SPONSOR & EXHIBITOR PROSPECTUS 2021

NETWORKING + SHOWCASING = SALES
MEET WITH TOP FLORIDA GEOTECHNICAL ENGINEERING EXECUTIVES

WHO WILL BE ATTENDING THE CONFERENCE?

ATTENDEE PROFILE:

50% CEOs, CFOs, Presidents, Vice Presidents, and Principals
37% Project Managers, Directors, and Chief Engineers
13% Engineers, Coordinators, Scientists, and Marketing Professionals

WHO ARE FES & ACEC-FL MEMBERS?

FES PROFILE
Over 3,000 Members
72% Engineers in Private Practice
14% Engineers in Government
15% Engineers in Industry, Construction and Education

ACEC-FL PROFILE
Over 350 Firms Representing...
514 Branch Locations in Florida
19,736 Full-Time Employees
40+ Engineering Specialties & Services

“This is one of the best events of the year for Geotechnical engineers. GMEC provides cutting-edge technical presentations and great camaraderie among your peers”
- Larry Madrid PE, D.GE, FASCE, Past GMEC Chairman
# Sponsorship Opportunities

## GOLD

- 3 Full Conference Registrations for Company Representatives
- Full Page Color Ad in Conference Program
- Recognized in Conference Program as a Gold Sponsor
- Acknowledged on On-Site Signage as a Gold Sponsor
- Recognized on Social Media as a Gold Sponsor
- Company Logo Placed on Event Website
- Pre-Conference Attendee List (name, title and company)
- Post-Conference Attendee List (name, title and company)

**$2,250**

## SILVER

- 2 Full Conference Registrations for Company Representatives
- 1/2 Page Color Ad in Conference Program
- Recognized in Conference Program as a Silver Sponsor
- Acknowledged on On-Site Signage as a Silver Sponsor
- Company Logo Placed on Event Website
- Pre-Conference Attendee List (name, title and company)
- Post-Conference Attendee List (name, title and company)

**$1,250**

## BRONZE

- 1 Full Conference Registration for a Company Representative
- Recognized in Conference Program as a Bronze Sponsor
- Acknowledged on On-Site Signage as a Bronze Sponsor
- Company Logo Placed on Event Website
- Pre-Conference Attendee List (name, title and company)
- Post-Conference Attendee List (name, title and company)

**$750**

*Details subject to change for all sponsor levels*
EXHIBITOR OPPORTUNITIES

EXHIBITOR PACKAGE | $1,000

- 2 Full Conference Registrations for Company Representatives
  (In addition to the events in the exhibit area, exhibitors are encouraged to attend the Welcome Social Wednesday night, educational sessions and the Thursday Keynote Lunch.)

- 1 Draped 6’ Table
  (2 chairs and wastebasket provided)

- Company Name Listed on Event Website

- Recognized in Conference Program as an Exhibitor
  (Company description and contact information to be provided to mglass@fleng.org by March 12, 2021)

- Pre-Conference and Post-Conference Attendee List
  (Name, title and company)

EXHIBITOR EVENT TIMES

Wednesday | April 14, 2021
4:30 p.m. - 6:30 p.m. | Exhibitor Set Up

Thursday | April 15, 2021
7:30 a.m. - 8:30 a.m. | Continental Breakfast
9:45 a.m. - 10:00 a.m. | Refreshment Break
2:45 p.m. - 3:00 p.m. | Refreshment Break
4:30 p.m. - 6:00 p.m. | Networking Reception

Friday | April 16, 2021
7:30 a.m. - 8:30 a.m. | Continental Breakfast
10:00 a.m. - 10:15 a.m. | Refreshment Break
10:30 a.m. - 12:00 p.m. | Exhibitor Breakdown

EXHIBITOR FLOORPLAN

*Subject to availability. Placement is first come, first served.*
A-LA-CARTE OPPORTUNITIES

**TOTE BAGS | $1,500**
Sponsorship includes 2 full conference registrations for company representatives.

**LANYARDS | $850**
Sponsorship includes 1 full conference registration for a company representative.

*Sold out

*Subject to availability

OTHER WAYS TO GAIN A COMPETITIVE EDGE

**FES JOURNAL**
Monthly Publication for FES Members

**DIRECTORIES**
Annual Directories for FES & ACEC-FL Members

**FES WEBSITE**
www.fleng.org

ADVERTISING OPPORTUNITIES
To learn more about advertising opportunities with FES and ACEC-FL, please contact Chloe Drexler at cdrexler@fleng.org or 850-224-7121
# SPONSOR & EXHIBITOR FORM

## COMPANY INFORMATION

<table>
<thead>
<tr>
<th>Field</th>
<th>Details</th>
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<tbody>
<tr>
<td>Company Name</td>
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<tr>
<td>Address</td>
<td></td>
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<tr>
<td>City</td>
<td></td>
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<tr>
<td>State</td>
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<tr>
<td>Zip</td>
<td></td>
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<tr>
<td>Phone</td>
<td></td>
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<tr>
<td>Website</td>
<td></td>
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## CONTACT INFORMATION

(This is the person to whom all information will be sent.)

