



**FINANCIAL
PLANNING
ASSOCIATION**

ILLINOIS

CAP 2020 SPONSORSHIP OPPORTUNITIES

Products / Services Sponsorship Opportunity	Opportunity Amount (USD)	Opportunities Available	Sponsorship Level	Special Notes	Availability
"Virtual" Tabletop Space	\$500	15	N/A	Virtual display / profile / 1:1 connections with attendees. 2 registrations	15 AVAILABLE
Session Sponsor*	\$300	8	Diamond	Introduce speaker & and provide a 3-minute informational video about company/products. 3-minute video will need to be pre-recorded	8 AVAILABLE
2 Minute Break Videos	\$150	5	Emerald	Provide a pre-recorded 2-minute video that will be played for attendees at breaks.	5 AVAILABLE
Virtual Swag Bags Items	\$200	15	Emerald	You curate what goes into attendees' swag bag - could be coupons or vouchers, a free trial for a software, or an online course shared directly with attendees for them to access, either before, during, or following the event.	15 AVAILABLE

* Multiple speaker sponsorships increase sponsorship level

CAP 2020 Benefits and Levels	Diamond \$300+	Emerald \$299 - \$150
Company recognition with logo and hyperlink in the CAP 2020 emails	X	X
Company recognition with logo on CAP 2020 Web page and Virtual Sponsor Page	X	X
Electronic version of pre-conference delegate list	X	X
Electronic version of post-conference delegate list	X	X
Verbal recognition at Opening General Session	X	
3 Complimentary Education Registrations for CAP 2020	X	
2 Complimentary Education Registrations for CAP 2020		X