) complimentary exhibitor badges. All exhibit staff badge registrations must be received by Friday, March 18, 2027.

Exhibit staff who wish to attend educational (CE and non-CE) sessions must register as a conference attendee. Badges will not be mailed in advance and, therefore, need to be picked up on-site at the Conference Check-In table.

Only representatives who are employed by the exhibiting company and who will be staffing the booth are to be registered for an exhibit table staff badge. Exhibitor badges will not be issued to registrants who should pay the attendee registration fee.

Surveys and Questionnaires

For exhibitors requesting to have attendees complete surveys and/or questionnaires, please note the following stipulations:

- Prior written approval from FLANP is required if an exhibitor wishes to have attendees complete any type of survey or questionnaire. Submission of sample survey or questionnaire must be received by March 29, 2027.
- A copy of the survey/questionnaire must be submitted to admin@flanp.org with a written statement of purpose, specific identification of who will have access to the information provided by the survey/questionnaire and whether the information will be used in ads, publications or statements to any news media source.

Giveaways, Sweepstakes, Contests & Drawings

Giveaways are permitted upon prior approval by FLANP. FLANP encourages creative marketing strategies; however, it asks that good judgement be used so as to not jeopardize the professional atmosphere of the exhibit hall. All giveaway items other than the customary descriptive product literature must be submitted to FLANP.

Shipments/Material Handling

There is limited availability for the hotel to store exhibitors' freight shipments. All shipments must be sent prepaid. COD shipments will not be accepted. Email Samantha Langford at admin@flanp.org if you need to ship items directly to the hotel. For the return of your items, please have the prepaid return shipping label attached to your items.

Contract Obligations

By completing the Florida Association of Nurse Practitioners (FLANP) Exhibit/Sponsorship Application for the FLANP LEAD 2027 Annual Conference, the exhibitor acknowledges that they have fully read and agree to comply with all information provided in this Exhibitor/Sponsorship Prospectus, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of FLANP and the conference venue. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to FLANP under terms of this agreement and no exhibit/sponsor space will be provided.

Insurance

Exhibitors who wish to insure their exhibit materials, goods and/or wares against theft, damage by fire, accident or loss of any kind, must do so at their own expense. FLANP and the conference venue and each of their parents, subsidiaries and affiliates do not carry insurance of any sort on the exhibit or other property of Exhibitors/Sponsors and the above referenced entities assume no liability for loss or damage thereto from any cause.

Indemnification

The exhibitor agrees to indemnify, protect, save and keep FLANP and the conference venue and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents and employees (individually and collectively the "Indemnified Parties") forever harmless from any and all claims for personal injury or death, or losses or damages to property in connection with the exhibitor/sponsor's participation in the Conference, and any and all losses, damages or charges imposed for violation of any law or ordinance by the exhibitor/sponsor or their employees or agents, as well as to strictly comply with the applicable terms and conditions contained in the agreement(s) between or among FLANP and the conference venue regarding the exhibition premises except for any claims or losses that arise from the gross negligence or willful misconduct of FLANP or the conference venue.

Release of Liability

The FLANP and conference venue and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents, employees, members and guests (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, including exhibits, equipment, personal belongings, etc. except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The exhibitor/sponsor assumes entire responsibility and liability for any and all claims, losses, or damages arising out of personal injury or death or loss or damage to property, including the exhibitor/sponsor's display materials and other property, employees or contracted labor brought upon the premises, and agrees to indemnify and hold harmless the Released Parties against any and all claims for personal injury or death, or losses or damages to property, except such injury, death, loss or damage resulting from gross negligence or malice of Released Parties. To avoid damage to your equipment or display, please remain with your exhibit until your boxes are returned and your materials are packed.

Copyright

Exhibitor/Sponsor agrees that it is their responsibility the company represents and warrants the exhibit table, graphics and collateral do not violate any copyright, proprietary or intellectual property right of others; and it is factually accurate and contains no matter defamatory or otherwise unlawful.

Exhibitor is solely responsible for the content of the exhibit table, graphics and collateral. It is not FLANP's responsibility to review or monitor the exhibit table, graphics and collateral for copyright or other legal compliance.

Force Majeure

In the event FLANP should find it necessary to cancel or postpone the FLANP LEAD 2027 Annual Conference for any reason, including but not limited to, low registration, strikes, acts of nature, war, terrorist acts or other circumstances beyond FLANP's control, this agreement will be terminated immediately, and FLANP shall determine an equitable basis for the refund of such portion of the exhibit/sponsor fees as is possible, after due consideration of expenditures and commitments already made.

Important Contact Information

In order to give you the best service, please do not wait until the conference to ask questions, express concerns or resolve challenges which can be easily taken care of in advance.

Primary Contact

Samantha Langford, Executive Manager
850.363.3627
admin@flanp.org

Mailing Address:

PO Box 602
Lake Helen, FL 32744

Website:

www.flanp.org



Disclaimer

FLANP reserves the right to approve all sponsorships and related promotional materials. Sponsorship does not imply FLANP endorsement of any organization, product, service, or viewpoint.

Sponsors are responsible for submitting materials by stated deadlines and ensuring compliance with applicable laws and FLANP guidelines. FLANP may refuse or request revisions to any materials inconsistent with its mission, values, or standards.

Sponsorship benefits are subject to availability and may change due to programmatic or operational needs. FLANP is not responsible for delays or disruptions beyond its control.

Cancellation Policy

Sponsorship commitments are final upon signed agreement or confirmation of participation.

- Written cancellations received 30 days before the event or launch date may receive a 30% refund
- Cancellations received fewer than 30 days prior are non-refundable.
- Failure to provide materials by published deadlines may result in forfeiture of sponsorship benefits without refund.
- If FLANP cancels or significantly modifies an opportunity, FLANP may offer comparable benefits, future credit, or a partial refund at its discretion.

Exceptions may be considered on a case-by-case basis.

Meet the LEAD 2027 Team Leads



**Amanda
Davis**

**FLANP Education
Chair**



**Samantha
Langford**

Executive Manager



**Stephanie
Sanchez**

**Business
Lead**

Meet the Conference Committee



**Jason
Anderson**

FLANP At Large
Director



**Elizabeth
Barger**

FLANP
Communications
Chair



**Amy
Chu**

FLANP At Large
Director



**Elisha
Dansby**

FLANP Region 3
Director



**Michelle
Falco**

FLANP At Large
Director



**Joseph
Knoll**

FLANP Conference
Committee



**Rosemarie
Latham**

FLANP Government
Affairs Chair



**Vernon
Langford**

FLANP Treasurer



**Susan
Lynch**

FLANP Vice President



**Mark
Nielsen**

FLANP Membership
Chair



**Angela
Sanders**

FLANP Region 1
Director



**Dynie
Stanford**

FLANP Region 5
Director

