2019 FPA Convention  
September 27-28, 2019  
Westin Lake Mary, Orlando

Exhibit space - $1000
✓ Table-top exhibit space  
✓ Full page ad in FPA’s magazine, Florida Psychologist ($575 value)  
✓ Promotion in all conference materials ($250 value)  
✓ Banner ad (with hyperlink) on www.flapsych.com ($150 value)  
✓ Promotion on both FPA Facebook and Twitter accounts ($60 value)

Saturday Lunch & Awards Banquet - $650 (4 available)

Expected attendance: 150  
✓ Half page ad in FPA’s magazine, Florida Psychologist ($375 value)  
✓ Promotion in all conference materials ($250 value)  
✓ Signage during event ($100 value)  
✓ Logo promotion (with hyperlink) on www.flapsych.com ($60 value)  
✓ Promotion on both FPA Facebook and Twitter accounts ($60 value)

Friday Lunch - $650 (4 available)

Expected attendance: 150  
✓ Half page ad in FPA’s magazine, Florida Psychologist ($375 value)  
✓ Signage during event ($100 value)  
✓ Promotion in all conference materials ($250 value)  
✓ Logo promotion (with hyperlink) on www.flapsych.com ($60 value)  
✓ Promotion on both FPA Facebook and Twitter accounts ($60 value)

Refreshment break - $300 (4 available)

Expected attendance: 125 - 145  
✓ Promotion in all conference materials ($250 value)  
✓ Quarter page ad in FPA’s magazine ($250 value)  
✓ Logo promotion (with hyperlink) on www.flapsych.com ($60 value)  
✓ Promotion on both FPA Facebook and Twitter accounts ($60 value)

Promotional material in on-site registration packet - $100  
✓ Promotion in all conference materials (priceless)
**Tabletop exhibit space includes:** 1 skirted 6-foot table and 2 chairs, lunch, and breaks. Exhibitor will be recognized in the magazine, social media, web-site and on the dine-around cards.

- Exhibit hall set-up: Thursday, Sept. 26, 5:00 pm
- Exhibit hall break-down: Saturday, Sept. 28, 3:00 pm

**Exhibit times are tentative until presentation schedule is confirmed.** Only one (1) entity/company shall occupy each exhibit space.

**Dine-Around Food Stations**
With the participation of our exhibitors, attendees at the 2019 convention will Dine-Around on Friday, September 27, in the exhibit hall. Each attendee will receive a Dine-Around card that will list exhibitors. Attendees participating in the contest must travel to each exhibitor listed and have their Dine-Around card signed. When all stations are visited, the cards will be deposited in a door prize drum and winners will be drawn at the Awards Luncheon on Saturday.

**Door Prizes**
Door prizes are another great way of attracting attendees to the exhibit hall and keeping them there. Please indicate on the form if you would like to provide a door prize during the trade show. We hope you will be able to participate and help add excitement to the 2019 convention!

**Booth assignments**
Booth assignments are granted according to when application and payment are received. The sooner the better.

**Exhibit contact person**
When arriving, please contact Kim Campbell on her cell phone at 850-556-3059. She will be your contact throughout the convention.
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SPONSORSHIP REGISTRATION/EXHIBIT HALL REGISTRATION

Company: __________________________________________________________

Phone: ___________________________ Email: ___________________________

Booth Attendees: (only if exhibiting) ____________________________________

☐ YES, count us in for a door prize! Prize: _____________________________

☐ Exhibit space (with dine-around) - $1,000  
☐ Friday Lunch Sponsor - $650  
☐ Saturday Awards Luncheon Sponsor - $650  
☐ Break Sponsor - $300  
☐ Promotional Material - $100

☐ Check (payable to FPA)  
☐ Visa  
☐ MC  
☐ Amex  
☐ Discover

Name on credit card: ___________________________________________________

Card #: ___________________________ Expiration: __________  ** Security Code_______

Billing Address: _______________________________________________________

Signature: ___________________________________________________________

(**Security code for V/MC/D is 3-digit # on the back of the card. Amex has 4-digit # on the front of the card.)

If you decide to cancel your exhibit booth a $250 non-refundable deposit will become a promotional material in on-site registration sponsorship.

Return to Kim @ Florida Psychological Association  
408 Office Plaza Drive; Tallahassee, FL 32303, via fax (850) 344-9085