About the Florida Engineering Society

Since 1916, the Florida Engineering Society (FES) has been the statewide society of professional engineers from all disciplines that promotes the ethical and competent practice of engineering, advocates licensure, and enhances the image of its members. FES serves OVER 3,000 members. FES educates and informs its members through a monthly magazine—the FES Journal and the FES web site at www.fleng.org.

Our members are Florida’s top Professional Engineers who:
- own a consulting engineering firm;
- are engaged in construction or industry;
- are employed by government;
- retired; or
- teach in universities.

By advertising you enjoy quality access to one of the largest engineering associations in the nation. Strengthen your business relationship with the decision makers by advertising in FES Journal.

Advantages in Advertising

The FES Journal is the official monthly magazine of the Florida Engineering Society. Eleven of the twelve issues feature articles on engineering practices, trends and projects; legislative activities; continuing education programs, employment opportunities; and Society events. Featured articles are written by engineers for engineers. The twelfth issue, the December issue, is the annual directory of members and contains complete contact information for each member.

Our magazine reaches over 3,000 decision makers by bringing news, analysis, and trends that affect engineers in government, private practice, industry, construction, retired, and education. Your ad in the FES Journal effectively reaches decision makers who purchase products and services.

Readership Profile

For 100+ years, professional engineers have depended on the FES Journal for the latest in-depth news and information regarding Florida's engineering community. It is the largest statewide magazine and our members’ only magazine. Readers include policy-makers, administrators, project managers, and engineer interns. These professionals are an integral part of the purchasing decisions representing the following areas:

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Discipline</th>
<th>Discipline</th>
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</thead>
<tbody>
<tr>
<td>Accident Investigation</td>
<td>Construction</td>
<td>Development</td>
</tr>
<tr>
<td>Aeronautical/Aerospace</td>
<td>Management</td>
<td>Sanitary</td>
</tr>
<tr>
<td>Agriculture</td>
<td>Electrical</td>
<td>Solid Waste</td>
</tr>
<tr>
<td>Airports</td>
<td>Energy</td>
<td>Structural</td>
</tr>
<tr>
<td>Architecture</td>
<td>Management</td>
<td>Surveying/Photogrammetry</td>
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<tr>
<td>Bridges</td>
<td>Energy/Power</td>
<td>System Safety-Reliability</td>
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<tr>
<td>Building Design</td>
<td>Plants</td>
<td>Testing</td>
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<tr>
<td>Chemical</td>
<td>Environmental</td>
<td>Transportation</td>
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<tr>
<td>Civil</td>
<td>Fire Protection</td>
<td>Water/Wastewater</td>
</tr>
<tr>
<td>Coastal</td>
<td>Forensic</td>
<td>and much more!</td>
</tr>
<tr>
<td>Computer Consulting</td>
<td>Geographic Inf Sys (GIS)</td>
<td></td>
</tr>
<tr>
<td>Consult ing</td>
<td>Geotechnical</td>
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Development

Sanitary

Solid Waste

Structural

Surveying/Photogrammetry

System Safety-Reliability

Testing

Transportation

Water/Wastewater

and much more!

2019 Editorial Calendar

January Volume 72, Number 5
Energy

February Volume 72, Number 6
Automated Vehicles

March Volume 72, Number 7
Water

April Volume 72, Number 8
Legislative

May Volume 72, Number 9
Transportation

June Volume 72, Number 10
Environmental

July Volume 72, Number 11
Geotechnical / GMEC

August Volume 72, Number 12
FES Annual Report

September Volume 73, Number 1
3D Design

October Volume 73, Number 2
Bridges

November Volume 73, Number 3
FES Student Chapter Takeover

December Volume 73, Number 4
Annual Directory (members only)
Mechanical Requirements

TRIM SIZE 8-3/8" X 10-7/8"
BLEED SIZE 8-5/8" X 11-1/8"

DIGITAL FILES
Preferred formats are InDesign, Adobe Illustrator, or Photoshop, provided all fonts are embedded, all color is converted to CMYK or high-res PDF. Image files must be 300 DPI.

