



2019 Advocacy Days

March 13-14

Florida State Conference Center
Tallahassee, FL



Sponsorship Opportunities

About FNA Advocacy Days

Advocacy Days is FNA's annual event that empowers nurses to become advocates for their profession. Each Advocacy Days, nurses and nursing students gather in Florida's state capital to learn about current legislative issues and meet with their local legislators to advocate for their profession. Advocacy Days is well attended by both upcoming and seasoned nurses.

Why Sponsor FNA Advocacy Days?

- Expose your brand to approximately 200 nurses and nursing students in attendance
- Connect with Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators, and Nursing students
- Mingle and network with attendees who are the forefront of nursing advocacy work
- Expose your brand to members of the only professional association that represents ALL Registered Nurses in Florida, regardless of specialty or area of practice

Gold Level - Advocacy Sponsor - \$2,500

- Recognition in one (1) issue of *The Florida Nurse* - one of the highest circulation nursing association publications in the nation (circulation approx. 275,000)
- Opportunity to speak for 5 minutes about your brand or product during our Advocacy Luncheon
- Scrolling onscreen and verbal recognition at Advocacy Days
- Sponsor signage on display during Advocacy Days programs and on program materials
- Link to your brand's site on FNA's Advocacy Days page
- Two (2) individual registrations including all presentations, meals, and Legislative Reception
- One (1) exhibit table to showcase your product or service

Silver Level - Reception Sponsor - \$1,250

- Sponsor the Legislative Reception where conference attendees and legislators gather at the DoubleTree Hotel
- Scrolling onscreen and verbal recognition at Advocacy Days
- Sponsor signage on display during Legislative Reception
- Link to your brand's site on FNA's Advocacy Days page
- Two (2) individual registrations including all presentations, meals, and Legislative Reception
- One (1) exhibit table to showcase your product or service

Bronze Level - Transportation Sponsor - \$750

- Sponsor transportation of attendees to their legislative appointments at the Capitol
- Company name and/or logo placed in prominent locations at bus pick-up location
- Opportunity to place promotional take-away items inside each shuttle bus
- Scrolling onscreen and verbal recognition at Advocacy Days
- Link to your brand's site on FNA's Advocacy Days page

Exhibitor Booth - \$250 (Space Limited)

- One exhibit table to showcase your product or service

Additional Upgrades

- Informational Slideshow - \$50 - Send a pre-designed slide to insert in the scrolling informational PowerPoint

For more information regarding sponsorship opportunities, contact Kaitlin Scarbary at kscarbary@floridanurse.org