<table>
<thead>
<tr>
<th>Field</th>
<th>Details</th>
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<tbody>
<tr>
<td>Primary Contact Name</td>
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<td>Email</td>
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<tr>
<td>Phone</td>
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## ONSITE REPS

(Reference sponsorship/exhibitor details to determine number of complimentary representatives.)

<table>
<thead>
<tr>
<th>Field</th>
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<tbody>
<tr>
<td>Representative Name</td>
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<td>Title</td>
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## SPONSOR/EXHIBITOR SELECTION

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
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<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$2,250</td>
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<tr>
<td>Silver Sponsor</td>
<td>$1,250</td>
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<tr>
<td>Bronze Sponsor</td>
<td>$750</td>
</tr>
<tr>
<td>A-La-Carte Opportunity (write in)</td>
<td>$________</td>
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**Exhibitor Package**

$1,000

Please submit a description of the company’s services and/or products (100 words or less) and representative contact information to mglass@fleng.org by March 12, 2021. These details will be used in the conference program.

**Placement Preferences**

(Reference Exhibitor Floorplan):

*Subject to availability

**Additional Company Representatives**

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
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<tbody>
<tr>
<td>One</td>
<td>$300</td>
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<tr>
<td>Two</td>
<td>$600</td>
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*Maximum of 2. Must be purchased in conjunction with a sponsorship, exhibitor package or a-la-carte opportunity.

## PAYMENT

<table>
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<td>Sponsor/Exhibitor Total</td>
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<td>Payment Type</td>
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<td>Credit Card Number</td>
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<td>Expiration Date</td>
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<td>Security Code (CVV)</td>
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<td>Name on Card</td>
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<tr>
<td>Signature</td>
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<td>Date</td>
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*By signing, I agree to the 2021 GMEC Conference Terms and Conditions and to pay the above stated amount.

## IMPORTANT DATES

<table>
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<th>Deadline</th>
<th>Details</th>
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<tr>
<td>Form &amp; Payment</td>
<td>March 5, 2021</td>
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<tr>
<td>Cancellation</td>
<td>March 5, 2021</td>
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<tr>
<td>Advertisement</td>
<td>March 12, 2021</td>
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Please visit www.fleng.org to complete online form and submit payment or email completed forms to mglass@fleng.org. Mail completed form to FES P.O. Box 750, Tallahassee, FL 32302-0750 (either completed credit card information or check is accepted by mail). **Questions?** Contact Meridith Glass, mglass@fleng.org, 850-224-7121.
1. Terms of Agreement

It is understood that the following terms and conditions are accepted as a contract between the Florida Engineering Society/American Council of Engineering Companies-FL ("FES") and the Vendor, listed on the attached Vendor and Sponsor Reservation Form (the "Vendor") and the Florida Engineering Society/American Council of Engineering Companies-FL ("FES") and the Vendor may each be referred to as a "Party" or collectively, as the "Parties". It is agreed that Vendor will abide by the rules and regulations as contained within these terms and conditions (the "Agreement") before, during and after the Event, and by any and all amendments made by FES and the Event Location and any and all rules of the Event Location. FES shall have the sole authority to interpret and enforce all rules and regulations included herein, to make any amendments thereto, and to make further rules and regulations as necessary to ensure the orderly conduct of the Event. The Parties hereby agree and acknowledge that any waiver of or failure to exercise any right provided for herein shall not be deemed a waiver of any further or future right under this Agreement.

2. Cancellation or Change of Exposition

In the event that the Event Location in which the Event is conducted should become unreasonably within the control of FES or its agents, the Event may be canceled or moved to another appropriate location, at the sole discretion of FES. FES shall not be responsible for delays, Damage, loss, increased costs, or other unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of FES. Causes for such action beyond the control of FES shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulations, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by Event Location, bankruptcy, insolvency or receivership of the manufacturer of the regular nameplate. Vendors may not permit non-exhibiting company representatives to operate from their booth. This booth rental is for exclusive use of Vendors’ company and its products and services. Rulings of FES shall, in all instances, be final with regard to use of exhibit space.

5. Limitation of Liability

FES shall not be liable, and Vendor agrees to make no claim for any reason whatsoever against FES, FES’s official exhibit services provider or Event Location, for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents, or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Event as scheduled; nor for any action or omission of FES. The Vendor is solely responsible for its own materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood that all property of Vendor is in their care, custody, and control in transit to, or from, or within the confines of the Event Location and the exhibit hall. FES shall bear no responsibility for the safety of Vendor, their personnel, employees, agents or representatives or personal property.

6. Insurance

Vendors shall, at their sole cost and expense, procure and maintain through the term of this Agreement, the following insurance: Comprehensive General Liability insurance including Contractual Liability and Products Liability coverage and Workman’s Compensation in full compliance with all laws covering the Vendor’s employees. Such insurance shall name the FES, Event Location, and their respective members, officers, agents, and employees. Proof of such insurance shall be provided to FES or its agent or representative upon request.

7. Damage to Property

Vendor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other Vendor’s property by Vendor, its exhibit materials, or its employees or agents. Vendor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard provided equipment. Any property destroyed or damaged by an Vendor must be restored to original condition by Vendor at the Vendor’s expense.

8. Attendance

Admission policies shall remain, at all times, the prerogative of FES and may be revised or amended to suit unforeseen conditions.