Advocacy Days
Workbook & Guide

YOUR TOOL FOR NAVIGATING THE CONFERENCE
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### Agenda

#### Tuesday, January 21

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<td>6:00 PM – 9:00 PM</td>
<td>Early Registration and Lab Coat Distribution</td>
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<td>Home2Suites by Hilton Lobby</td>
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#### Wednesday, January 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 7:00 AM     | Buses depart from Home2Suites to travel to Florida State Conference Center (FSCC)  
**Please be in the lobby ready to depart no later than 7am!**  
*If you choose to take your own vehicle, please abide by the parking policy at the FSCC (see parking map)* |
| 7:30 AM – 8:00 AM | Registration, Lab Coat Distribution, and Visit Exhibits |
| 8:00 AM – 8:15 AM | Welcome, Introductions, and Announcement of BLI Scholarship Winners  
FNA President, George Peraza-Smith, DNP, APRN |
| 8:15 AM – 9:45 AM | Overview of the 2020 Florida Legislature, Issues, and Process  
- Welcome  
The Honorable Larry Cretul, Speaker of the House, 2009-2010  
Larry Cretul, Gray|Robinson, PA  
- Advocacy 101  
Kim McDougal, Gray|Robinson, PA  
- Overview of the 2020 Florida Legislature & the Power of the Majority  
Rheb Harbison, Gray|Robinson, PA  
- Understanding Florida’s Legislative Process & How Decisions are Made  
Jessica Love, Gray|Robinson, PA  
- Legislative Policies and Session Priorities  
Rheb Harbison, Gray|Robinson, PA |
| 9:45 AM – 10:00 AM | Break |
| 10:00 AM – 11:00 AM | Grassroots Advocacy  
Michelle Ubben, Partner/COO, Sachs Media Group |
| 11:00 AM – 12:00 AM | Learning How to Communicate with Your Legislator  
- Working and Communicating with Legislators  
Jessica Love, Gray|Robinson, PA  
- Role Playing Exercises for Communicating with Legislators  
Volunteers from audience  
- Group Work – Preparation for Legislative Appointments |
12:00 N – 1:30 PM | Advocacy Days Luncheon and Legislative Group Meetings  
FSCC Auditorium  
Group Work Continued: Groups Meet to Prepare for Legislative Visits, Distribute Legislator Packets, Review Appointments, Create an Action Plan

1:30 PM – 2:00 PM | Load Buses and Travel to the Capitol  
FSCC Loading Area

2:00 PM – 5:00 PM | Legislator Appointments, Drop-Ins, and Committee Meetings  
Capitol Building

5:30 PM – 7:00 PM | Legislative Reception  
DoubleTree Hotel (4th Floor Oasis Pool Deck)  
101 S. Adams Street  
Walking map provided in your folder

7:00 PM | Load buses at the Doubletree for travel back to the hotels

Day 1 Contact Hours: 3.5 CH

Thursday, January 23

**Travel to conference center on Thursday is on your own - parking map provided in your folder**

8:00 AM – 8:30 AM | Registration, Return Lab Coats, Visit Exhibits, and Networking

8:30 AM – 8:45 AM | Welcome and Introductions  
FSCC Auditorium  
FNA President

8:45 AM – 9:45 AM | Update on Nursing Legislation from the Florida Board of Nursing  
Joe Baker, Jr., Executive Director, FL Board of Nursing  
1.0 CH

9:45 AM – 10:45 AM | Nurses on Boards: A Call to Action  
Roberta Christopher  
1.0 CH

10:45 AM – 11:00 AM | Break

11:00 AM – 12:00 N | Preparing Tomorrow’s Nursing Workforce  
Panel Presentation: Andrea Bresnahan, DNP, MSN, RN; Lynn Peoples, PhD, MSN, RN; Georgia Skiers, MSN, RN; Allison Wiman, MPH, BSN, RN  
1.0 CH

12:00 N – 12:30 PM | Boxed Lunch Selection

12:30 PM – 1:30 PM | Group Discussion – Feedback from Legislator Visits

1:30 PM | Closure/Comments/Evaluations

Day 2 Contact Hours: 3.0 CH
Conference Information – What to Expect

Welcome to FNA Advocacy Days! Please read below for important information regarding the conference.

Tuesday

Early Registration Available from 6:00pm – 9:00pm at the Home2Suites Hotel.
FNA staff will be set up in the Home2Suites lobby located at 210 South Magnolia Drive, Tallahassee, FL 32301 from 6:00 pm to 9:00 pm for early registration. Come by and pick up your badges, conference materials, and sign out your lab coats before the rush on Wednesday.

Wednesday

Registration Available onsite at the FSCC starting at 7:30am.

Food

**Breakfast will NOT be provided at the conference venue.** Hot breakfast will be available for those staying at the Home2Suites Hotel. This is included in your hotel stay.

A lunch buffet will be provided at the FSCC before we depart for the capitol. Hor d’ouevres and a cash bar will be available at the Legislative Reception. Dinner is on your own.

**Dietary Restrictions** have been accounted for. You will receive a special card to present to the banquet staff to request your requested meal.

Buses

**Astro Travel & Tours, Inc.** will be providing our transportation to and from assigned events on Wednesday only. Buses will transport guests from the Home2Suites hotel to the conference center.

Be downstairs in the Home2Suites bus loading area by 7:00am on Wednesday to catch the bus. If you miss the bus, we will not be able to return to pick you up.

