



CAP 2019 SPONSORSHIP OPPORTUNITIES					
Products / Services Sponsorship Opportunity	Opportunity Amount (USD)	Opportunities Available	Sponsorship Level	Special Notes	Availability
Table Top Exhibit Only	\$975	5	N/A	One display table and 2 registrations	4 AVAILABLE
Networking Continental Breakfast	\$500 + cost of Food/Beverage	2	Diamond	Can demo products / services at breakfast	2 AVAILABLE
Opening General Session	\$2,000	1	Diamond	Opportunity to introduce Opening Keynote Speaker	AVAILABLE
Networking Luncheon	\$500 + cost of Food/Beverage	2	Diamond	Can demo products / services at breakfast	2 AVAILABLE
Conference Cocktail Party	\$500 + cost of Food/Beverage	2	Diamond	September 18 after closing General Session	AVAILABLE
Morning Networking Business Break	\$500 + cost of Food/Beverage	2	Emerald	One Morning break Can demo products / services at break	SOLD
Afternoon Networking Business Break	\$500 + cost of Food/Beverage	2	Emerald	One Afternoon break Can demo products / services at break	SOLD
Badge Holders**	\$1,000	1	Emerald	Will include both sponsor & FPA of IL logos	AVAILABLE
Registration Bags**	\$1,000	1	Emerald	Will include both sponsor & FPA of IL logos	AVAILABLE
Breakout Session Speaker*	\$500	8	Ruby	Introduce speaker & opportunity to distribute literature	AVAILABLE
Pads & Pens**	\$500	1	Ruby	Will include both sponsor & FPA of IL logos	AVAILABLE
Badge Lanyards**	\$700	1	Ruby	Will include both sponsor & FPA of IL logos	AVAILABLE

* Multiple speaker sponsorships increase sponsorship level

** Have your own branded materials? Sponsorship \$475 and provide 250 pieces for Ruby benefits.



CAP 2019 Benefits and Levels	Diamond \$2,000+	Emerald \$1,099 - \$1,000	Ruby \$999 - \$500
Company recognition with logo and hyperlink in the CAP 2019 emails	X	X	X
Company recognition with logo on CAP 2019 Web page	X	X	X
Company logo featured on CAP 2019 onsite signage (if sponsorship is confirmed by 08/01/2019)	X	X	X
Company logo featured on screen in the General Session Room	X	X	X
Sponsor ribbons for all company staff to wear onsite	X	X	X
Company logo featured on screen in the breakout rooms	X	X	X
Electronic version of pre-conference delegate list	X	X	X
Electronic version of post-conference delegate list	X	X	
Registration Bag Insert opportunity (if bag is sold)	X	X	
Verbal recognition at the Day One Opening General Session and Day Two Closing General Session	X		
3 Complimentary Education Registrations for CAP 2019	X		
2 Complimentary Education Registrations for CAP 2019		X	
1 Complimentary Education Registration for CAP 2019			X