



2019 FPA Convention
September 27-28, 2019
Westin Lake Mary, Orlando

Exhibit space - \$1000

- ✓ Table-top exhibit space
- ✓ Full page ad in FPA's magazine, *Florida Psychologist* (\$575 value)
- ✓ Promotion in all conference materials (\$250 value)
- ✓ Banner ad (with hyperlink) on www.flapsych.com (\$150 value)
- ✓ Promotion on both FPA Facebook and Twitter accounts (\$60 value)

Karaoke/Trivia Night - \$700

- ✓ Full page ad in FPA's magazine, *Florida Psychologist* (\$575 value)
- ✓ Promotion in all conference materials (\$250 value)
- ✓ Logo promotion (with hyperlink) on www.flapsych.com (\$60 value)
- ✓ Promotion on both FPA Facebook and Twitter accounts (\$60 value)

Saturday Lunch & Awards Banquet - \$650

Expected attendance: 150

- ✓ Half page ad in FPA's magazine, *Florida Psychologist* (\$375 value)
- ✓ Promotion in all conference materials (\$250 value)
- ✓ Signage during event (\$100 value)
- ✓ Logo promotion (with hyperlink) on www.flapsych.com (\$60 value)
- ✓ Promotion on both FPA Facebook and Twitter accounts (\$60 value)

Friday Lunch - \$650

Expected attendance: 150

- ✓ Half page ad in FPA's magazine, *Florida Psychologist* (\$375 value)
- ✓ Signage during event (\$100 value)
- ✓ Promotion in all conference materials (\$250 value)
- ✓ Logo promotion (with hyperlink) on www.flapsych.com (\$60 value)
- ✓ Promotion on both FPA Facebook and Twitter accounts (\$60 value)

Name Badge Lanyard Sponsorship - \$550 (1 available)

- ✓ Lanyards with your logo (\$425 value)
- ✓ Half page ad in FPA's magazine (\$375 value)
- ✓ 1 enclosure (company promotional material) to be included in registration packet (\$250 value)
- ✓ Logo promotion (with hyperlink) on www.flapsych.com (\$60 value)
- ✓ Promotion on both FPA Facebook and Twitter accounts (\$60 value)

Refreshment break - \$300

Expected attendance: 125 - 145

- ✓ Promotion in all conference materials (\$250 value)
- ✓ Quarter page ad in FPA's magazine (\$250 value)
- ✓ Logo promotion (with hyperlink) on www.flapsych.com (\$60 value)
- ✓ Promotion on both FPA Facebook and Twitter accounts (\$60 value)

Promotional material in on-site registration packet - \$250

- ✓ Promotion in all conference materials (*priceless*)
- ✓ Logo promotion (with hyperlink) on www.flapsych.com (*\$60 value*)
- ✓ Promotion on both FPA Facebook and Twitter accounts (*\$60 value*)

Tabletop exhibit space includes: 1 skirted 6-foot table and 2 chairs, lunch, and breaks. Exhibitor will be recognized in the magazine, social media, website and on the dine-around cards.

Exhibit hall set-up: Thursday, Sept. 25, 2pm – 6pm (must be set-up by 8:00 am Friday morning)
Exhibit hall break-down: Saturday, Sept. 27 – 3:00 pm

Exhibit times are tentative until presentation schedule is confirmed. Only one (1) entity/company shall occupy each exhibit space.

Dine-Around Food Stations

With the participation of our exhibitors, attendees at the 2019 convention will Dine-Around on Friday, September 26, in the exhibit hall. Each attendee will receive a Dine-Around card that will list exhibitors. Attendees participating in the contest must travel to each exhibitor listed and have their Dine-Around card signed. When all stations are visited, the cards will be deposited in a door prize drum and winners will be drawn at the Awards Luncheon on Saturday.

Door Prizes

Door prizes are another great way of attracting attendees to the exhibit hall and keeping them there. Please indicate on the form if you would like to provide a door prize during the trade show. We hope you will be able to participate and help add excitement to the 2019 convention!



Florida Psychological Association

www.flapsych.com

2019 FPA Convention
September 26-27, 2019
Westin Lake Mary, Orlando

SPONSORSHIP REGISTRATION/EXHIBIT HALL REGISTRATION

Company: _____

Phone: _____ Email: _____

Booth Attendees: (only if exhibiting) _____

YES, count us in for a door prize! Prize: _____

Exhibit space (with dine-around) - \$1,000

Lanyard Sponsorship - \$550

Friday Lunch Sponsor - \$650

Break Sponsor - \$300

Saturday Awards Luncheon Sponsor - \$650

Promotional Material - \$250

Karaoke/Trivia Night Sponsor - \$700

Check (payable to FPA)

Visa

MC

Amex

Discover

Name on credit card: _____

Card #: _____ Expiration: _____ ** Security Code _____

Billing Address: _____

Signature: _____

*(**Security code for V/MC/D is 3-digit # on the back of the card. Amex has 4-digit # on the front of the card.)*

If you decide to cancel your exhibit booth a \$250 non-refundable deposit will become a promotional material in on-site registration sponsorship.

Return to Kim @ Florida Psychological Association
408 Office Plaza Drive; Tallahassee, FL 32303, via fax (850) 344-9085