We will have two Astro Tour buses at our disposal to transport attendees to each venue in a short period of time. The buses may need to make more than one round trip to each venue. Please accommodate the schedule by loading the bus to full capacity as quickly as possible. Should your entire group not make it onto the bus, please know that you can re-gather at the next event site. Your cooperation in loading promptly and to capacity is greatly appreciated. **Please arrange transportation back to your accommodations if you are not participating in the Legislative Reception.**

**Bus Schedule**

7:00am – Buses depart the Home2Suites to transport guests to the Florida State Conference Center

1:30pm – Buses depart from the Florida State Conference Center to travel to the Capitol

7:15pm – Buses will shuttle attendees from the DoubleTree Hotel to the Home2Suites after the Legislative Reception
Parking
If you do not take the bus, the conference center has an attached parking garage with available parking. However, **you will need to arrange to move/pick-up your car before 5pm on Wednesday.** Parking for our event is only permitted until that time. See FSCC parking garage map.

Attire
Please wear **comfortable professional clothing** for your trip to the capitol. You should also wear **comfortable shoes** as there will be a lot of walking.

_**Tallahassee is often cold in January – please bring appropriate cold-weather clothing** (jackets or clothes you can layer)._

**FNA Lab Coats** Please wear a FNA Lab Coat (or your own white lab coat) to distinguish our group from the crowds. Lab Coats will be available to sign out during all registration hours and during breaks until sizes run out. We have a limited supply. **Lab coats must be signed back in no later than Thursday morning.** Lab Coats can be purchased for $25.

Legislative Appointments

You have been assigned to a legislative group based on your senate district. At the luncheon, we ask that you sit with your groups to discuss your plan for the afternoon legislative session. We have pre-appointed group facilitators who will assist in the afternoon activities. Please show up for all appointments, proudly wear your lab coats, and have comfortable shoes to walk the Capitol halls. There is a lot of walking and standing involved.

Legislative Reception

The Legislative Reception is an opportunity for attendees to mingle with legislators in a relaxing environment. It will take place at the **Doubletree Hotel Fourth Floor Oasis Pool Deck** located at 101 S. Adams St., Tallahassee, FL from **5:30pm to 7:00pm** on Wednesday, January 22.

The DoubleTree is within walking distance of the Capitol. Please see walking map. Hors D’Voeuves will be provided. Beverage products will be available through a cash bar.

_This space is an indoor/outdoor space. Please bring appropriate clothing for potential cold weather._

Buses will depart from the Doubletree at 7:15 pm to return everyone back to the Home2Suites hotel. If you do not plan to attend the reception, you will need to arrange your own transportation back to your destination.

**Thursday**

We will open registration for the conference on **Thursday at 8:00 am** at the Conference Center. Welcome and introductions will begin at 8:30 am. **Again, breakfast is on your own at the hotel.**

**Transportation to the conference center on Thursday will be on your own.** Please see attached FSCC parking garage map for directions. We have a limited number of parking spaces reserved so arrive early.
Maps

Home2Suites to Florida State Conference Center

Home2 Suites by Hilton Tallahassee State Capitol
210 S Magnolia Dr, Tallahassee, FL 32301

1. Head south on Magnolia Dr toward Governors Square Blvd 0.2 mi
2. Turn right onto Apalachee Pkwy 1.1 mi
3. Apalachee Pkwy turns right and becomes S Monroe St 0.1 mi
4. Use the left 2 lanes to turn left onto E Jefferson St 361 ft
5. Continue straight onto W Pensacola St 0.5 mi

Destination will be on the left

555 W Pensacola St
Tallahassee, FL 32301
Parking for the 2020 Florida Nurses Association Advocacy Days

Complimentary parking for the event will be available in the St. Augustine Parking Garage located adjacent to the Florida State Conference Center. There are three entrances for your convenience located on Macomb, Copeland, and St. Augustine Street. The Conference Center can be accessed directly from the garage on the 4th floor or through the main entrance on W. Pensacola St.

Parking is available on a first come, first serve basis on all levels of the garage from **8:00am - 5:00pm on January 22 and 23.** After the reserved time, any vehicles in the garage must have an FSU permit or may be subject to ticketing.

555 West Pensacola Street, P.O. Box 3061640, Tallahassee, FL 32306-1640
(850) 644-3801  http://conference.fsu.edu
Walking Map from Capitol to Doubletree (Legislative Reception)

6 min (0.3 mile)
via W Pensacola St and S Adams St
Mostly flat

Use caution – may involve errors or sections not suited for walking.

Florida State Capitol
402 S Monroe St, Tallahassee, FL 32301
↑ Head north on Duval St toward W Pensacola St
283 ft
↑ Turn right onto W Pensacola St
499 ft
↑ Slight left onto S Adams St
0.1 mi

DoubleTree by Hilton Tallahassee
101 S Adams St, Tallahassee, FL 32301

Destination will be on the right

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.
You Are Invited

Florida Nurses Association
Legislative Reception

Wednesday, January 22nd
5:30pm - 7:00pm

Doubletree Hotel 4th Floor Pool Deck
101 S. Adams St. Tallahassee, FL

Open to the public
Hors D’Voeuvres and Cash Bar

5 Minute walk from the Capitol building,
Head north on Adams Street,
Located at the corner of Adams and Park.