

Dear Supporter of the South Region Florida Nurses Association,

We are pleased to announce the details of the:

9th Annual South Region Florida Nurses Association Symposium and Awards Ceremony Saturday April 13, 2019 Gulfstream Park Sport of Kings Theatre 901 S. Federal Highway Hallandale Beach, FL 33009

Expected attendance is 300+ nurses from all settings and educational background. This is an opportunity to network and offer your products/services to an array of nurse leaders including Deans of Nursing, Chief Nursing Officers, Doctorate of Nurse Practice Nurses (DNP), Staff Nurses from Associate to DNP and faculty. Come and be a part of this legendary event to showcase your services and products to nurses in the South Florida area.

Vendor Display

Setup is 7:00-8:00am in the Kings Theater, 2nd floor main building center near Palms Restaurant. Participants will be invited to visit the vendors/exhibits from 8:00-9:00am and then again from 10:30-11:30am. Breakdown is at 11:30am.

During the downtime from 9:00-10:30am feel free to listen to the program, catch a race, or visit the casino or the many shops located on the premise. Security is present therefore displays will be secure at all times.

There are several levels of vendor participation. As with past years, the association offers a *loyalty program*, offering returning vendors a \$100 discount for exhibit space.

The levels for vendor participation are as follows (see next page).

Vendor Space in the Exhibit Hall \$250

- ♥ Be listed in the event Program as a vendor/exhibitor and supporter of Nursing;
- ♥ Be provided a table to showcase your organization's products and services;
- ♥ Exposure to Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators and Nursing students.

Returning vendors will receive a \$100 discount, for a reduced cost of \$150.00.

Gold Level Program Sponsorship \$2,500

- ♥ Be listed as a Gold Level Sponsor in advertisements for the event that are distributed in the Florida Nurses Association statewide publication;
- ♥ Be listed in the program as a Gold Level Sponsor;
- ♥ Be provided a prestigious exhibit/vendor table;
- ♥ Be provided a 10-minute podium invitation to share with participants your organization's services and opportunities;
- ♥ Be listed as the sponsor for breakfast buffet;
- ♥ Be provided 2 seats for the program;
- ♥ Exposure to Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators and Nursing students.

Silver Level Program Sponsorship \$1,000

- ♥ Be listed in the on-site program as a Silver Level Sponsor;
- ♥ Be provided an exhibit/ vendor table;
- ♥ Be listed as sponsor of the evidence based practice/ research poster program;
- ♥ Exposure to Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators and Nursing students.

Bronze Level Program Sponsorship \$500

- ♥ Be listed in the on-site program as a Bronze Level Sponsor;
- ♥ Be provided an exhibit/ vendor table;
- ♥ Be listed as sponsor of the perpetual beverage station on the program.

This truly is a worthy event to sponsor. Your participation not only adds visibility to your organization and its services, but also demonstrates your commitment and appreciation for the nursing profession. Our South Florida Leadership team is growing and adding new members who are excited about this upcoming program and support from the community of vendors they see in their work settings. We look forward to having you join us on April 13, 2019!

Vendors are welcome to partake in the breakfast buffet at a ticket price of \$25 per person. Please email your interest in a level and the buffet to info@floridanurse.org. Call FNA at (407) 896-3261 for assistance. Don't miss out as space is limited so please register early! Thank you for being a friend of nurses.

Sincerely,

Planning Committee South Region