

American Council of Engineering Companies of Florida (ACEC-FL)

Policy 1

ACEC-FL LOGO, RULES FOR USE

Official Use:

The ACEC-FL logo is the official insignia of the American Council of Engineering Companies of Florida and is to be used for official purposes of the state Society.

The following uses are indicative of the type of materials on which the logo may be used by the state Society, practice sections or chapters:

- Magazines, newsletters, ACEC-FL Websites and other publications
- Official reports
- Stationery
- Official programs and agenda
- Identification cards, buttons or other identifying media to be worn by members in attendance at meetings
- Decorative banners, flags and identifications
- Awards and plaques
- Membership cards
- Certificates
- Jewelry
- Gift items as approved by the Board of Directors

Member Use:

Use of the logo shall only be in the context of membership in good standing in the Society and shall always be preceded by the words "Member of." Use of the logo shall in no way be in the context of or imply an endorsement by ACEC-FL. The Board of Directors reserves the right to restrict use of the logo by members.

The following uses are indicative of the types of materials on which the logo may be used by members in good standing of the Society:

- Brochures
- Stationery
- Business cards
- Car decals/emblems (produced by ACEC-FL)
- Websites

The ACEC-FL logo may not be altered in any way without permission of the Board of Directors. Cuts of the logo are available at cost from state headquarters. On materials for personal use, members shall submit a proof of the item using the logo to ACEC-FL headquarters for approval prior to use.