Display Advertising Rates  B/W

<table>
<thead>
<tr>
<th>Size</th>
<th>Directory</th>
<th>1x</th>
<th>3x</th>
<th>7x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back</td>
<td>$2,020</td>
<td>$1,840</td>
<td>$1,715</td>
<td>$1,500</td>
<td>$1,350</td>
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<tr>
<td>IFC</td>
<td>$1,480</td>
<td>$1,330</td>
<td>$1,155</td>
<td>$1,100</td>
<td>$1,050</td>
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<tr>
<td>IBC</td>
<td>$1,350</td>
<td>$1,200</td>
<td>$1,120</td>
<td>$1,100</td>
<td>$1,050</td>
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<tr>
<td>Full</td>
<td>$1,245</td>
<td>$1,045</td>
<td>$910</td>
<td>$825</td>
<td>$770</td>
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<tr>
<td>1/2</td>
<td>$840</td>
<td>$725</td>
<td>$665</td>
<td>$600</td>
<td>$525</td>
</tr>
<tr>
<td>1/3</td>
<td>$660</td>
<td>$595</td>
<td>$540</td>
<td>$470</td>
<td>$395</td>
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<tr>
<td>1/4</td>
<td>$525</td>
<td>$455</td>
<td>$400</td>
<td>$355</td>
<td>$310</td>
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<tr>
<td>1/6</td>
<td>$380</td>
<td>$320</td>
<td>$290</td>
<td>$275</td>
<td>$230</td>
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</table>

COLOR: Four color process, $150 a page.
Except for Directory Ads

Business Card  PROFESSIONAL SERVICES GUIDE

Sizes       Color     B/W

- Single: 2.3 x 1.3 $530 $455
- Double: 2.3 x 2.5 $850 $775
- Triple: 2.3 x 3.5 or 7.5 x 1.25 $1,120 $1,045
- Quad: 2.3 x 5 or 4.8 x 2.5 $1,600 $1,525

$180 for Dot Matrix - lists areas of specialty

www.fleng.org  WEB ADVERTISING

The FES website (www.fleng.org) offers your company's logo with hyperlink to your website for only $500 for an entire year.

Classified Rates  Black and White Only

Text rates are: $80 for the first twenty (20) words and $2.50 each additional word. Includes Web site listing from date of contract to end run date of magazine. Add logo for additional $50. CLASSIFIED DISPLAY RATES see display rates shown left.
**Advertising Form**

Contact Person: __________________________

Business or Agency: __________________________

Address: __________________________________

City, State, Zip: ____________________________

Phone: ____________________________ Mobile: ____________________________

Email: ____________________________

**Frequency:** □ 1x □ 3x □ 7x □ 12x

**Type:** □ Display Ad □ Classified Ad □ Web Logo □ Business Card

**Size:** □ Full Page □ 1\2 □ 1\3 □ 1\4 □ 1\6

**Location:** □ Back Cover □ Inside Front Cover □ Inside Back Cover

**Insertion Months:** □ January □ February □ March □ April □ May □ June □ July

□ August □ September □ October □ November □ December

**Contract Begins:** ____________________________ **Contract Ends:** ____________________________

**Insertion Cost:** $ ____________________________

Classified Logo: (optional) $______________

Business Card: $______________ □ VISA □ MC □ AMEX □ DISC

Matrix: $______________ Exp Date: ____________________________ CVV: ____________________________

Web Logo: $______________ Card #: ____________________________

Color Charges (optional): $______________ Card Holder Signature: ____________________________

Billing Address (if different than above): ____________________________

**Total** $______________

The undersigned agrees to insert advertising as indicated above in this contract. Advertising in any of these publications is subject to the policies, mechanical data and requirements as stated on page three of this contract. Rates do not include production charges. Submission of copy is the responsibility of the advertiser. In the event of nonpayment, publisher reserves the right to hold advertiser and/or its agency jointly responsible for such money due and payable to the publisher. No cancellation accepted after closing date for space. Contracts subject to three times, seven times or 12 times insertion at a frequency discount may be canceled prior to the closing of the next published issue, but are subject to short rate charges of the difference between earned rate and charged rate for all previous insertions published under the contract.

Agreed and accepted by:

Advertiser: ____________________________ Date: ____________________________

Advertiser's Signature

Advertising Coordinator: ____________________________ Date: ____________________________

Advertising Coordinator's Signature

**Questions? Please call Kathy Roland at 850-224-7121 or email kathy@fleng.org.**