About the Florida Engineering Society
Since 1916, the Florida Engineering Society (FES) has been the statewide society of professional engineers from all disciplines that promotes the ethical and competent practice of engineering, advocates licensure, and enhances the image of its members. FES serves OVER 3,000 members. FES educates and informs its members through a monthly magazine—the FES Journal and the FES web site at www.fleng.org.

Our members are Florida’s top Professional Engineers who:
• own a consulting engineering firm;
• are engaged in construction or industry;
• are employed by government;
• retired; or
• teach in universities.

By advertising you enjoy quality access to one of the largest engineering associations in the nation. Strengthen your business relationship with the decision makers by advertising in FES Journal.

Advantages in Advertising
The FES Journal is the official monthly magazine of the Florida Engineering Society. Eleven of the twelve issues feature articles on engineering practices, trends and projects; legislative activities; continuing education programs, employment opportunities; and Society events. Featured articles are written by engineers for engineers. The twelfth issue, the December issue, is the annual directory of members and contains complete contact information for each member.

Our magazine reaches over 3,000 decision makers by bringing news, analysis, and trends that affect engineers in government, private practice, industry, construction, retired, and education. Your ad in the FES Journal effectively reaches decision makers who purchase products and services.

Readership Profile
For 100+ years, professional engineers have depended on the FES Journal for the latest in-depth news and information regarding Florida’s engineering community. It is the largest statewide magazine and our members’ only magazine. Readers include policy-makers, administrators, project managers, and engineer interns. These professionals are an integral part of the purchasing decisions representing the following areas:

- Accident Investigation
- Aeronautical/Aerospace
- Agriculture
- Airports
- Architecture
- Bridges
- Building Design
- Chemical
- Civil
- Coastal
- Computer Consulting
- Construction
- Management
- Electrical
- Energy Management
- Energy/Power Plants
- Environmental
- Fire Protection
- Forensic
- Foundations
- Geographical Inf Sys (GIS)
- Geotechnical
- Hazardous Waste
- HVAC
- Hydrogeological
- Industrial
- Laboratory Services
- Land Development
- Marine Structures
- Mechanical
- Nuclear
- Petroleum
- Pie Testing
- Planning
- Plumbing
- Research & Development
- Sanitary
- Solid Waste
- Structural
- Surveying/
- Photogrammetry
- System Safety-Reliability Testing
- Transportation
- Water/Wastewater
- and much more!

Classified Rates Black and White Only
Text rates are: $80 for the first twenty (20) words and $2.50 each additional word. Includes Web site listing from date of contract to end run date of magazine. Add logo for additional $50.

Web Advertising | www.fleng.org
The FES website (www.fleng.org) offers your company’s logo with hyperlink to your website for only $500 for an entire year.

Display Advertising Rates B/W
<table>
<thead>
<tr>
<th>Size</th>
<th>Directory 1x</th>
<th>3x</th>
<th>7x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back</td>
<td>$2,020</td>
<td>$1,840</td>
<td>$1,715</td>
<td>$1,500</td>
</tr>
<tr>
<td>IFC</td>
<td>$1,480</td>
<td>$1,330</td>
<td>$1,155</td>
<td>$1,150</td>
</tr>
<tr>
<td>IBC</td>
<td>$1,350</td>
<td>$1,200</td>
<td>$1,120</td>
<td>$1,100</td>
</tr>
<tr>
<td>Full</td>
<td>$1,245</td>
<td>$1,045</td>
<td>$910</td>
<td>$825</td>
</tr>
<tr>
<td>1/2</td>
<td>$840</td>
<td>$725</td>
<td>$665</td>
<td>$600</td>
</tr>
<tr>
<td>1/3</td>
<td>$660</td>
<td>$595</td>
<td>$540</td>
<td>$470</td>
</tr>
<tr>
<td>1/4</td>
<td>$525</td>
<td>$455</td>
<td>$400</td>
<td>$355</td>
</tr>
<tr>
<td>1/6</td>
<td>$380</td>
<td>$320</td>
<td>$290</td>
<td>$275</td>
</tr>
</tbody>
</table>

