

2020 Census FAQ

What is the Census?

The purpose of the Census is to count every person residing in the United States. The data is used to inform spending and policy decisions as well as how legislative districts are drawn.

When is the Census?

The next Census will take place from March-May 2020. April 1, 2019 is National Census Day. Beginning in May, Census workers will go door to door to count households that did not self-report. The count will be finalized by December 31, 2020.

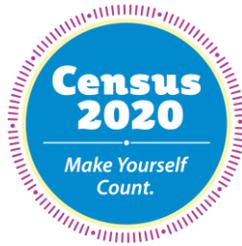
Why does the Census exist?

The U.S. Constitution requires the Census be conducted every 10 years. But beyond the requirement, the Census is the once in a decade opportunity to gather data about our population so policymakers, nonprofits, and others can make informed decisions.

Why does the census matter?

- Federal, state, and local governments use Census data to determine how tax dollars and other resources are allocated.
 - Florida receives approximately \$29 billion each year in federal funds for a variety of human service, community development, and health programs.
 - Each individual that is missed in the census count costs Florida \$1950/year for ten years.
- Local governments use census data to determine where development should take place and how local dollars should be spent.
- Nonprofit organizations use census data to fund and focus services.
 - The data collected shows geographic areas that are underserved, which supplies data to help with service delivery and access to services.
 - Census data is used to inform grant proposals and other projects designed to raise the quality of life in our communities.
- The Census also determines how political boundaries are drawn.
 - Census data informs Florida's Redistricting Committee's work to ensure that legislative districts are drawn fairly.





How will people know to participate?

In March, each household in the United States will receive a letter or postcard from the Census Bureau with online participation instructions. We've been told that there will likely be additional letters or postcards sent out, in case people miss or misplace their initial letters.

Is participation mandatory?

Yes, but we suggest that you think of the Census as your opportunity to let government know that you, your family, and community matter.

How will people respond to the Census?

For the first time ever, the Census will be conducted using an online form that participants complete. However, if people would like to do the Census over the phone or on paper, they may do so by following the instructions in the letter from the Census Bureau.

Will someone be coming to my door?

The Census Bureau will only come to your door if you do not self-respond, either online or on the phone. If you are concerned about the possibility of a stranger coming to your door, then the best way to avoid that is to complete the Census online soon after you receive your invitation.

What languages will the Census be in?

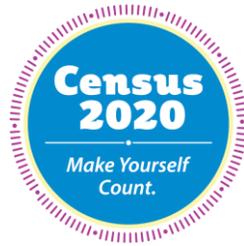
The online questionnaire will be available in these 12 languages:

| | | | |
|----------|----------------------|---------|----------------|
| Arabic | Chinese (Simplified) | French | Haitian Creole |
| Japanese | Korean | Polish | Portuguese |
| Russian | Spanish | Tagalog | Vietnamese |

Census Questionnaire Assistance through the Census Bureau's Customer Service Hotline, 1-800-923-8282, will be offered in the languages above.

Glossaries, videos, and other materials, but not the survey itself, will also be available in these 59 other languages:

| | | | | |
|------------------------|----------------|------------|------------|-----------|
| American Sign Language | Czech | Igbo | Nepali | Tagalog |
| Albanian | Dutch | Ilocano | Polish | Tamil |
| Amharic | Farsi | Indonesian | Portuguese | Telugu |
| Arabic | French | Italian | Punjabi | Thai |
| Armenian | German | Japanese | Romanian | Tigrinya |
| Bengali | Gjurati | Khmer | Russian | Turkish |
| Bosnian | Greek | Korean | Serbian | Twi |
| Bulgarian | Haitian Creole | Lao | Sinhala | Ukrainian |
| | Hebrew | Lithuanian | Slovak | Urdu |



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|----------|-----------|-----------|---------|------------|
| Burmese | Hindi | Malayalam | Somali | Vietnamese |
| Chinese | Hmong | Marathi | Spanish | Yiddish |
| Croatian | Hungarian | Navajo | Swahili | Yoruba |

What Data Confidentiality Requirements Exist to Protect Respondents?

In short, federal laws exist to protect respondents.

- Federal law establishes confidentiality protections applicable to individual census responses. Protections include:
 - Prohibiting the Census Bureau from using census information to the detriment of a respondent or for any purpose other than producing statistical datasets; and
 - Making it a felony for census workers or other Census Bureau employees to publish or distribute individual responses or other information that would identify an individual, business, or organization.
- The Census Bureau can share compiled census data, including statistical and demographic data at the community or neighborhood level.

Do Nonprofits Have a Unique Role?

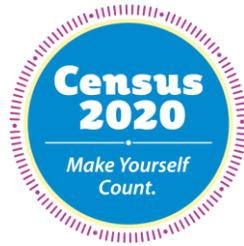
Definitely! The census has historically missed certain communities, including communities of color, low-income households, immigrants, and youth (see below for the full list of hard-to-count communities). Nonprofits often serve these communities and have trusted relationships with community members. Therefore, your organization has the ability to positively influence a person's decision to complete the 2020 Census.

What Can My Nonprofit Do?

Your nonprofit can help get out the count in 2020 by being proactive and reactive. Proactive steps include using FNA's Census page and utilize the resources available to you to encourage your clients, staff, and board to get counted; setting up a booth at your events to encourage participation; or even letting folks drop in to your facility to complete the Census. See the timeline and checklist document we've included in this toolkit for suggested activities. You can also be reactive by training your staff to reference the materials in our toolkit so they can answer basic questions about the Census, such as the why, when, and how of participating in the Census.

Can Nonprofits Provide Incentives to Complete the Census?

According to the Census Bureau, organizations may provide incentives for filling out the 2020 Census. This means that nonprofits may offer prizes or other items to people who complete the Census.



Who can individuals contact with questions about the Census?

- Individuals can call the U.S. Census Bureau's customer service hotline at 1-800-923-8282.
- Individuals seeking assistance in Spanish can call the NALEO Census hotline at 1-877-352-3676 (1-877-EL CENSO).

Who can nonprofits contact with questions about the Census?

Nonprofits can visit <https://www.flnonprofits.org/page/2020Census> to learn more about the Census.

Who is considered hard-to-count?

The Census Bureau recognizes a range of groups as hard-to-count. The following people, many of whom are served by nonprofits, are at risk of being undercounted in the 2020 census. These individuals are considered hard-to-locate; hard-to-contact; hard-to-persuade; and/or hard-to-interview.

- Complex households including those with blended families, multiple generations, or non-relatives
- Cultural and linguistic minorities
- Undocumented immigrants
- Recent immigrants
- Displaced persons affected by a disaster
- Low-income persons
- Persons experiencing homelessness
- Persons less likely to use the Internet or individuals without Internet access
- Persons residing in places difficult for Census workers to access, such as buildings with strict doormen, gated communities, and basement apartments
- Persons residing in rural or geographically isolated areas
- Persons who do not live in traditional housing
- Persons who do not speak English fluently (or have limited English proficiency)
- Persons with mental and/or physical disabilities
- Persons without a high school diploma
- Racial and ethnic minorities
- Renters
- Young children
- Young, mobile persons
- Older people