COLOR: Four color process. $150 a page. Except for Directory Ads

Advertising Sizes
<table>
<thead>
<tr>
<th>Size (In Inches)</th>
<th>Width x Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Bleed</td>
<td>8.75&quot; x 11.25&quot;</td>
</tr>
<tr>
<td>Full Page</td>
<td>7.5&quot; x 10&quot;</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>3.7&quot; x 10&quot;</td>
</tr>
<tr>
<td>1/3 Page Square</td>
<td>2.3&quot; x 10&quot;</td>
</tr>
<tr>
<td>1/4 Page Vertical</td>
<td>2.3&quot; x 10&quot;</td>
</tr>
</tbody>
</table>

Mechanical Requirements
TRIM SIZE 8-3/8" x 10-7/8"
BLEED SIZE 8-5/8" x 11-1/8"

Preferred formats are InDesign, Adobe Illustrator, or PhotoShop, provided all fonts are embedded, all color is converted to CMYK or high-res PDF. Image files must be 300 DPI.

Business Card Professional Services Guide (12m)

Sizes | Color | B/W
---|-----|-----
Single: 2.3 x 1.3 | $530 | $455
Double: 2.3 x 2.5 | $850 | $775
Triple: 2.3 x 3.5 or 7.5 x 1.25 | $1,120 | $1,045
Quad: 2.3 x 5 or 4.8 x 2.5 | $1,600 | $1,525

$180 for Dot Matrix - lists areas of specialty
Advertising Form

Contact Person: ________________________________
Business or Agency: ________________________________
Address: ________________________________________
City, State, Zip: ________________________________
Phone: __________________ Mobile: __________________
Email: __________________

Frequency: ☐ 1x ☐ 3x ☐ 7x ☐ 12x

Type: ☐ Display Ad ☐ Classified Ad ☐ Web Logo ☐ Business Card

Size: ☐ Full Page ☐ 1\2 ☐ 1\3 ☐ 1\4 ☐ 1\6

Location: ☐ Back Cover ☐ Inside Front Cover ☐ Inside Back Cover

Insertion Months: ☐ January ☐ February ☐ March ☐ April ☐ May ☐ June ☐ July
☐ August ☐ September ☐ October ☐ November ☐ December

Contract Begins: ____________________________ Contract Ends: ____________________________

Insertion Cost: _____ x _____ $________

Classified Logo: (optional) $________ Full Payment accompanies this order:

Business Card: $________ ☐ VISA ☐ MC ☐ AMEX ☐ DISC

Matrix: $________ Exp Date: __________________________ CVV: __________________________

Web Logo: $________ Card #: __________________________

Color Charges (optional): $________ Card Holder Signature: __________________________

Billing Address (if different than above): __________________________

☐ PO Number: __________________________

Total $________

The undersigned agrees to insert advertising as indicated above in this contract. Advertising in any of these publications is subject to the policies, mechanical data and requirements as stated on page three of this contract. Rates do not include production charges. Submission of copy is the responsibility of the advertiser. In the event of nonpayment, publisher reserves the right to hold advertiser and/or its agency jointly responsible for such money due and payable to the publisher. No cancellation accepted after closing date for space. Contracts subject to three times, seven times or 12 times insertion at a frequency discount may be canceled prior to the closing of the next published issue, but are subject to short rate charges of the difference between earned rate and charged rate for all previous insertions published under the contract. Agreed and accepted by:

Advertiser: __________________________ Date: ____________
Advertiser’s Signature: __________________________

Advertising Coordinator: __________________________ Date: ____________
Advertising Coordinator’s Signature: __________________________

Questions? Please call Kathy Roland at 850-224-7121 or email kathy@feng.org.